

At a glance – Your contacts



International trade fair for signmaking, large format printing, light advertising and digital signage

Messe Stuttgart, 13 - 15 Feb 2025

Project team

Cristina D'Elia
T +49 711 18560-2679
cristina.delia@messe-stuttgart.de

Project team

Nicole Dalkolmo
T +49 711 18560-2920
nicole.dalkolmo@messe-stuttgart.de

Stand construction offers of Messe Stuttgart

Isabel de la Torre
T +49 711 18560-2399
isabel.delatorre@messe-stuttgart.de

Stand construction approvals & technical information

Hans Seemann
T +49 711 18560-2250
hans.seemann@messe-stuttgart.de

Further services

Service line Stuttgart Messe Services (SMS)
T +49 711 18560-2444
sms@messe-stuttgart.de

Trade fair media

Service team trade fair media
T +49 711 18560-2077
serviceteam@messe-stuttgart.de

Advertising

Andreas Ott
T +49 711 18560-2449
andreas.ott@messe-stuttgart.de

Press

Andreas Ott
T +49 711 18560-2449
andreas.ott@messe-stuttgart.de

Address management & Invoicing

Address management: kas@messe-stuttgart.de
T +49 711 18560-2888 F +49 711 18560-1888
Invoicing: zre@messe-stuttgart.de
T +49 711 18560-2887

International coordination

Héloïse Laporte
T +49 711 18560-2641
heloise.laporte@messe-stuttgart.de

At a glance – Dates and prices



International trade fair for signmaking, large format printing, light advertising and digital signage

Messe Stuttgart, 13 - 15 Feb 2025

| Duration of event | |
|--|---|
| Thursday, 13 Feb 2025 to Saturday, 15 Feb 2025 | |
| Opening times for exhibitors | Opening times for visitors |
| Thursday and Friday: 07.30 - 19.00 Saturday: 07.30 - 18.00 | Thursday and Friday: 09.30 - 18.00 Saturday: 09.30 - 17.00 |
| Opening times APCOA parking control center | |
| Mittwoch 12 Feb 2025 to Saturday, 15 Feb 2025 08.00 - 20.00 | |

| Passes | | Long-term parking permits |
|---|--|--|
| <p>Work passes * free of charge</p> <p>for stand set-up and dismantling staff, only valid during stand set-up and dismantling periods</p> | | <p>Parking permit for outdoor area **</p> <p>for cars / small vans (up to a length of 5.50 m) € 55.46</p> <p>for cars with trailer / vans (longer than 5.50 m) € 110.92</p> |
| <p>Exhibitor passes A * free of charge</p> | | <p>** Plus € 2.10 (plus VAT) handling charge per order</p> |
| <p>Exhibitor passes B * € 20.17</p> <p>* You receive a fixed number of free exhibitor and work passes acc. to § 5 of our Special Exhibiting Conditions.</p> <p>You can print out the passes via the Stuttgart Messe Service portal (www.stuttgartmesseserviceportal.de: "Messe Ticket Service").</p> | | <p>VIP parking permit for hall front sides</p> <p>and further designated VIP parking spaces for cars / small vans without trailer (up to a length of 5.00 m) € 121.50</p> |
| <p>Invitation code</p> <p>One invitation code per exhibitor for a number of customer invitations free of charge is included in the media flat rate.</p> | | <p>Parking permits for loading areas along hall sides</p> <p>for trucks / swap bodies / containers / delivery vans (maximum vehicle length per parking space: 9.00 m) € 294.00</p> <p>Please note that two or more parking spaces may be required from a vehicle length of 9.00 m. You will be invoiced accordingly for the additional costs.</p> |
| Further parking facilities/prices on request. | | |
| <div style="border: 1px solid black; padding: 5px; width: fit-content; margin: 0 auto;"> <p>All prices quoted are subject to the statutory VAT valid at this time (according to the relevant version of the Value Added Tax Act).</p> </div> | | |

At a glance – Stand set-up and dismantling



International trade fair for signmaking, large format printing, light advertising and digital signage

Messe Stuttgart, 13 - 15 Feb 2025

| Start of stand set-up | Start of stand dismantling |
|------------------------------------|--|
| Monday, 10 February 2025, 07.00 | Saturday, 15 February 2025, approx. 18.30 |
| Stand set-up hours | Stand dismantling hours |
| daily from 07.00 to 20.00 | Saturday, 15 February 2025, approx. 18.30 to 24.00 Sunday, 16 Feb 2025 and Monday, 17 Feb 2025 daily from 07.00 to 20.00 |
| End of stand set-up | End of stand dismantling |
| Wednesday, 12 February 2025, 20.00 | Monday, 17 February 2025, 20.00 (fixed date) |

Work outside these time windows is subject to a charge and permitted only after prior notification of and approval by the Technical Event Service.

