



Europe's leading trade fair for
textile decoration and promotion

13 – 15 Feb 2025
Messe Stuttgart

www.tecstyle-visions.com

**Be a
TecStyler!**



Messe Stuttgart
Key to Markets



Trendsetters in textile decoration

Europe's leading trade fair for textile decoration and promotion showcases the latest techniques and trends for printing, embroidery, flocking, appliqué and engraving. Internationally renowned manufacturers and retailers for machinery, accessories and textiles will be presenting their products and services.



62

textile manufacturers and
textile trading companies
presenting

204

brands

Top exhibition areas

43%

Machines and accessories
for textile printing
processes (screen/digital/
transfer printing)

41%

Textiles

24%

Machines and accessories
for embroidery

48%

of visitors attend
no other trade fairs
for textile decoration

89%

have investment intentions
within 6 months

92%

are decision-makers
or involved in the decision-
making process

80%

intend to return
again next year

**More facts and figures are available online at:
www.tecstyle-visions.com/about**



Clear focus

The only trade fair dedicated to textile decoration which brings together leading suppliers with the right customers.



Range

TecStyle Visions shows the entire offer of the decoration chain of machines, accessories and textiles for trade, services and industry.



Experience

Visitors can look forward to an interesting accompanying programme with special technical shows, stages and presentations.



Safety

FKM-certified trade fair figures and transparency in pricing and communication ensure professionalism.



In good hands

All-round service from Messe Stuttgart, from the registration to support post-trade fair.

165

exhibitors

from 23 countries

48%

came from
abroad

10,014

visitors

16%

came
from abroad

**Impressive facts
for 2023.**

**EXPO
4.0** | **Print.
Produce.
Promote.**

Print. Produce. Promote.

This is the mission of combined trade fair EXPO 4.0, the leading platform for visual and haptic advertising. The synergy effects of EXPO 4.0 pay off for exhibitors in particular: the right exhibition platform and suitable visitors from industry, retail and trade for every stage along the value-added chain.



12,000 visitors

303 exhibiting
companies

Successful figures 2023

EXPO 4.0

Register now!

Be a
TecStyler!

Sign up today and secure your preferred
stand location! Prices starting at €201*/m².

www.tecstyle-visions.com/registration



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*plus AUMA fee @ €0.60/m², eco surcharge @ €8.00/m², Bronze media package @ €550/exhibitor.

As at: September 2023. Subject to changes. Errors and omissions excepted. Landesmesse Stuttgart GmbH, Messepiazza 1, 70629 Stuttgart

