

TecStyle Visions

Europe's leading trade fair for
textile decoration and promotion

Key to Markets

Messe Stuttgart



*Textile decoration
with passion*

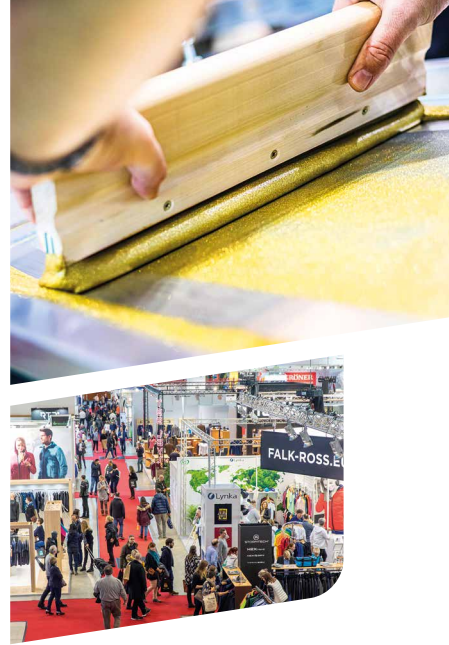
March 30 – April 01, 2023
Messe Stuttgart, Germany

www.tecstyle-visions.com

Textile decoration with passion

Europe's leading trade fair for textile decoration and promotion showcases the latest techniques and trends for printing, embroidery, flocking, appliqué and engraving. Internationally renowned manufacturers and retailers for machinery, accessories and textiles will be presenting their products and services.

Compelling arguments!





Industry get-together

The only trade fair dedicated to textile decoration brings together leading providers and appropriate customers.



Range

TecStyle Visions covers the entire offer of the decoration chain of machines, accessories and textiles for trade, services and industry.



Experience

Visitors can look forward to an attractive accompanying programme with technical special shows, stages and presentations.



Safety

Certified trade fair figures and transparency in pricing and communication ensure professionalism.



Connection

The location of Messe Stuttgart impresses visitors with easy accessibility by car, train, plane and public transport.

**TecStyle
Visions**

Welcome

Impressive facts.

10.432

Visitors

17%
from abroad

228

Exhibitors

from 22 countries

53%
come
from
abroad

65

Textile manufacturers and
Textile retailers present

220 brands

Top exhibition areas

Textiles and
printing material

47%

Machines and accessories
for embroidery

26%

46%

Machines and accessories
for textile printing
(screen/digital/transfer)

24%

Industry and manufacturers
of machines, textiles
and other products

91%

are decision-makers or are
involved in the decision-making
process

43%

Trade with textiles
and advertising media

Visitor groups and industry

39%

of the visitors do not visit
any other trade fair on
textile decoration

53%

Services
for textile decoration

More data and facts and figures are available online at:
www.tecstyle-visions.com/about

EXPO 4.0

Print.
Produce.
Promote.

Print. Produce. Promote.

This is the mission of the combined trade fair EXPO 4.0 – comprising the three trade fairs **TecStyle Visions**, **wetec** and **GiveADays**. The synergy effects of the combined trade fair pay off particularly for exhibitors: For every stage in the value-added chain EXPO 4.0 offers the right exhibition platform and the appropriate visitors from industry, retail and trade.

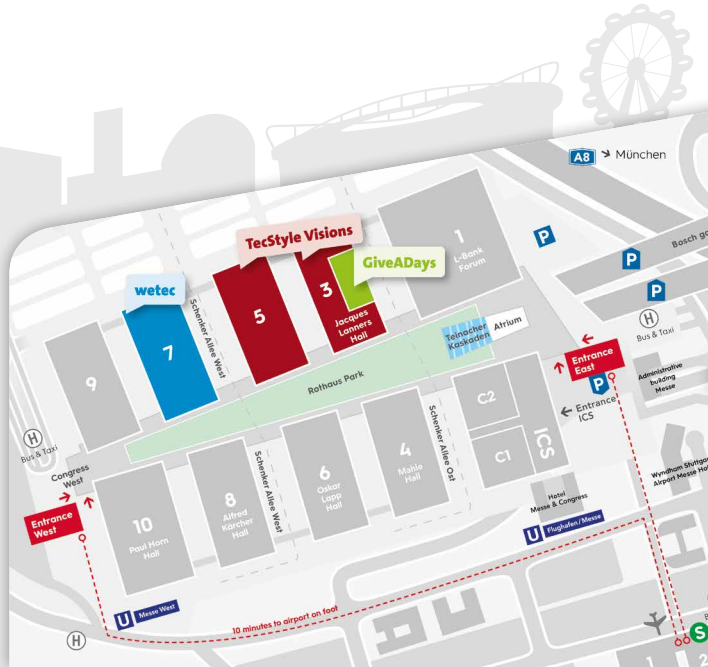
Performance figures 2020 – EXPO 4.0

421

Exhibitors

12.500

Visitors



Seamless communication



Manager of Exhibitions and Events

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Register now!
www.tecstyle-visions.com/registration



**Register now and secure your
desired stand location!**

From € 176/m²

*plus AUMA fee € 0.60/m², flat-rate eco fee € 4.00/m², flat-rate media fee € 550/exhibitor

As at: March 2022. Subject to changes. Errors and omissions excepted. Landesmesse Stuttgart GmbH, Messepiazza 1, 70629 Stuttgart.

