



Show report

2023



➤ Statistics ➤

Visitor: 7.543

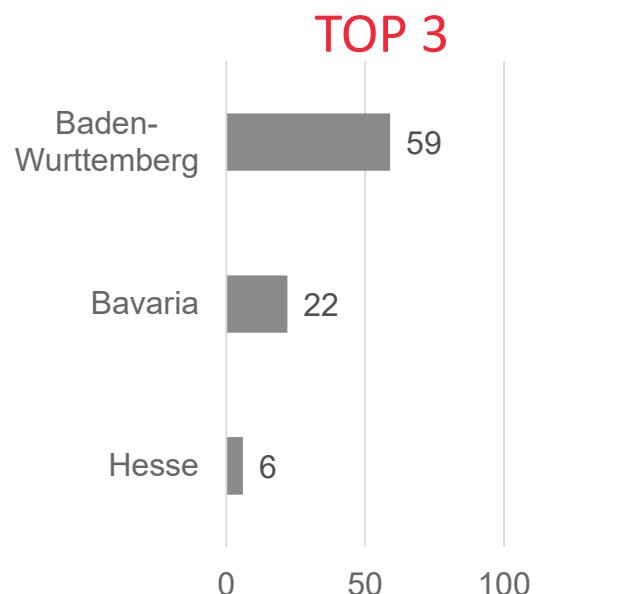
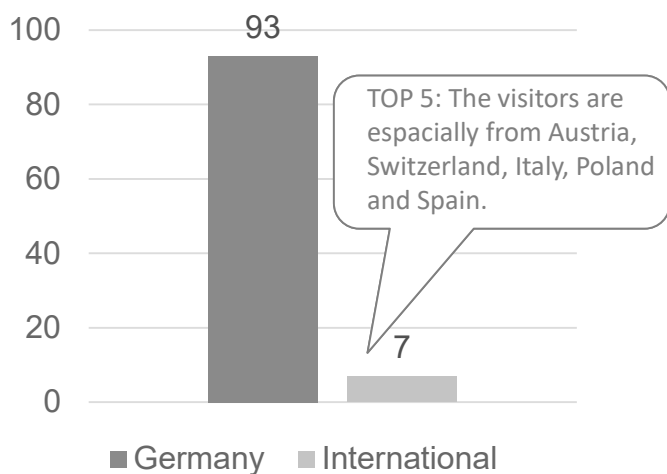
Exhibitor: 208

