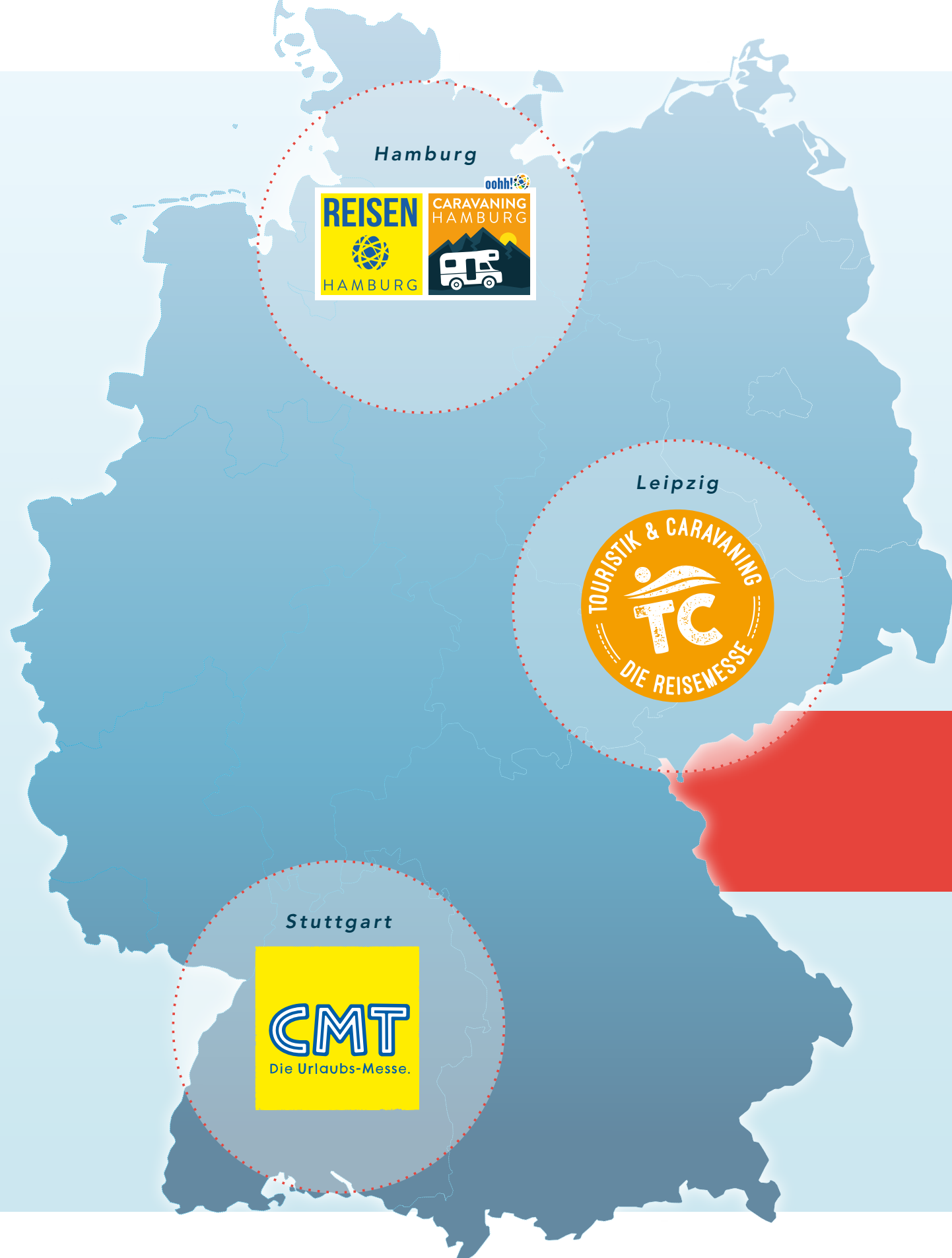




The three holiday exhibitions of Messe Stuttgart





Caravaning

Tourism

Cycling & Hiking

Golf & Wellness

The three holiday exhibitions
of MesseStuttgart
with the exhibition areas:

Water-Based
Holidays

Culinary Journeys

Photography

Water-Based Holidays



- Complete range of water-based holidays (cruises, ship travel, river cruises and water sports): here visitors will find inspirations and variants of holidays on, in and with water.
- Ideal addition to the exhibition topics: InterDive, the international diving and travel fair, will be held for the first time concurrently at all locations.
- The visitors, who are keen to travel and have high purchasing power, appreciate the combination of the exhibition topics with the caravanning and tourism sections.
- As part of the largest holiday exhibitions in Germany, the "Water-Based Holidays" section is a suitable platform for presenting an exclusive form of travel.
- High customer satisfaction and the intention to return are evidence of the interest in the topic and the providers. The exhibitions are held during a strong booking period (autumn / winter) and create a desire to travel thanks to a varied programme.
- A presentation on the cruise stage or in the accompanying programme will enable you to showcase other products and services, and make them stand out from the competition.
- Visitors appreciate the direct contact with organisers and individual advice. They often make bookings directly on the spot.



Water-Based Holidays exhibition area






- Boat and ship travel
- Cruises
- River cruises
- Houseboat holidays
- Sailing, kite and surfing holidays
- Diving holidays
- Canoe holidays
- Literature, media
- Yacht charters
- Yacht harbours, marinas
- Accessories
- Training, schools



INTERDIVE exhibition area

- Snorkelling and diving holidays
- Snorkelling and diving equipment

One topic, every location!

	Exhibition	Duration	Number of visitors	Exhibition area	Venue
	The world's largest consumer show for tourism and leisure	January, 9 days	265,000	Kreuzfahrt- & SchiffsReisen 4 days, Thursday to Sunday	Hall 9
	FreizeitWelten at Messe Hamburg	February, 5 days	102,000	 5 days, throughout the entire exhibition	Hall B6
	Central Germany's largest holiday exhibition	November, 5 days	56,000	 5 days, throughout the entire exhibition	Hall 4
				Your contact for all 3 events Anja Straub Manager Messe- und Eventleitung Tel.: +49 711 18560-2855 Fax: +49 711 18560-2758 anja.straub(at)messe-stuttgart.de	