



The three holiday exhibitions of Messe Stuttgart





Hamburg



Leipzig



Stuttgart



Caravanning

The three holiday exhibitions of Messe Stuttgart with the exhibition areas:

Tourism ▶

Cycling & Hiking

Golf & Wellness

Water-Based Holidays

Culinary Journeys

Photography



Welcome to
MONGOLIA

Tourism







- Ideal event times in autumn/winter in order to impress visitors with high purchasing power and a desire to travel right on time at the start of the season.
- People have enough money and are keen to travel; special holiday destinations and forms of travel are now very popular.
- Holiday habits have changed and travellers now want personal and competent advice. Direct contacts and a wide range of offers can only be found at exhibitions where people can also let themselves be inspired and surprised.
- The objective of exhibitions is to present as fully as possible regional excursion and holiday destinations (local recreation) through to international destinations and travel organisers.
- Your exhibition success will be guaranteed thanks to high purchasing and booking intentions, as well as loyal regular visitors combined with purposeful advertising measures.
- The accompanying programme (e.g. holiday cinema) will ensure that people stay at the exhibitions for a long time and gain inspirations for their holidays. A visit to the exhibitions will therefore become a holiday day which can be experienced with all senses.
- A large number of trade visitors attracted by the discerning accompanying programme make the exhibitions a meeting point for the industry.
- Professional support by an experienced project team before and during the events.



Tourism exhibition area

- Destinations (cities, regions, countries, tourist attractions)
- Travel organisers, agencies, booking portals, travel agencies, tour operators
- Leisure facilities
- Travel facilities, rental offers
- Accommodation (hotels, holiday apartments, camp sites)
- Tourist services
- Holiday media

One topic, every location!

Exhibition	Duration	Number of visitors	Exhibition area	Venue	
	<p>The world's largest consumer show for tourism and leisure</p>	<p>January, 9 days</p>	<p>265,000</p>	 <p>9 days, throughout the entire exhibition</p>	<p>Mahle Hall (Hall 4), Oskar Lapp Hall (Hall 6), Camp sites, Alfred Kärcher Hall (Hall 8)</p>
	<p>FreizeitWelten at Messe Hamburg</p>	<p>February, 5 days</p>	<p>102,000</p>	 <p>5 days, throughout the entire exhibition</p>	<p>Halls B6, B7</p>
	<p>Central Germany's largest holiday exhibition</p>	<p>November, 5 days</p>	<p>56,000</p>	 <p>5 days, throughout the entire exhibition</p>	<p>Halls 4</p>

Your contacts for all 3 events

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