



**Sun
Shading
Expo**
NORTH AMERICA

SMART | TECHNOLOGY | DESIGN

EVENT FACT SHEET

Event Name: Sun Shading Expo North America
Location: Nashville, Music City Center, 201 5th Ave S, Nashville, TN 37203
Dates: **November 2 – 4, 2021**
Expo Hours: Tuesday 10:00 am – 5:00 pm
 Wednesday 10:00 am – 5:00 pm
 Thursday 10:00 am – 2:00 pm
Vendors: 150+

Products:

- + Awnings
- + Drive and Control Systems
- + External Venetian Blinds
- + Industry Literature & Publications
- + Plant Equipment
- + Roller Shutters and Accessories
- + Technical Textiles
- + Windows and Window Accessories
- + Computer Technology / Software
- + Electrical Safety Devices
- + Industry Associations
- + Internal Sun protection
- + Research and Development
- + Services
- + Textile Constructions

Exhibitor Prices: Details regarding the pipe and drape booth content will be outlined in our Exhibitor Manual.

Attendee: 7,500 (Co-location audience)

Attendee Groups:

- + Agents
- + Architects
- + Civil engineers
- + Contractors
- + Dealers
- + Decorators
- + Direct-Sale Store
- + Distributors
- + Fabricators
- + Facility management companies
- + Hospitality industry
- + Industry associations
- + Installation, maintenance and service companies
- + Interior designers
- + Investors
- + Manufacturers of finished products
- + Project contracting companies
- + Real estate developers
- + Research and development agencies
- + Retailers
- + Sales representatives
- + Wholesalers
- + Window coverings consultant/Trend scout
- + Workrooms

Seminars: Times and content will be presented shortly

Sponsorships: Sponsorship opportunities will be available

Co-location: IFAI Expo organized by the Industrial Fabrics Association International

Website: www.sunshadingexpo.com

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SUN SHADING EXPO NORTH AMERICA EXHIBIT SPACE PRICES

NON-MEMBERS: ADD \$500 to Exhibit Space Rates

BOOTH SIZE/TYPE	Before March 30	After March 30
HEIGHT RESTRICTION 8 ft. (2.44m)		
10 x 10 Standard (3.05m x 3.05m)	\$3,200	\$3,450
10 x 10 Corner (3.05m x 3.05m)	\$3,465	\$3,715
10 x 20 Inline (3.05m x 6.1m)	\$6,400	\$6,900
10 x 20 Corner (3.05m x 6.1m)	\$6,665	\$7,165
10 x 20 Peninsula (3.05m x 6.1m)	\$6,930	\$7,430
HEIGHT RESTRICTION varies, details found in the Exhibitor Manual.		
10 x 20 Island (3.05m x 6.1m)	\$7,460	\$7,960
10 x 30 Island (3.05m x 9.14m)	\$10,660	\$11,410
10 x 40 Island (3.05m x 12.2m)	\$11,660	\$12,540
20 x 20 Island (6.1m x 6.1m)	\$11,660	\$12,540
20 x 30 Island (6.1m x 9.14m)	\$16,960	\$18,280
20 x 40 Island (6.1m x 12.2m)	\$22,260	\$24,020
30 x 30 Island (9.14m x 9.14m)	\$24,910	\$26,890
20 x 50 Island (6.1m x 15.24m)	\$27,060	\$29,260
30 x 40 Island (9.14m x 12.2m)	\$32,260	\$34,900
30 x 50 Island (9.14m x 15.24m)	\$40,060	\$43,360
40 x 40 Island (12.2m x 12.2m)	\$42,660	\$46,180
40 x 60 Island (12.2m x 18.28m)	\$63,460	\$68,740
50 x 50 Island (15.24m x 15.24m)	\$66,060	\$71,560
OTHER SIZES	Available upon request.	

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