



# R+T goes digital



**22 to 25 February 2021**

[www.rt-expo.digital](http://www.rt-expo.digital) #rtexpodigital



R+T – World's leading trade fair for roller shutters, doors/gates and sun protection systems – is going digital and extending its programme to the virtual world.

During **R+T digital** from **22 to 25 February 2021** you will be able to present your company and your newly developed products and innovations to trade fair visitors from all over the world on a digital platform. The highlight of the virtual edition of the world's leading trade fair will be the **R+T Innovation Award**. The programme of R+T digital will be rounded off by hybrid accompanying events relating to the key topics of gastronomy, craft trades and architecture, as well as by an extensive Exhibitors' Forum with industry-specific web sessions (15-minute-long, pre-produced video content). You will also be able to maintain and extend your business relationships on the market through additional interaction opportunities. And best of all: all the presented content will still be available to your target group afterwards right up to R+T 2022.

**Become part of the global R+T network and profit from R+T digital!**



## **R+T INNOVATION AWARD**

**MONDAY, 22.02.2021**

- + **Final judging of the R+T Innovation Award** (behind closed session)
- + **Exclusive presentation of the 11th R+T Innovation Award** during the R+T Industry Evening (including live broadcast)

## **GASTRONOMY DAY**

- R+T meets INTERGASTRA**
- + Podium discussion featuring top gastronomes
  - + Presentation of reference projects

## **INNOVATION DAY**

**TUESDAY, 23.02.2021**

- + **Presentation of the winners of the Innovation Award**, including product videos
- + **Start of the Exhibitor Forum** / Presentation of other product innovations

## **CRAFT TRADES DAY**

**WEDNESDAY, 24.02.2021**

- + **Sun Protection Forum** with the support of the BVRS, ITRS and VIS
- + **Doors/Gates Forum** with the support of the BVT and ift Rosenheim
- + **Smart Home Forum**

## **ARCHITECTURE DAY**

**THURSDAY, 25.02.2021**

- + **ARCHIKON 2021 – Regional Congress for Architecture and Urban Development** (including live broadcast), organised by the Baden-Württemberg Chamber of Architects and the Institute for Advanced Construction Training (IFBau)
- + **Conclusion of the daily talk series entitled „Architecture Highlights“**

These events will be held exclusively in German.

## BECOME PART OF R+T DIGITAL:

In addition to an extensive virtual presentation of your product innovations at international level, different interactions and your own live talk programmes will enable you to ideally address your target groups and generate potential leads. Choose your preferred form of participation:

### BASIC PACKAGE

1,950 €

The **Basic Package** will lay the foundations for your participation in R+T digital. For your basic virtual exhibition stand you will receive a design template which you can independently fill with content using the booth configurator.



Prime example

### COMPLETE PACKAGE

4,950 €

The **Complete Package** will enable you to select your preferred exhibition stand from two templates and arrange for it to be filled professionally via a managed service. Your 15-minute-long web session will also be integrated in the Exhibitors' Forum.



Prime example

### PREMIUM PACKAGE

8,250 €

You are the focal point of the **Premium Package!** You can choose between two premium exhibition stand templates and profit from additional features, e.g. your own auditorium in which you present up to one hour of live content daily.



Prime example

### PREMIUM DESIGN PACKAGE

10,250 €

Focus on individuality with the **Premium Design Package** and develop your design possibilities! An individual exhibition stand designed professionally according to your wishes and requirements will help you to clearly stand out against your competitors!



Prime example





	<b>BASIC PACKAGE</b> 1,950 €	<b>COMPLETE PACKAGE</b> 4,950 €	<b>PREMIUM PACKAGE</b> 8,250 €	<b>PREMIUM DESIGN PACKAGE</b> 10,250 €
Virtual exhibition stand	✓ Basic	✓ Complete	✓ Premium	✓ Individual
Support during configuration of the exhibition stand		✓	✓	✓
Number of downloadable product materials	5	15	30	30
Maximum number of video screens	1	1	3	3
Maximum number of avatars	1	2	4	4
Text chat with visitors	✓	✓	✓	✓
Video chat with visitors		✓	✓	✓
Online training for stand personnel		✓	✓	✓
Listing in the Exhibitor Directory	✓	✓	✓	✓
Number of theme halls for your logo presence	1	2	4	4
15-minute-long web session in the Exhibitors' Forum		✓	✓	✓
Own auditorium (for live content)			✓	✓
Marketing via R+T social media channels			✓	✓
Option for premium advertising areas			✓	✓

