



CARAVANING

HALLE 3

A vertical banner with a blue top section showing a motorhome parked on a rocky shore. Below this is a white section with a blue banner containing a caravan icon. The main body is orange with the word 'CARAVANING' in white. The bottom is white with an orange arrow pointing left and the text 'HALLE 3' in orange.

**CARAVANING
CAMPING, ZELTE
& ZUBEHÖR
TECHNIK**

HALLE 5

A vertical banner with a blue top section showing a tent pitched on a beach with mountains in the background. Below this is a white section with a blue banner containing a tent icon. The main body is orange with the text 'CARAVANING CAMPING, ZELTE & ZUBEHÖR TECHNIK' in white. The bottom is white with an orange arrow pointing left and the text 'HALLE 5' in orange.

**TOURISTIK
BIKE &
OUTDOOR
TC-BÜHNE**

HALLE 4

A vertical banner with a blue top section showing a smiling couple. Below this is a white section with a blue banner containing a globe icon. The main body is orange with the text 'TOURISTIK BIKE & OUTDOOR TC-BÜHNE' in white. The bottom is white with an orange arrow pointing left and the text 'HALLE 4' in orange.

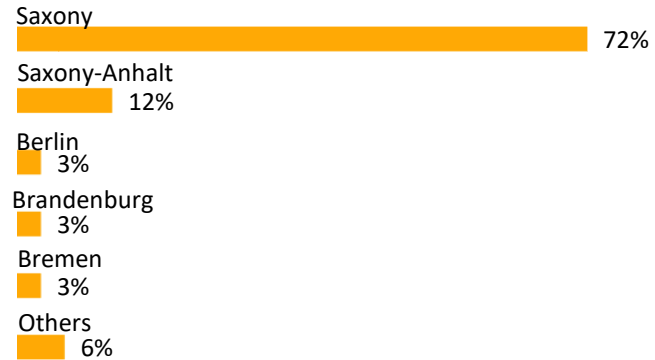
Show report 2025



60,000 visitors at TC Leipzig 2025

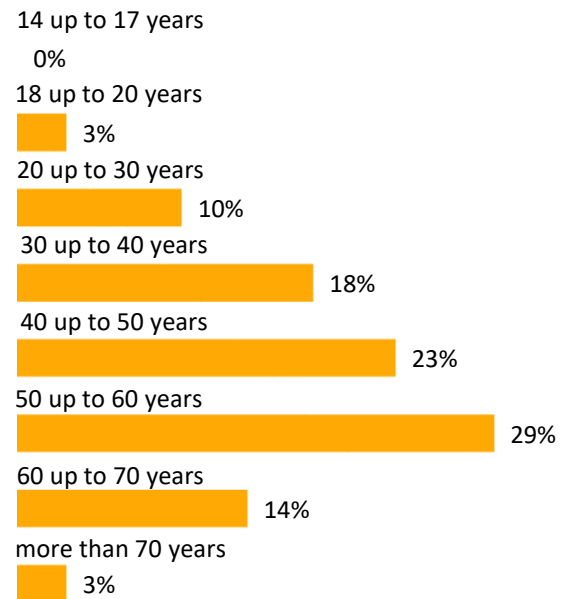
Visitor survey – catchment area

Not only popular in Saxony – visitors also come to TC Leipzig from Saxony-Anhalt and the other neighboring federal states. the latest trends in caravanning and tourism.



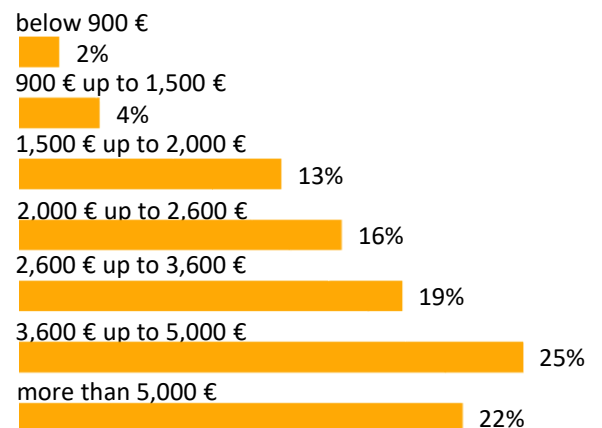
Visitor survey – age of the visitors

The average age of the TC Leipzig Visitor is **47** years.



Visitor survey – duration of stay

The average net household income of the TC visitors is **3,638 €**.





Visitor survey – interest in the offer



Caravan / Camping

62 %



Tourism

44 %



Bike & Outdoor

25 %



Ship Cruise

16 %



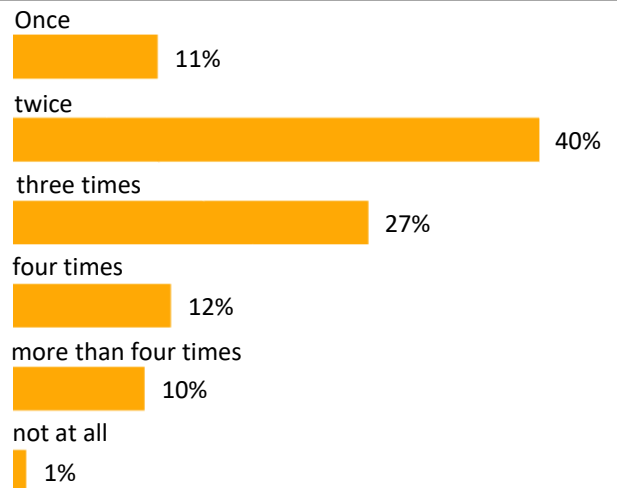
GenussReise

14 %

*Mehrfachnennungen

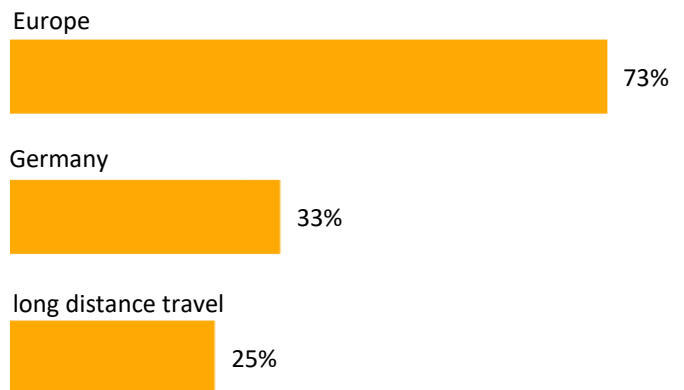
Visitor survey – frequency of holiday (at least five days)

Globetrotters at TC Leipzig – almost half of the visitors plan to travel more than three times next year



Visitor survey - destination

Three-quarters of visitors have a holiday in Europe on their calendar for next year. A third plan to travel within their own country, and a growing number are also planning long-distance trips.





Visitor survey – duration of stay

Visitors spend an average of **4 hours** strolling around TC Leipzig.



Visitor survey – purchase / purchase intention

In a booking and buying mood – two-thirds of visitors had already invested at TC Leipzig at the time of the survey or intended to do so.



Yes!

45 %



Maybe

30 %



No

25 %

Visitor survey – general assesment

Happy faces – the visitors assess TC Leipzig with an overall grade of **1,8**.



Good / very good!

88 %



Moderat.

10 %



Poor

1 %

Visitor survey – fulfillment of expectations

For **98 %**, their expectations of the trade fair were fulfilled.



Expectations fulfilled

98 %



Expectations not fulfilled

2 %