



International trade fair for signmaking, large format printing, light advertising & Digital signage

**EXPO
4.0**

**Print.
Produce.
Promote.**



30.01. – 01.02.20 | Messe Stuttgart
www.wetec-messe.de #wetec

State-of-the-art advertising technology.

The core areas of WETEC are advertising technology, digital printing, illuminated advertising & digital signage. The industry meeting point will be rounded off with special shows such as WORK AND DO AREA, the WRAPandSTYLE event and 3D PrintWORLD. The exhibition area will continue to grow and, with a gross area of 10,000 m², will be larger than all previous events.

3

Exhibition halls *

14,000

Trade visitors *

600

Exhibitors *

40,000 m²

Gross area *

90 %

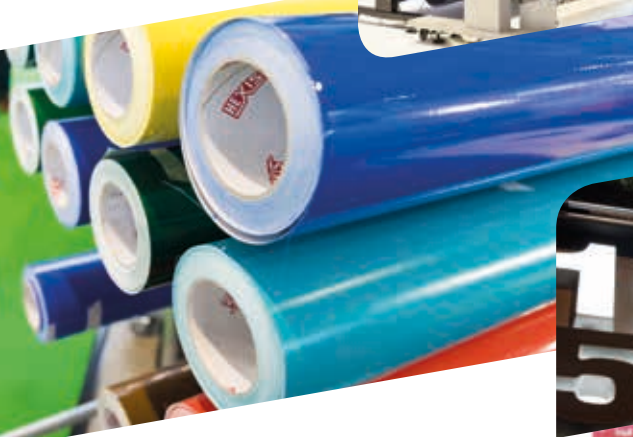
of the visitors are involved
in purchasing decisions **

20 %

Visitors from
abroad **

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Registration and prices

× Row stand	per m ² 169.00 € *
× Corner stand	per m ² 196.00 € *
× Headstand	per m ² 200.00 € *
× Block stand	per m ² 213.00 € *

We have put together attractive stand construction packages for you.
Information is available at: www.wetec-messe.de/construction

* plus AUMA contribution 0.60 €/m², Eco surcharge 4.00 €/m², Media flat rate 535 €/exhibitor

Contact persons

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Landesmesse Stuttgart GmbH, Messeplatz 1, 70629 Stuttgart, Germany.

Visitor target groups

- × Advertising technicians
- × Digital printer
- × Illuminated advertising experts
- × Car wrapper
- × Trade fair and shop fitters
- × Advertising agencies
- × Creatives
- × Marketing decision maker
- × Architects

Exhibition areas

Advertising technique

- × Signage systems
- × Self-adhesive films
- × Car wrapping
- × letters

Digital printing

- × Digital printing machines
- × 3D printing
- × Digital printing films and media

Illuminated advertising

- × Illuminated advertising systems
- × LED systems and accessories
- × Profile letters

Digital signage

- × Digital advertising and information systems