**We hereby wish to place an order based on your offer** (subject to admission to the virtual trade fair; please tick):  
To E-Mail: [rt-expo@messe-stuttgart.de](mailto:rt-expo@messe-stuttgart.de) or Fax: **+49 711 18560-2026**

☐ **BASIC  
PACKAGE**  
1,950 €

☐ **COMPLETE  
PACKAGE**  
4,950 €

☐ **PREMIUM  
PACKAGE**  
8,250 €

☐ **PREMIUM DESIGN  
PACKAGE**  
10,250 €

☐ **Theme hall** (please tick according to the selected package)

- |                                  |                                      |                                              |                                                          |
|----------------------------------|--------------------------------------|----------------------------------------------|----------------------------------------------------------|
| <input type="checkbox"/> Awnings | <input type="checkbox"/> Outdoor     | <input type="checkbox"/> Technical textiles  | <input type="checkbox"/> External sun protection systems |
| <input type="checkbox"/> Drives  | <input type="checkbox"/> Doors/gates | <input type="checkbox"/> Building automation | <input type="checkbox"/> Interior sun protection systems |

☐ **Theme/product category for a 15-minute-long web session in the Exhibitors' Forum** (only for Complete/Premium Packages)

- |                                  |                                      |                                              |                                                          |
|----------------------------------|--------------------------------------|----------------------------------------------|----------------------------------------------------------|
| <input type="checkbox"/> Awnings | <input type="checkbox"/> Outdoor     | <input type="checkbox"/> Technical textiles  | <input type="checkbox"/> External sun protection systems |
| <input type="checkbox"/> Drives  | <input type="checkbox"/> Doors/gates | <input type="checkbox"/> Building automation | <input type="checkbox"/> Interior sun protection systems |

## OTHER OPTIONS (please tick)

- ☐ We are interested in other **advertising areas in the indoor and outdoor sections** of R+T digital
- ☐ We are interested in general **sponsorship opportunities** (e.g. theme days) during R+T digital

Company

E-mail address of contact person

Department

(In case of inquiries) Name/phone number

Street / P.O. box

Fax

Postcode/town/country

VAT registration number

Contact person

**E-mail address for electronic invoices (PDF).** Please only specify one address (if several addresses are given, only the first will be used).

All prices are net prices exclusive of VAT at the current valid statutory rate (according to the latest version of the VAT Act). Registration will take place solely on the basis of the General Exhibiting Conditions for the virtual trade fair R+T digital 2021 of Landesmesse Stuttgart GmbH (LMS). You can download these General Exhibiting Conditions from the website [www.rt-expo.digital/agb](http://www.rt-expo.digital/agb). In connection with your registration, Landesmesse Stuttgart GmbH reserves the right to advertise this event and our own similar events to you, as well as associated services, by e-mail. Furthermore, we will contact you by post and by telephone for advertising purposes, insofar as this is legally permissible. You have the option to revoke at any time the right of Landesmesse Stuttgart GmbH to use your data for advertising purposes. Please send your objection to [widerspruch@messe-stuttgart.de](mailto:widerspruch@messe-stuttgart.de) or to the postal address of Landesmesse Stuttgart GmbH. In this case, you will incur no costs other than the transmission costs in accordance with the basic tariffs. You can find information on the use of your data at [www.messe-stuttgart.de/datenschutz](http://www.messe-stuttgart.de/datenschutz).

Place, date

Legally binding signature  
(right of representation is assured)

Name in block capitals

**Landesmesse Stuttgart GmbH**  
Messepiazza 1  
70629 Stuttgart

**Melanie Brenner**  
T +49 711 18560-2926  
E [melanie.brenner@messe-stuttgart.de](mailto:melanie.brenner@messe-stuttgart.de)

**Philipp Götz**  
T +49 711 18560-2631  
E [philipp.goetz@messe-stuttgart.de](mailto:philipp.goetz@messe-stuttgart.de)



# digital

**22 to 25 February 2021**

[www.rt-expo.digital](http://www.rt-expo.digital) #rtexpodigital