

THE THREE HOLIDAY EXHIBITIONS OF MESSE STUTTGART

CARAVANING

Messe Stuttgart
Key to Markets

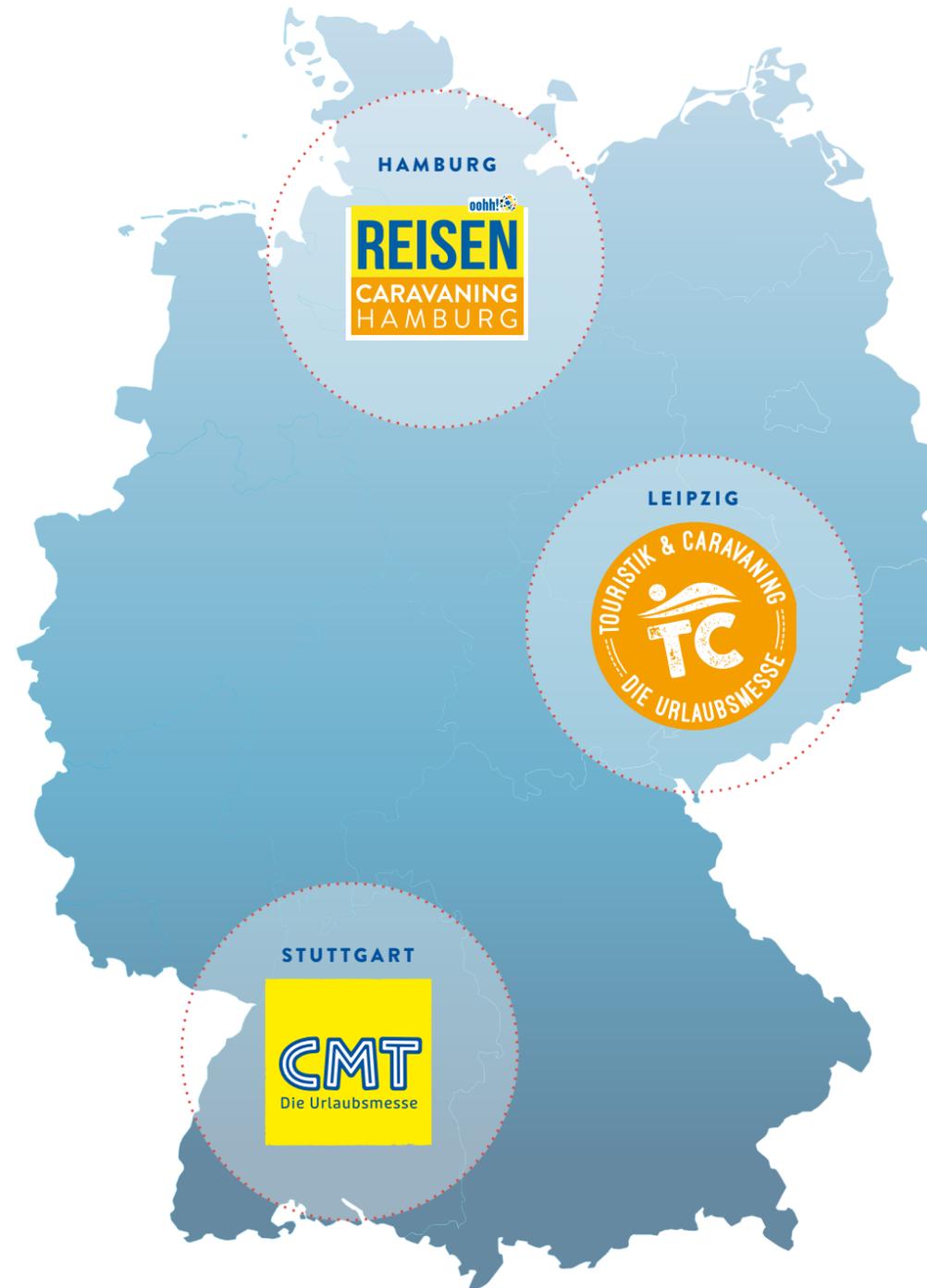


CMT
Die Urlaubsmesse

ooh!
REISEN
CARAVANING
HAMBURG



ONE TOPIC, EVERY LOCATION!



	EXHIBITION	DURATION	NUMBER OF VISITORS
	The world's largest consumer show for tourism and leisure	January, 9 days	268,000
	Northern Germany's largest holiday exhibition	February, 4 days	60,000
	Central Germany's largest holiday exhibition	November, 5 days	60,000

Your contacts for all 3 events

Andreas Ott
 Manager Exhibition and Event Management
 +49 711 18560-2752
 Mobil: +49 178 3704046
 a.ott@messe-stuttgart.de

Christopher Stroye
 Manager Exhibition and Event Coordination
 Tel.: +49 711 18560-2976
 Mobil: +49 178 3704428
 christopher.stroye@messe-stuttgart.de

CARAVANING

- **Ideal event times in autumn/winter** in order to convince visitors with high purchasing power and a desire to travel about caravanning as a holiday form right at the start of the season.
- **Optimal composition of the exhibition areas** combines interests and ensures that visitors spend a long time at the exhibitions (tourism, caravanning, camping, outdoor activities,...).
- **Complete coverage of the caravanning and camping market** by manufacturers and retailers, as well as through accessories.
- **High purchasing and booking intentions**, plus strong purchasing power of visitors due to loyal regular guests and a national catchment area.
- **The exhibitions are events for visitors**, business and media: the purposeful accompanying programme together with presentations of innovations and network events are aimed at trade visitors, the specialist press and influencers.



* Source: Fokus Caravanning 2024

** Source: Readers survey 2024 promobil/CARAVANING

CARAVANING EXHIBITION AREA



Manufacturers of mobile homes, caravans, box vans, camper vans, etc.



Manufacturers of expedition vehicles, mobile homes, awnings, roof tents, folding caravans



Caravan retailers



Manufacturers and retailers of accessories



Rental offers