



ASIA

International trade fair for sun shading systems
and doors/gates

24-26 March 2021 | Shanghai New International
Expo Centre (SNIEC) | Shanghai, China

en.rtasia.net

R+T ASIA : WHERE THE ENTIRE INDUSTRY COMES TOGETHER

Accelerate your business growth and take advantage of the leading international trade show in the Asia-Pacific region for businesses in internal and external sun shading systems, technical textiles, drive and control systems, home automation, doors and gates.

After 16 years of growth, the show provides networking initiatives for international industry professionals, showcasing the most innovative products presented by the market leaders, enabling all attendees to learn about new trends and challenges in the Asian market, and to exchange knowledge at educational sessions.

Metropolitan Shanghai, one of the most influential cities in Asia, is an ideal place to meet world-class professionals from your industry and successfully launch your products in the APAC region. The great business spirit of China continues its determination to grow, along with an uncompromising approach to the epidemic prevention that will guarantee safe and successful participation for every exhibitor and visitor.

CUSTOMIZED EXPERIENCE THAT BOOSTS YOUR BUSINESS

- Take advantage of this ideal platform to resume international business after 2020.
- Launch international high-end products to Chinese contractors, investors, architects, and interior designers.
- Ensure participation in the post-epidemic era as the market rebounds with new growth.
- Benefit from new visitor groups that attend HD+ Asia, our parallel co-exhibition.
- Direct traffic to your booth and boost your sales NOW through our new online sourcing and matching platform.
- Increase attendance to your exhibit through our multi-marketing channel and sponsorship packages.



68,000 sqm



728 exhibitors



40,000⁺ visitors



**AS CHINA IS POISED
TO RESUME ITS STRONG BUSINESS ECONOMY,
R+T ASIA BECOMES THE BEST PLACE
TO SPARK INTERNATIONAL SALES**

While other markets still struggle with the impact of epidemic, Asia is ready to go. China's new reforms provide massive economic support and new ways to overcome the impact of the epidemic.

China's central and local governments have been rolling out a series of strategies to resume production, promote stable foreign trade, treat domestic and foreign enterprises equally and fairly, optimize foreign business services and financial support, reduce taxes & fees (500 billion CNY: 70 billion USD), strengthen the protection of intellectual property rights, promote income growth to protect people's livelihood, increase residents' willingness and ability to consume, and create an international business environment that is market-oriented and operated under the rule of law.



CHINA'S SMART HOME

The smart home industry is developing technological innovation, interconnection, information security, and ecological integration. Customer's living convenience regarding home automation, security, entertainment and daily usage of home appliances has stepped into the focus of major brands.

"The biggest change in the epidemic is the change in our lifestyle at home," says Wang Cheng, CEO of TCL Industrial Holdings.

In the post-pandemic era, people will seek a safe and healthy lifestyle. The market will demand smart products and smart homes, ushering in new development opportunities and bringing people a safer, smarter, and more convenient life experience. The hygienic advantages of contactless interaction will accelerate the development of the smart home, which is supported by the fast-developing 5G and artificial intelligence technologies.





Technical textiles & window covering fabrics



Window covering accessories & fittings



Venetian blinds & window shutters



Machinery



Automatic doors



Industrial doors



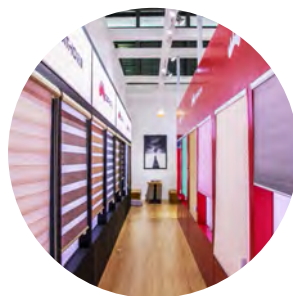
Garage doors



Roller shutters



Drive & control systems



Internal sun shading systems



External sun shading systems



Awnings



Door control & operators



Future living by

HD+ Home Decoration Asia



Soft Decoration by

HD+ Home Decoration Asia



Outdoor furniture by

HD+ Home Decoration Asia

HD+ Home Decoration Asia

The second year of our co-show HD+ Asia will bring you a chance to meet new visitor groups. HD+ Asia takes advantage of the huge Home Decoration market in China, which is estimated to hit \$1.5 trillion USD soon.

To inspire and develop new ways of doing business, HD+ Asia 2021 will launch three product categories: Future Living, Soft Decoration, and Outdoor Furniture.

Future Living—one of the hottest topics in China—will showcase whole-house smart systems, smart security and management systems, smart home devices, and smart lighting.

The Soft Decoration section—naturally close to R+T Asia's sun protection fabrics and textiles—will showcase Chinese curtain fabrics, sofa fabrics, decorative fabrics, wallpapers, and wall textiles.

Outdoor Furniture will display new textiles and fabrics in outdoor decorations and furniture.



