

THE THREE HOLIDAY EXHIBITIONS

OF MESSE STUTTGART

CULINARY JOURNEYS

Messe Stuttgart
Key to Markets

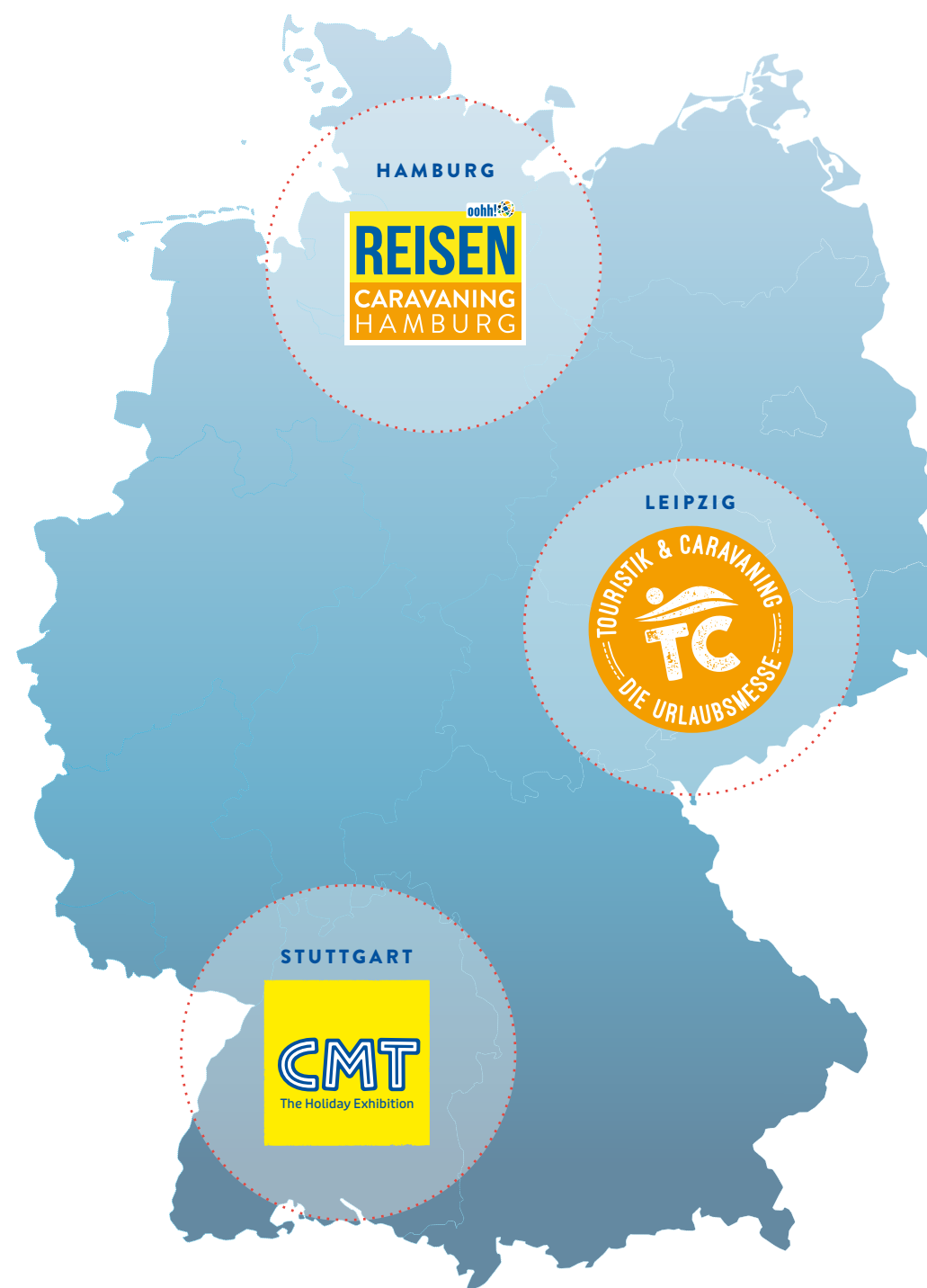


CMT
The Holiday Exhibition





ooh!
REISEN
CARAVANING
HAMBURG



* Der Themenbereich GenussReise ist nur bei der REISEN & CARAVANING Hamburg und der Touristik & Caravaning Leipzig vertreten.



ONE TOPIC, TWO LOCATIONS!

| EXHIBITION | DURATION | NUMBER OF VISITORS | EXHIBITION AREA |
|---|---|--------------------|---|
|  | Northern Germany's largest holiday exhibition | February, 4 days | 65.000 |
|  | Central Germany's largest holiday exhibition | November, 5 days | 56.900 |
| | | |  4 days, total duration of the exhibition |
| | | |  5 days, total duration of the exhibition |

Your contact for both events

Laura Hobsch
Coordinator Exhibition and Events
Tel.: +49 711 18560-2365
Mobil: +49 178 3704178
laura.hobsch@messe-stuttgart.de

* The Culinary Journeys exhibition area is only represented at REISEN & CARAVANING Hamburg and Touristik & Caravaning Leipzig.

CUISINE AND PLEASURE

- Holidays and cuisine are inextricably linked. Holiday regions present the topic of pleasure in the Culinary Journeys exhibition area.
- International culinary delights as well as native and regional products take visitors on a culinary trip around the world.
- Central positioning of the topic on-site attracts large numbers of passers-by.
- Tastings of alcoholic beverages such as wine, craft beer or liqueurs from all over the world represent an opportunity for socialising during the exhibition.
- The long table offers hungry exhibition visitors space for food tasting and discussions.
- Thanks to many years of experience in organising food events, Messe Stuttgart possesses creativity and competence in designing a pleasant environment to stay and make purchases.



EXHIBITION AREA CULINARY JOURNEYS



Regional and international specialties and treats



Wine, beer, spirits



Food trucks



Food presentations



Grills, smokers and barbecue accessories



Outdoor kitchens and outdoor furniture



Stylish camping accessories