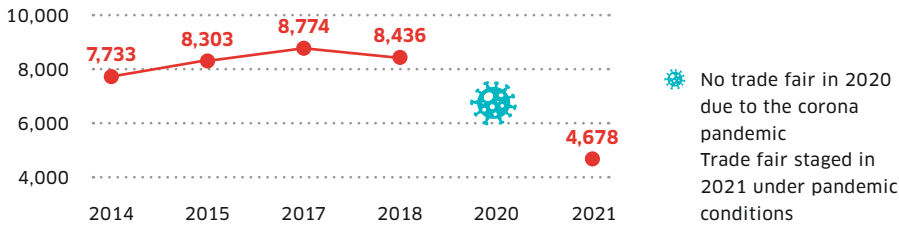


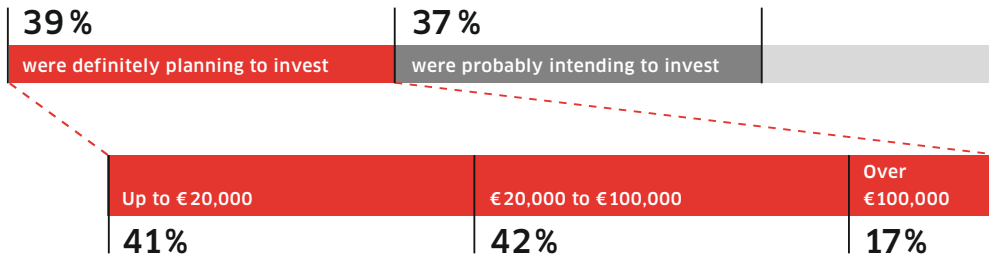
Visitor analysis



Development of the visitor numbers



Investment intentions*



Catchment area of the visitors*

94%

came from Germany

Top visitor countries from outside Germany: Austria, Switzerland, France, Italy



2.0

Overall verdict* of the trade visitors (School marks)

Feedback by visitors*

75%

said they would recommend SÜFFA to other people

83%

were involved in investment decisions in their company

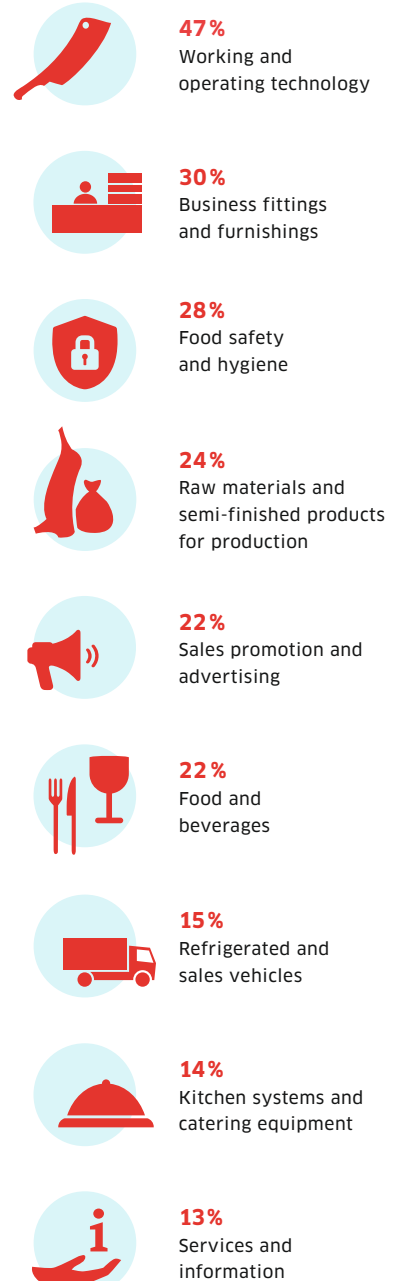
98%

were trade visitors

65%

held specialist and managerial positions

Visitors' interest in the exhibition areas*



21 – 23 October 2023

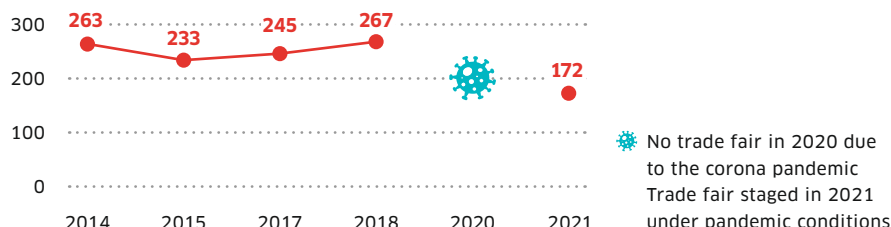
All the ingredients for your business success!

- 1 Only trade fair for the meat industry in German-speaking countries
- 2 Complete range of products and services for the entire industry
- 3 Large number of trade visitors with investment needs
- 4 High density of companies in southern Germany – right on the doorstep
- 5 Strong networking platform with numerous encounters
- 6 Modern trade fair centre and all-round service for your participation

Exhibitor information



Development of the exhibitor numbers



Feedback by exhibitors*

90%

said they would recommend SUEFFA to other people

72%

were definitely intending to exhibit again

97%

said they had attained all or some of their trade fair objectives

Planning basis for 2023



October 2022
Start of exhibitor advertising



March 2023
Start of hall layout planning



May 2023
Dispatch of stand placement proposals



July 2023
Start of visitor advertising



21 - 23 October 2023

Messe Stuttgart

- 15,000 parking spaces around the trade fair grounds, **own trade fair motorway exit an der A8**
- 30 minutes by urban/underground railway from Stuttgart Main Station/ city centre
- 300 metres from Stuttgart Airport
- Truck access to every exhibition hall, halls at ground level with large logistics areas

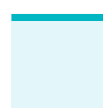
All information on registration can be found at sueffa.com/2023



Row stand



Corner stand



End stand



Island stand

Register now
sueffa.de/registration



Measures for the controlled and safe staging of events at Messe Stuttgart: sueffa.de/safeexpo

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#sueffa2023



twitter.com/sueffa



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Mitten im Markt

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