MEET THE RIGHT PEOPLE

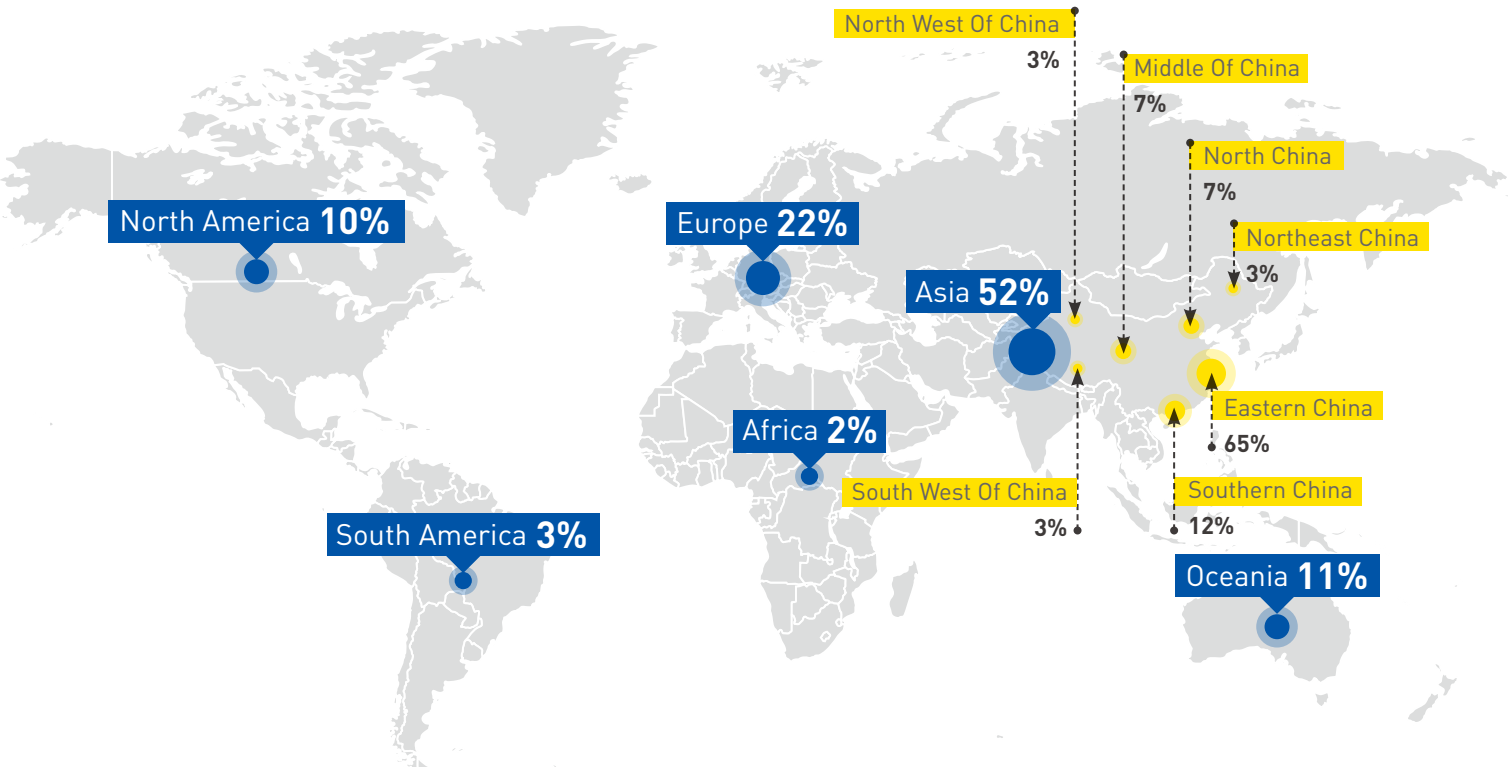
R+T Asia will introduce you to a highly relevant audience, advance your position in the APAC market, and give you excellent exposure to all attendees in the sun shading and door & gate industries, including Chinese and international media and associations.



PROFESSIONAL VISITORS AT R+T ASIA



INTERNATIONAL AND DOMESTIC VISITORS IN 2019



EVENTS ONSITE

The International Window & Door Summit, together with 20+ other onsite educational and networking events, will bring international and national industry experts to speak about the latest trends & technologies.



FLOOR PLAN



N1:
International Section
Technical textiles & Window
covering fabrics

N2:
Technical textiles & Window
covering fabrics

N3:
Machinery
Drive & control systems

N4:
Doors & Gates / Door control &
operators
Roller shutters / Window shutters


N6:
Window covering accessories &
fittings


N7:
Internal sun shading systems
External sun shading systems


W5:
Home Decoration Asia
Soft decoration
Future living / Smart home
Outdoor furniture


R+T ASIA
Internal sun shading
systems / External sun
shading systems / Awnings


At the same time:


 DOMOTEX asia/
CHINA FLOOR 2021


 DDE 2021


 BIC 2021


 IPD 2021


 WORKSPACE 2021











BOOK YOUR BOOTH

Booth	Stand	Unit price/sqm
Shell scheme*	Min 12 sqm	RMB 2,158
Raw space	Min 36 sqm	RMB 1,800

* Price includes stand construction
Minimum booth size 12 sqm
Please ask for individual booth design solutions for raw space booth >36 sqm



R+T ASIA 2021

24–26 March 2021

Shanghai New International
Expo Center (SNIEC)| Shanghai, China

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**The trade fair alliance for the sun
shading and doors/gates industry**

www.rt-alliance.com