



Show Report 2023

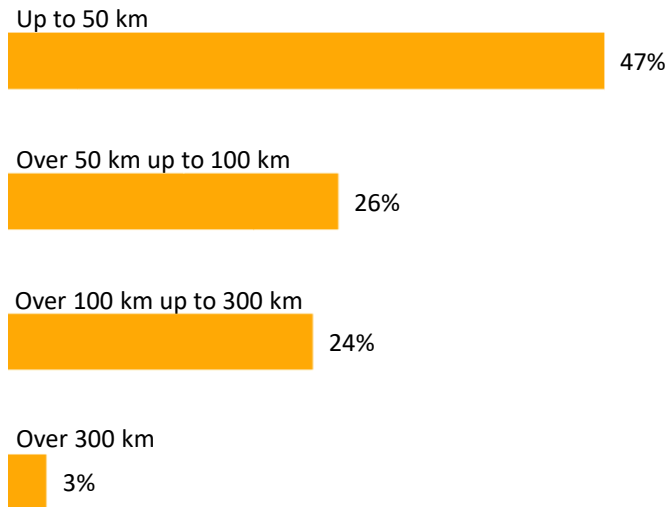




55,000 visitors at TC Leipzig 2023

Visitor survey – Catchment area

Large catchment area – more than **50 %** arrives from more than **50 km** to visit the latest trends in caravanning and tourism.



Visitor survey - General assessment and recommendation

High satisfaction – TC Leipzig ist assessed with the overall grade of **1,8**. **93 %** want to recommend the fair to their friends or relatives.

The offers invites to stay long – visitors spend **4,4 hours** on average at TC Leipzig.

General assessment: 1,8

Very good / Good
90 %



Recommendation

Yes
96 %



Duration of stay

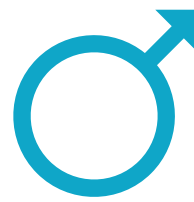
4,4 h



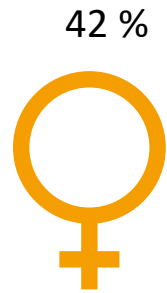


Visitor survey – Gender of visitors

TC Leipzig has offers for everyone.



