



Become a sponsor of XR EXPO 2026: here's how!

contact us:
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01

Become an exhibitor

Only companies exhibiting at XR EXPO can become sponsors.

02

Select sponsorship services

Put together your own individual sponsorship package from our catalog

03

Reach sponsorship category

Depending on the services you choose, you will be assigned a category (bronze, silver, gold). If you do not achieve the bronze category, you will be listed as a "sponsor."

As a sponsor, you will automatically receive the following benefits

- Company logo on the homepage
- Company logo on the sponsor wall
- 1 LinkedIn post
- Company logo in the XR EXPO newsletter
- 1 presentation slot on stage in the exhibition hall
- Silver/Gold sponsors only: Quote in a press release

5.000 €

10.000 €

15.000 €

Our offer for you:

offer	description	availability	price
evening event	Exclusive logo placement, on-site branding opportunities, welcoming guests to the event	1	5.000 €
Start-up Area	Company logo "Start-Up Area sponsored by", mention of the company name when advertising the start-up area	1	3.000 €
XR EXPO-Lounge	Company logo "XR Expo Lounge sponsored by", branding opportunities on the floor space	1	3.000 €
Catering Area	Company logo "Catering Area sponsored by", branding opportunities in the area (roll-ups)	1	4.000 €
Wi-Fi	Company name as password and logo on Wi-Fi signs	1	2.000 €
Lanyards	Company logo printed on the lanyards	2	2.000 €
Admission / Turnstiles	Logo-Branding	2	3.000 €
Fairwell Drink	Exclusive logo placement, brief welcome	1	3.000 €
Stage sponsorship	The stage's namesake	1	3.000 €
Conference-Track-Sponsoring	Namesakes of the individual tracks	4-6	1.000 €
newsletter article	1 editorial article in the newsletter	8	1.000 €
Welcome-bag	Branding of the bag	2	1.000 €
Staff-T-Shirts	Logo on T-shirt	2	1.000 €
Stele on Messepiazza	Branding	2	1.900 €
Advertising tower on Messepiazza	Branding	3	ab 3.000 €
Skywalls entrance	Branding	4	1.650 €
Skywalls exhibition hall	Branding	4	1.650 €
advertising balloon	Branding	3	ab 950 €