Net exhibition area in sqm: 9.464



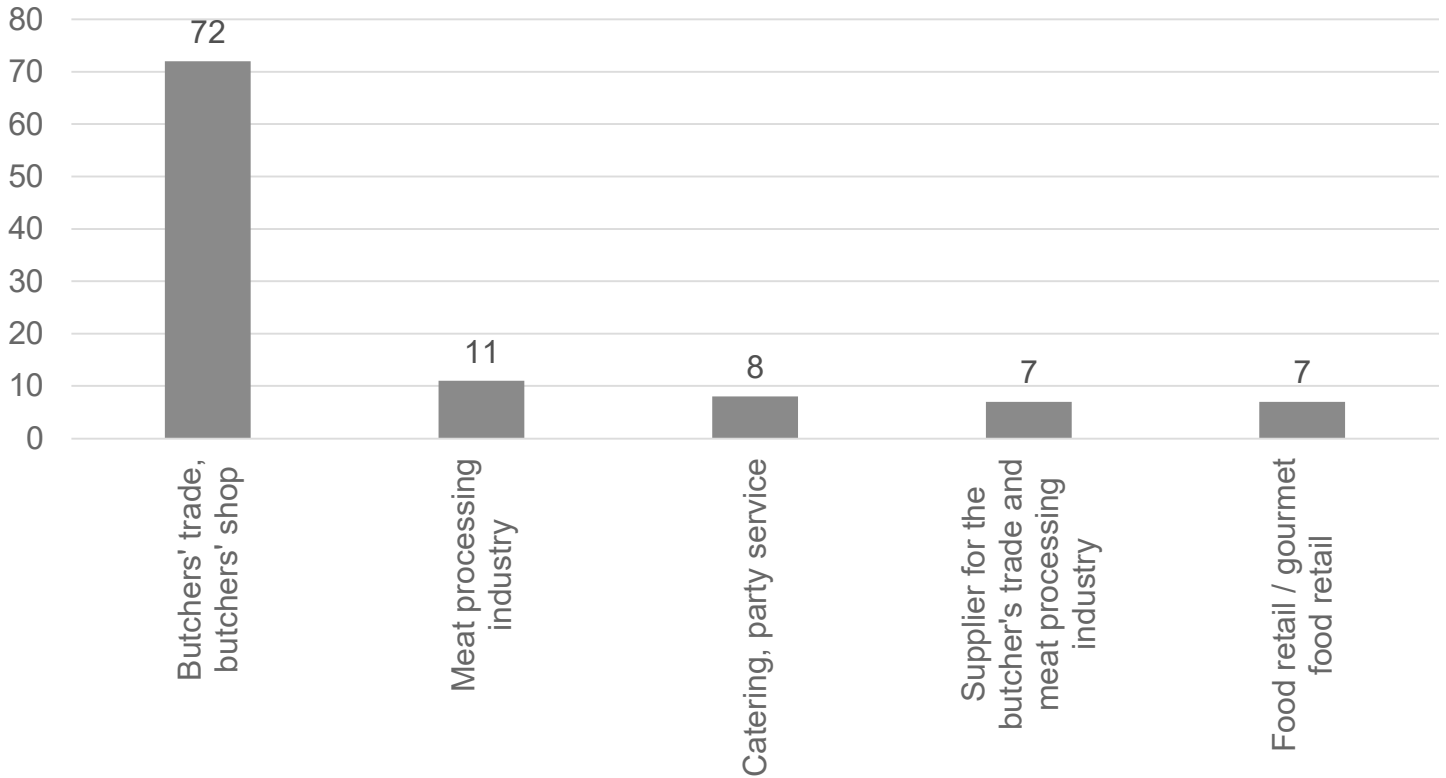
Visitor survey

➤ Visitor survey – Germany/ International* & Federal State ➤

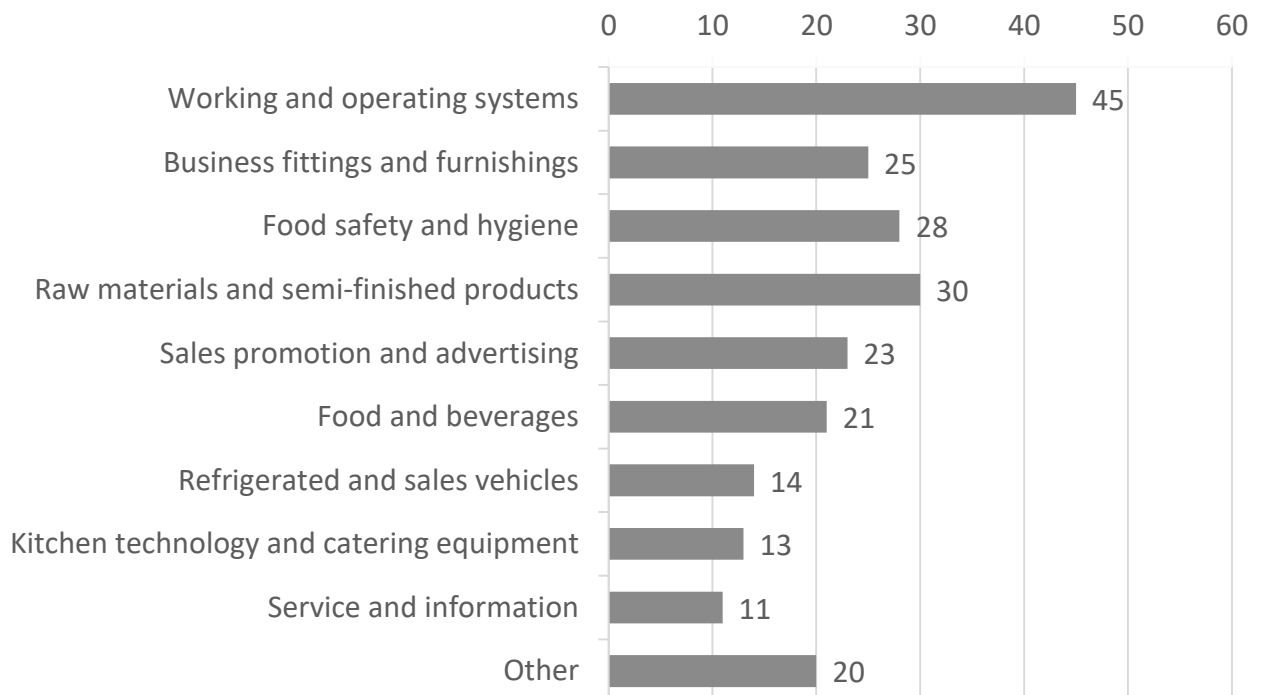


