

# TecStyle Visions

Europe's leading trade fair for  
textile decoration and promotion

Key to Markets

Messe Stuttgart



*Textile decoration  
with passion*

**March 30 – April 01, 2023**  
**Messe Stuttgart, Germany**

[www.tecstyle-visions.com](http://www.tecstyle-visions.com)



# *Textile decoration with passion*

Europe's leading trade fair for textile decoration and promotion showcases the latest techniques and trends for printing, embroidery, flocking, appliqué and engraving. Internationally renowned manufacturers and retailers for machinery, accessories and textiles will be presenting their products and services.

**Compelling arguments!**





### Industry get-together

The only trade fair dedicated to textile decoration brings together leading providers and appropriate customers.



### Range

TecStyle Visions covers the entire offer of the decoration chain of machines, accessories and textiles for trade, services and industry.



### Experience

Visitors can look forward to an attractive accompanying programme with technical special shows, stages and presentations.



### Safety

Certified trade fair figures and transparency in pricing and communication ensure professionalism.



### Connection

The location of Messe Stuttgart impresses visitors with easy accessibility by car, train, plane and public transport.

**TecStyle  
Visions**

*Welcome*

**Impressive facts.**

**10.432**

**Visitors**

**17%**  
from abroad

228

## Exhibitors

from 22 countries

53%  
come  
from  
abroad

65

Textile manufacturers and  
Textile retailers present

220

brands

## Visitor groups and industry

39%

of the visitors do not visit  
any other trade fair on  
textile decoration

91%

are decision-makers or are  
involved in the decision-making  
process

43%

Trade with textiles  
and advertising media

53%

Services  
for textile decoration

24%

Industry and manufacturers  
of machines, textiles  
and other products

## Top exhibition areas

Textiles and  
printing material

47%

46%

Machines and accessories  
for textile printing  
(screen/digital/transfer)

Machines and accessories  
for embroidery

26%

More data and facts and figures are available online at:  
[www.tecstyle-visions.com/about](http://www.tecstyle-visions.com/about)

**EXPO  
4.0** | **Print.  
Produce.  
Promote.**

## Print. Produce. Promote.

This is the mission of the combined trade fair EXPO 4.0 – comprising the three trade fairs **TecStyle Visions**, **wetec** and **GiveADays**. The synergy effects of the combined trade fair pay off particularly for exhibitors: For every stage in the value-added chain EXPO 4.0 offers the right exhibition platform and the appropriate visitors from industry, retail and trade.

### Performance figures 2020 – EXPO 4.0

421

Exhibitors

12.500

Visitors



# Seamless communication



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**Register now!**  
[www.tecstyle-visions.com/registration](http://www.tecstyle-visions.com/registration)



**Register now and secure your  
desired stand location!**

**From € 176/m<sup>2</sup>**

\*plus AUMA fee € 0.60/m<sup>2</sup>, flat-rate eco fee € 4.00/m<sup>2</sup>, flat-rate media fee € 550/exhibitor

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