For safety reasons, the presence of all persons who are not directly involved in compulsorily insurable work, especially minors, shall be prohibited during stand set-up and dismantling work in the halls and in the outdoor exhibition area!

Smoking inside the exhibition halls is prohibited at all times!

Access to the trade fair site is granted daily according to the stand set-up and dismantling timetable. For details please see the page "Access regulations".

It is generally not allowed to drive into the halls.

Parking

It is not permitted to park vehicles/trailers at the truck pool during exhibition days. If you have any questions regarding parking during the trade fair or are interested in RV parking bays, please contact the central security office, tel. **+49 711 18560-3500**.

Please forward this information to your stand builders!



International trade fair for signmaking, large format printing, light advertising and digital signage

Messe Stuttgart, 13 - 15 Feb 2025

Digitalisation of entry and exit management with VisiFair

VisiFair, the new digital entry and exit management system of Messe Stuttgart, will be used during the events at the Stuttgart location. The previous entry regulations with a deposit no longer apply.

Access to the trade fair center for set-up and dismantling is only possible after booking a time slot at a fee! After leaving the loading bay, free parking is available on the grounds for intermediate parking (til 20.00).

Information on booking your time slot

- » In order to be able to use the VisiFair booking system, please perform a one-off initial registration. You can then log on.
- » You can find the link to the booking page and further information online at:
<https://www.messe-stuttgart.de/en/visifair>

Due to the limited number of time slots, we recommend an early booking ahead of the event.

- » **Entry to the trade fair grounds is via Gate 2 of the truck pool. Follow the "Anlieferung" (Delivery) signs at the entrance to the trade fair grounds.**
- » **On the last day of the trade fair, access to the premises is not possible after 12.00 a.m. until the halls are officially declared open after the end of the trade fair.**

| Vehicle categories | Slot duration / maximum length of stay | |
|--|--|---------|
| | Set-up and Dismantling | Price |
| Cars (up to 6 m length) | 1 hour | € 15.00 |
| Commercial vehicles short (up to 8 m length) | 2 hours | € 30.00 |
| Commercial vehicles medium (up to 12 m length) | 2 hours | € 30.00 |
| Commercial vehicles long (max. 20 m length) | 3 hours | € 45.00 |

All prices quoted are subject to the statutory VAT valid at this time (according to the relevant version of the Value Added Tax Act)
Prices as of Nov 2023 (Subject to change)

Please forward this information to your stand builders!



International trade fair for signmaking, large format printing, light advertising and digital signage

Messe Stuttgart, 13 - 15 Feb 2025

The trade fair media, incl. all bookable content are marketed and published by Messe Stuttgart.

Landesmesse Stuttgart GmbH

Service team trade fair media
Messeplatz 1
70629 Stuttgart · Germany

T +49 711 18560-2077
serviceteam@messe-stuttgart.de

You may be addressed by catalogue publishers and internet directory services that are not authorised by Messe Stuttgart. Please note that the products can therefore not be complete or correct.

The media fixed rate includes (for orders before the editorial deadline which will be announced in due time before the trade fair). Import of the following data from the Exhibitor index:

- Company name
- Street and house number, postcode, city, country
- Phone, company e-mail
- Contact person (Name, e-mail, telephone of contact) in the Online Exhibitor Index
- Link to website
- Three categories from the Product & Service Directory in the Online Exhibitor Index
- Company logo in the Online Exhibitor Index
- Hall(s), stand number(s)
- Company profile (Image text with up to 2,500 characters and one image) in the Online Exhibitor Index
- Product presentation of two products (Title, link, text of up to 3,000 characters, one image) in the Online Exhibitor Index

Inclusion of data in at least one of the following official trade fair media according to decision by Messe Stuttgart:

- Online Exhibitor Index
- Print trade fair media (e.g. Visitor guide, catalogue, magazine etc.)
- Trade fair app
- Exhibitor index in the digital visitor information system on the venue (for events in Stuttgart)

Messe Stuttgart would like to emphasise that no third parties whatsoever, including publishers, have been or will be commissioned to print exhibitor directories, especially after the exhibition. If related offers are sent to exhibitors, they are personal initiatives of third parties and have no connection whatsoever with Messe Stuttgart.

Messe Stuttgart will offer you media packages for the extended/unlimited use of the online Exhibitor index at a later point.