*registration information

Visitor survey – Federal state TOP 3

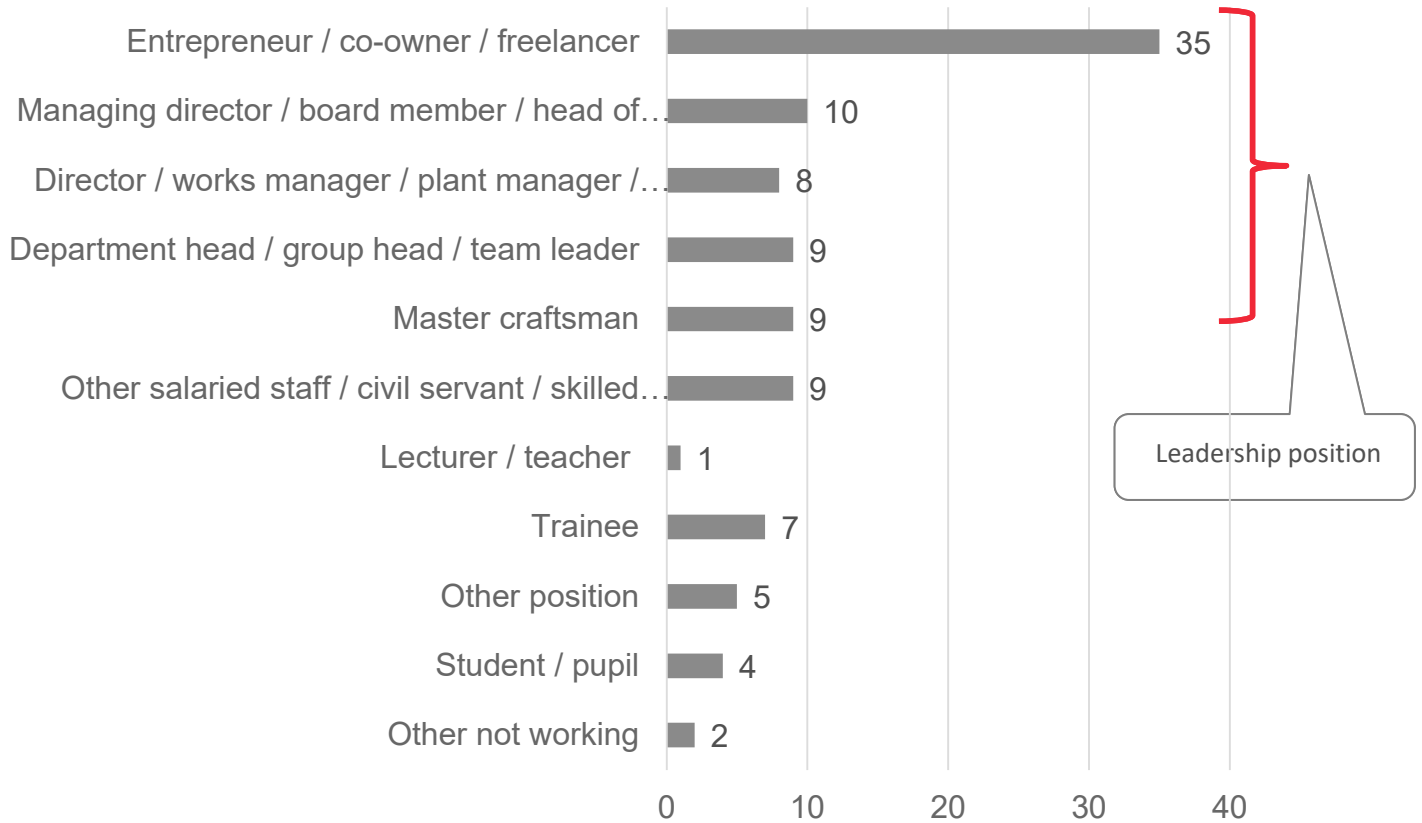


Visitor survey – Interest in the offer*

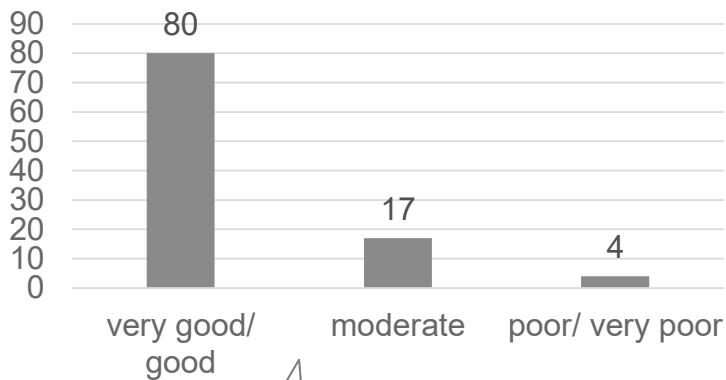


*Multiple choice

