



Stand construction offer

»START UP«

Ready for your first big appearance at XR EXPO? We have just the right opportunity for you!

This offer is aimed at start-ups (up to 5 years old), research institutions and universities – ideal for showcasing innovations and establishing new networks.

Without a lot of organisational effort, you can make valuable contacts, increase your brand awareness and position yourself in the international arena.

Efficient. Targeted. Effective.

That's how trade fair appearances work today – and you're right in the middle of it instead of just watching from the sidelines!



Example

START UP 6 m²

Complete offer 6 m²

€ 1,995.00

Flat rate per unit, plus statutory VAT valid at this time
(acc. to the relevant version of the Value Added Tax Act).

Stand area:

- Stand area 6 m²

Stand construction:

- Back wall, colour white, 250 cm high
- Carpet, colour basalt grey

Electricity:

- Partial electrical connection incl. consumption and outlet

Equipment:

- 1 counter CONNECT, white/grey, lockable, 65 x 42 cm, height 112 cm
- 2 bar stools ZETA, black
- 1 WLAN access code up to 10 Mbit/s synchronous, 5 GHz

Miscellaneous:

- Daily stand cleaning
- Media package Basic (Media fixed rate)
for your catalogue basic entry
- AUMA contribution
- Eco surcharge

Please order the desired stand construction package with the order form overleaf. To order additional furniture, further equipment and services please use the respective forms or our SMS portal www.stuttgartmesseserviceportal.de. Graphic design or lettering on request.



Stand construction + service:

Team Stand Construction Service
T +49 711 18560-2400
standconstruction@messe-stuttgart.de

Project management:

Katharina Jathe
T +49 711 18560-2727
katharina.jathe@messe-stuttgart.de

Reply

kas@messe-stuttgart.de

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Katharina Jathe
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70629 Stuttgart · Germany

XR
EXPO
2026



April 28–29, 2026, Messe Stuttgart

To be completed by the trade fair

Hall number

Stand number

We herewith order according to your offer
(subject to admission to the trade fair):

Stand construction offer »START UP 6 m²«

Complete offer · Stand area, stand construction & service as described

☐ 6 m² € 1,995.00

☒ AUMA contribution ☒ Eco surcharge

☒ Media package Basic (Media fixed rate)

Flat rate per unit, plus statutory VAT valid at this time (acc. to the relevant version of the Value Added Tax Act).

Company

Department

Street / P.O. box

Postcode, town, country

Contact person

E-mail contact person

(in case of questions) Name/Tel.

Fax

VAT identification number (EU), tax number

We are: ☐ Entrepreneur ☐ no entrepreneur

All prices are subject to the statutory VAT valid at this time (according to the relevant version of the Value Added Tax Act). The General Terms and Conditions of Messe Stuttgart shall apply (General and Special Exhibiting Conditions, Technical Guidelines, General Terms and Conditions for Services and the House Regulations of Landesmesse Stuttgart GmbH & Co. KG) which are available at www.messe-stuttgart.de/xrexp/terms. The place of jurisdiction shall be the Stuttgart District Court or Regional Court, as the case may be, if the contractual partner is a merchant or legal person under public law or has no general place of jurisdiction in Germany.

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Place, date

Legally binding signature
(Authorization to represent is insured)

Name in block letters

Messe Stuttgart
Key to Markets



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