


- 1 Title:** Official Fair Newspaper: VISION 2024
- 2 Brief Description:** For the first time, inVISION will publish the official trade fair newspaper at VISION 2024 (October 8-10). The English-language inVISION News (circulation 20,000 copies) will be distributed in the entrance areas of VISION, as well as an insert in the print edition of inVISION. In addition, the trade fair newspaper will be distributed via the inVISION newsletter (5,500 subscribers) and LinkedIn (>14,000 followers). Do not miss this opportunity to promote your VISION appearance.
- 3 Publication Dates:** 02.10.2024 (Deadline for advertisements and documents: 18.09.2024 / Editorial Deadline: 28.08.2024)




- 4 Target Group:** Visitors of VISION 2024 as well as recipients of inVISION.
- 5 Publication Frequency:** 1x in 2024
- 6 Format:** 285 x 435mm (Berlin format)
- 7 Volume:** 1st volume 2024
- 8 Formats and prices:**  
All prices incl. statutory VAT.

Format	Width x height in bleed	Price
1/1 page	285 x 435 mm	€ 5,600.-
1/2 page vertical	285 x 217,5mm	€ 2,900.-
1/3 page vertical	285 x 145mm	€ 2,200.-

- 8 Print Run:** Print: 15,000 copies for VISION trade show (Full insert inVISION 5 / distribution at VISION 2024)

- 9 Advertisements:**
- 

**Markus Lehnert, Advertising Management**  
Phone: +49 6421 3086-594  
E-Mail: mlehner@tedo-verlag.de
- 10 Editorial Office:**
- 

**Dr.-Ing. Peter Ebert, Chief Editor**  
Phone: +49 6421 3086-275  
E-Mail: pebert@tedo-verlag.de