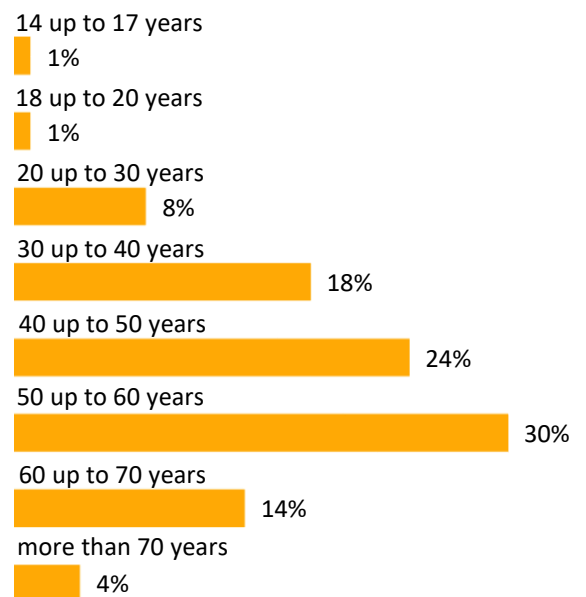
58 %



42 %

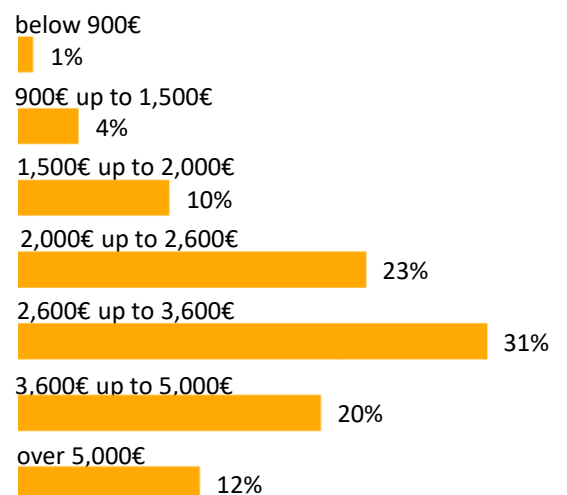
Visitor Survey - Age of visitors

The visitors of TC Leipzig have an **average age of 48 years.**



Visitor Survey - Net household income

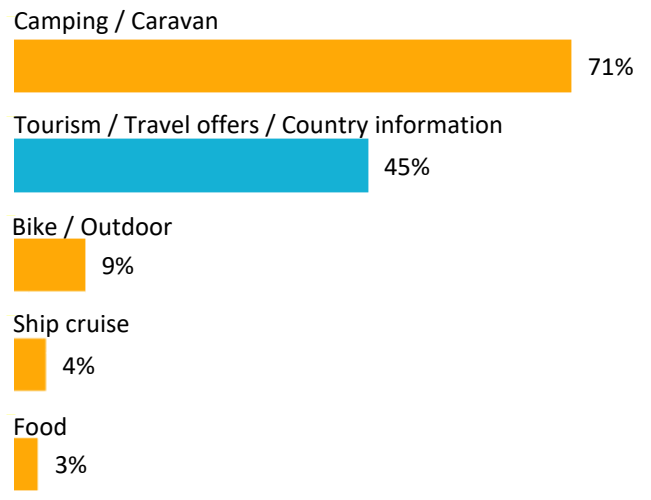
The average net household income of a TC visitor is **3,298 €.**





Visitor Survey - Interest in the offer*

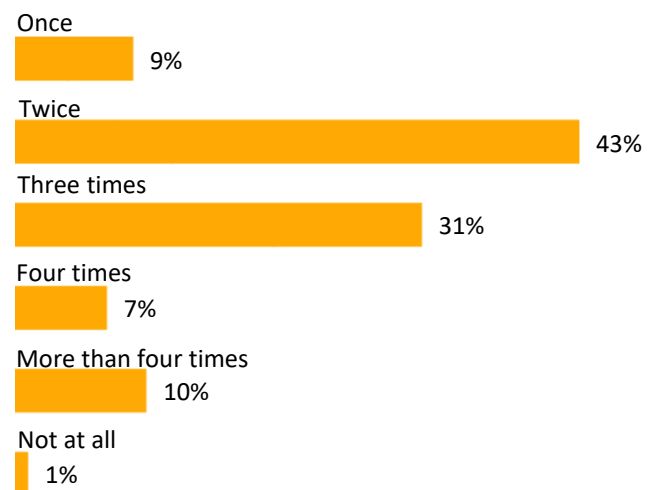
More than **70 %** of the visitors are interested in the caravanning and camping offers. **45 %** are attracted by the tourism offers as well.



* Multiple Choice

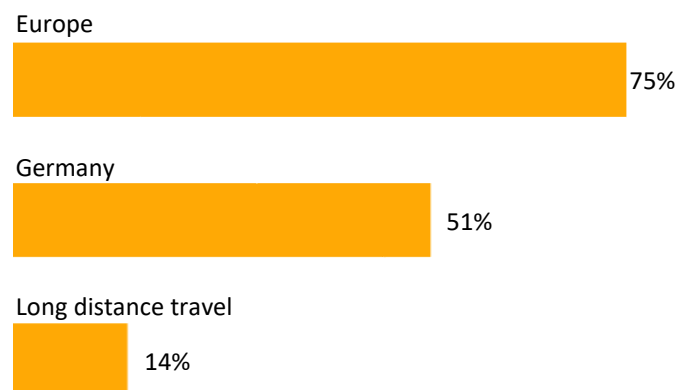
Visitor Survey - Frequency of holiday (at least five days)

Visitors love travelling: More than **50 %** stated to go on vacation for at least three times in 2024.



Visitor survey – Destination*

Europe is favourite: **75 %** plan to spend their holidays in an european country. **51 %** want to stay in Germany and **14 %** plan to go overseas.



* multiple choice