



GUIDELINES

For more than 30 years, Touristik & Caravaning has been committed to cultural diversity in an open society. During our trade fairs, we bring together people and companies, organisations and projects, whole countries and regions who have all made it their goal to open new worlds and perspectives to us and turn strangers into friends.

With mutual respect and driven by curiosity, very different cultures meet at TC. In a world characterised by different standards, cultures and values, we base our actions on the Universal Declaration of Human Rights by the United Nations. It says there: "All people are born free and equal in dignity and rights. They are gifted with reason and conscience and should meet each other in a spirit of brotherhood."

Therefore, for us it is not an option but a matter of course that we respect the basic ethical values listed in the declaration. It is our firm belief that no one should be disadvantaged on the basis of age, gender, appearance, sexual orientation, physical or mental impairment, skin colour, origin or religion.

We do not only expect our employees but our partners likewise to act accordingly. They are committed to orientate their actions to these internationally valid standards and to continuously reflect on them. It is obvious to all those involved that a trade fair centre is a place of encounter. A place that enables us to learn from each other through respectful interaction and open dialogue. This is the only way to leave our prejudices behind and build friendships across cultural borders.

**"THE MOST DANGEROUS OF ALL
WORLD VIEWS ARE THOSE OF
PEOPLE WHO HAVE NEVER VIEWED
THE WORLD."**

Alexander von Humboldt

