



International trade fair for signmaking, large
format printing, light advertising & digital signage

Key to Markets

Messe Stuttgart



we love to *tec* you

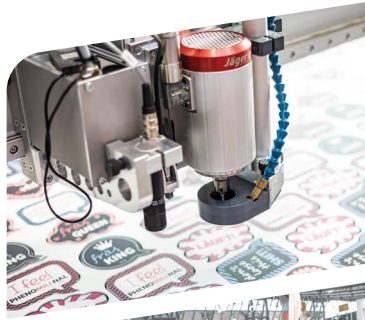
March 30 – April 01, 2023
Messe Stuttgart, Germany

www.wetec-messe.com

we love to *tec* you

Whether plotters, display systems, printing processes or possibilities for illuminated advertising – wetec shows the latest technologies and trends for all processes in advertising technology. International manufacturers, wholesalers and service-providers present their products and services.

Why wetec?





Clear focus

The only trade fair for the sector in south Germany and the bordering German-speaking countries.



From the cutter to the digital printer

Complete offer for advertising technicians, from small investments to large orders.



Sector meeting place with a good reputation

Create added value and promote the sector together.



wetec pays off

Best price/performance ratio compared with the competition.



In good hands

All-round service from Messe Stuttgart, from registration to post-trade-fair support.



Welcome

Impressive facts.

103

Exhibitors including
big market players and
sector leaders

82%

of the exhibitors would
recommend wetec to others

Every second

visitor has been
to wetec at least
once before

Mix of specialist visitors

Representatives from trades,
industry, retail, services and
architecture meet under one roof.

77%

of visitors are directly involved in the
decision-making process for investments,
44% are in a management position

More facts and figures are available online at:
www.wetec-messe.com/about

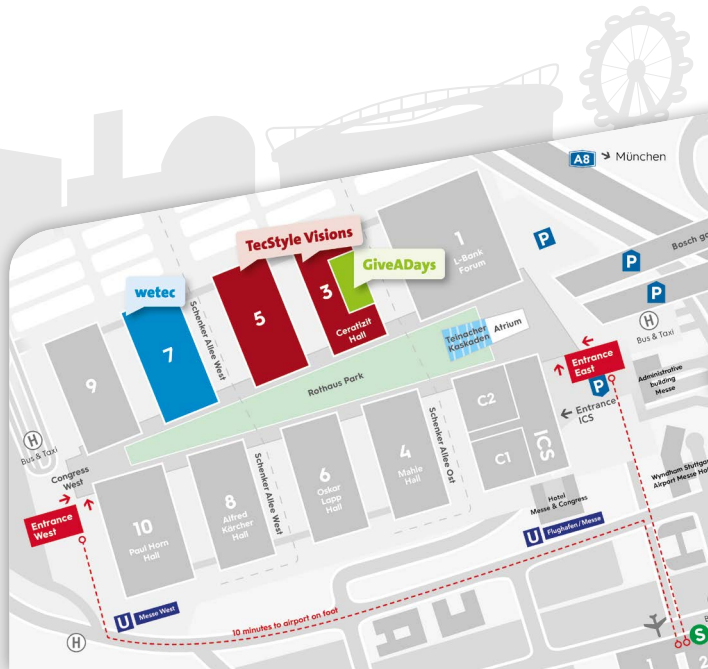
Print. Produce. Promote.

This is the mission of the combined trade fair EXPO 4.0 – comprising the three trade fairs **TecStyle Visions, wetec and GiveADays**. The synergy effects of the combined trade fair pay off particularly for exhibitors: For every stage in the value-added chain EXPO 4.0 offers the right exhibition platform and the appropriate visitors from industry, retail and trade.

421

12.500

Visitors



Your contact persons



Manager of Exhibitions and Events

Nadine Dingert

T +49 711 18560-2518

nadine.dingert@messe-stuttgart.de



Coordinator of Exhibitions and Events

Cristina D'Elia

T +49 711 18560-2679

cristina.delia@messe-stuttgart.de



Register now!
www.wetec-messe.com/registration

**Register now and secure your
desired stand location!**

From € 176/m²

*plus AUMA fee € 0.60/m², flat-rate eco fee € 4.00/m², flat-rate media fee € 550/exhibitor

As at: August 2022. Subject to changes. Errors and omissions excepted. Landesmesse Stuttgart GmbH, Messeplaza 1, 70629 Stuttgart.

