



Share your vision with the world!



BE VISIONARY

Ground-breaking. The most important event for machine vision.

The innovation motor never stands still at VISION. The trade fair is a platform for component manufacturers, but also system providers and integrators. Experts and users from all over the world meet at VISION. This produces a whole host of visionary ideas which provide inspiration and constantly show new directions in machine vision.

BE VISIONARY: follow our motto and start planning your trade fair visit now!

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Promotional and professional supporter:



Main media partner:



All data were taken from the representative survey of exhibitors and visitors conducted at VISION 2018. FKM certification confirms that the stipulations of the Society for the Voluntary Control of Trade Fair and Exhibition Statistics (FKM) regarding the presented trade fair and exhibition figures were observed and used.



10–12 Nov. 2020
Messe Stuttgart

www.vision-fair.de

VISION

World's leading
trade fair for
machine vision

11,106
trade visitors
from
66 countries



47%
international
visitors

The future starts here!

- ▶ All key players in the industry, all innovations and trends
- ▶ The complete range of machine vision technology
- ▶ International associations and experts
- ▶ The world's largest forum for machine vision

Video impressions in 2018



vision-fair.de/impressions

472
exhibitors from
32 countries



Attractive. The biggest crowd-puller.

As the leading world trade fair for machine vision, VISION attracts decision-makers with specific investment intentions from all relevant areas. More and more industrial sectors, but also non-industrial sectors are using machine vision technology. VISION is also evolving: in 2018 the number of OEMs, mechanical engineering companies, system houses and other visitors rose by 14 percent compared with 2016.

Top 5 visitor industries

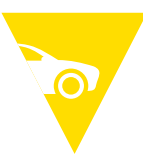
Machine vision



Electrical engineering/
electronics



Automotive and automotive
supply industry



Mechanical engineering
and plant construction



Medical technology,
pharmaceuticals



Ideally placed. At the heart of the high-tech region.

Progress pulsates in Stuttgart. This makes Europe's leading high-tech region one of the world's most attractive trade fair venues. The trade fair centre of Landesmesse Stuttgart is an ideal platform for trade fairs, exhibitions, congresses and other events. Key players from the automotive, mechanical engineering and electrical engineering industries meet here and work meticulously on future systems and materials.

The location advantages of Messe Stuttgart

- ▶ Highest industrial density in Germany
- ▶ Home of leading international companies
- ▶ First-class customer potential for VISION exhibitors
- ▶ Excellent transport connections: located directly adjacent to the A8 motorway and only 200 metres from Stuttgart Airport

Secure your stand position right now:
www.vision-fair.de/registration

Over **25,000 m²** for machine vision

L-Bank Forum (Hall 1)