

The three holiday exhibitions of Messe Stuttgart









\* The Culinary Journeys exhibition area is only represented at REISEN & CARAVANING Hamburg and Touristik & Caravaning in Leipzig.



Tourism

### Cycling & Hiking

Golf & Wellness

Water-Based Holidays

Culinary Journeys

Photography

# Cuisine and Pleasure

- Holidays and cuisine are inextricably linked. Holiday regions present the topic of pleasure in the Culinary Journeys exhibition area.
- International culinary delights as well as native and regional products take visitors on a culinary trip around the world.
- Central positioning of the topic on-site (Leipzig Glass Hall, B1& B2 in Hamburg) attracts large numbers of passers-by.

- $\cdot$  The barbecue area appeals to both campers and gourmet fans, and offers useful additions especially in regard to caravaning.
- The beer section with a craft beer corner and tastings of wines from all over the world represents an opportunity for socialising during the exhibition.



· The long table offers hungry exhibition visitors space for food tasting and discussions.

· Thanks to many years of experience in organising food events, Messe Stuttgart possesses creativity and competence in designing a pleasant environment to stay and make purchases.

#### Exhibition area: Culinary Journeys

- · Regional and international specialities and treats
- Wine, beer, spirits
- · Food trucks
- · Food presentations
- · Grills, smokers and barbecue accessories
- · Outdoor kitchens and outdoor furniture
- Stylish camping accessories



## One topic, two locations!

	Exhibition	Duration	Number of visitors	
REISEN W HAMBURG HAMBURG	REISEN & CARAVANING Hamburg	February, 5 days	102,000	5 days, t
DIE REISENESSE	Central Germany's largest holiday exhibition	November, 5 days	56,000	5 days, t
				<b>Y</b> Manage



#### Exhibition area

Venue