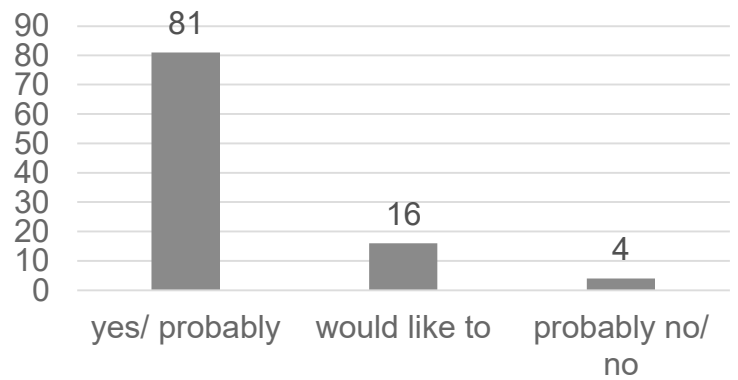
Visitor survey – Position in company



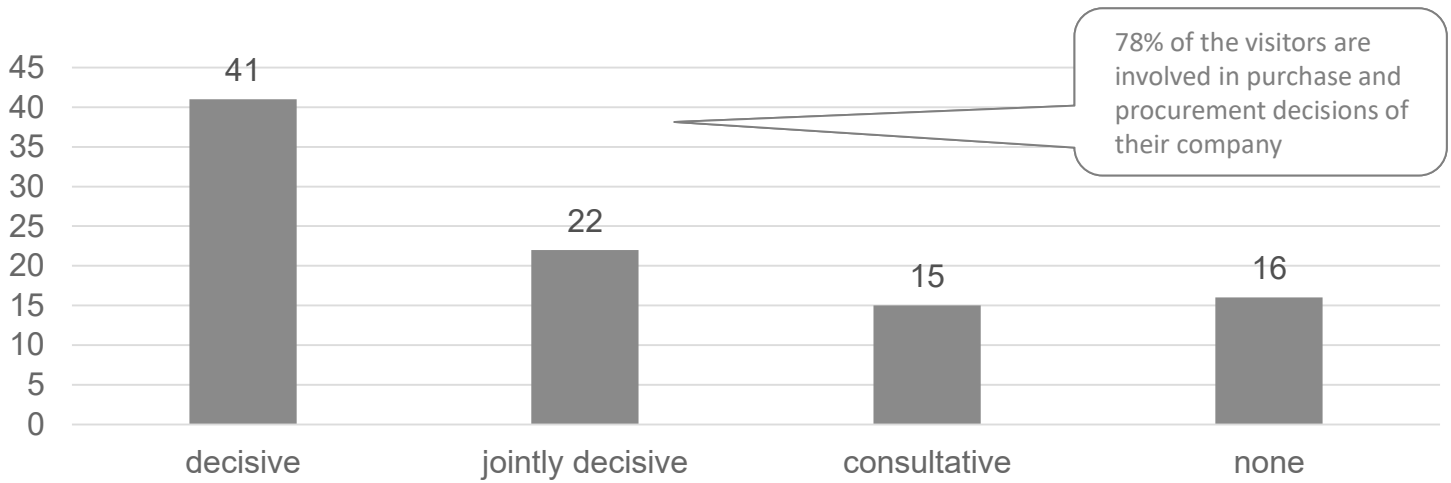
Visitor survey – General assesment and Intention of recommendation



