Media packages and upgrade options

Your presentation in the trade fair media

Media package	Basic	
Price (excl. VAT)	€ 670.00	
Booking content	Media fixed rate	
Services included		
Basic entry (Company name; street and house number, post code, city, country; tel., e-mail, link to website, stand no.)	✓	For information about booking options for further media packages and individual services of our trade fair media portfolio, please contact our media service provider. **Neureuter Fair Media GmbH** Büro Essen Friedrich-List-Str. 20 45128 Essen · Germany T +49 201 36547-305 www.neureuter.de
Logo (Display of company logo) – in the Online Exhibitor Index	✓	
Logo (Display of company logo) – in the Visitor Guide "Exhibitor address A–Z"	✗	
Logo (Display of company logo) – in the Visitor Guide "Hall plan"	✗	
Logo (Display of company logo) – in the online hall plans and in the digital hall plans displayed at the hall entrances (not available in all locations)	✗	
Social media channels (Twitter, Instagram, XING, LinkedIn, YouTube, facebook) in the Online Exhibitor Index	✗	
Profil header (page wide image or link to YouTube video) in the Online Exhibitor Index	✗	
Categories in Product & Service Directory in the Online Exhibitor Index	3	
Company profile (Image text with up to 2,500 characters and one image) in the Online Exhibitor Index	✓	
Contact person (Name, e-mail, telephone of contact) in the Online Exhibitor Index	1	
Press releases (Title, link, text with up to 5,000 characters, one image) in the Online Exhibitor Index	✗	
Product presentation (Title, link, text of up to 3,000 characters, one image) in the Online Exhibitor Index	2	
Download PDF in the Online Exhibitor Index	✗	
Video embedding in the Online Exhibitor Index	✗	
Top of the list entry for one category	✗	

The following services are also included in the Media package

- ✓ Free print and digital advertising material (see offer in the Advertising Material Shop of the Stuttgart Messe Service Portal)
- ✓ Free ticket codes to invite customers and partners (available in the Stuttgart Messe Service Portal)
- ✓ Exclusive booking options for advertising space, sponsoring packages and publications about SÜFFA 2027

Co-exhibitor package (€ 720.00)

Content identical to Basic package. Logo display in print and online hall plan or in (digital) hall plans at hall entrances is not included.
Information about booking options for further media packages and individual services will be supplied by the media service provider.