Overall rating 2,0



Visitor survey – Decision making authority

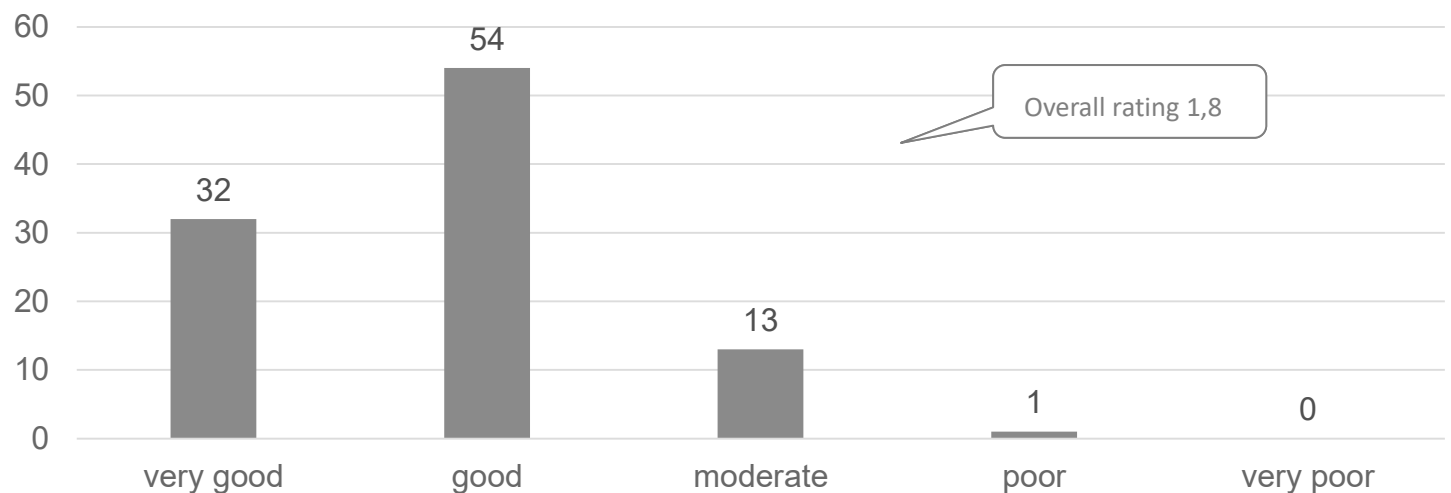


*Other 6% student/ pupil and other not working



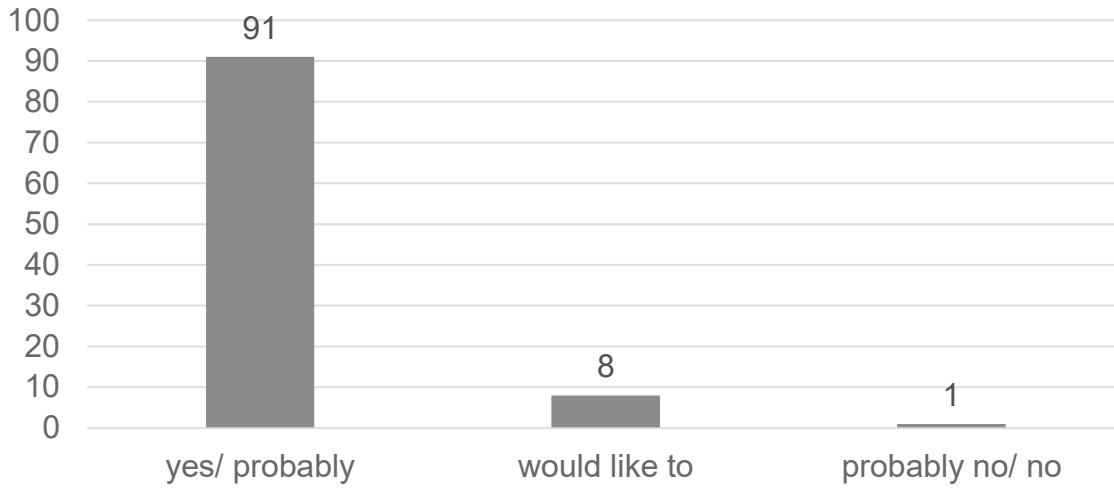
Exhibitor survey

Exhibitor survey – General assesment



*Multiple choice

Exhibitor survey – Intention of recommendation



Exhibitor survey – Business success assesment

