



digital

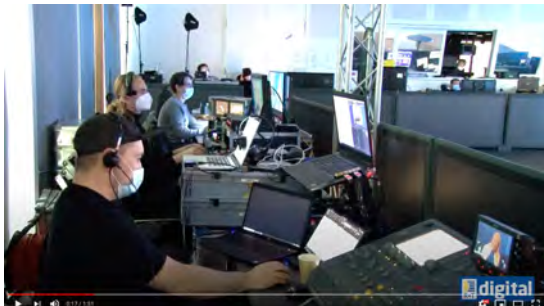
#rtexpodigital daily newsletter

Wednesday 24.02.2021

The world's leading digital trade fair needs the right technology

What will take place from 22nd to 25.02.2021 at the Stuttgart trade fair center - at first glance that is not so much. Where in other R+T years several tens of thousands of trade visitors would have populated the halls and the green areas around them in early summer temperatures, this week almost everything will take place in the room with the prosaic designation C4.

Whoever sets foot on the threshold in the rare production breaks, in which - on the occasion of the state congress ARCHIKON for architecture and urban development on the final day of February 25 - the Minister President BW Winfried Kretschmann can surprisingly come to meet you, will realize: What Messe Stuttgart is offering here, in cooperation with the internationally active media and event service provider Neumann&Müller from neighboring Esslingen, actually has a certain explosive power. Because it is capable of making the previously imaginable seem as if it is from a time



Just click on the picture and start the video of the Day of Innovations.

long gone. Where others proudly speak of a studio for the increasingly important topic of moving images, here, with an estimated 15 to 20 men, from the cameras to the sound and the woman for the makeup to several simultaneous interpreters, a set has been set up that can easily compete with a UEFA Champions League broadcast.

While on stage R+T digital presenter Dr. Ines Marbach and expert Olaf Vögele discuss developments in the industry with interlocutors from the supporting associations on the Day

of Innovations, in the dark part of the room the director monitors every camera movement, directs the lighting choreography for the panel discussion and orchestrates to the minute when which live link to the next gold winner is due. Whatever the future holds for digital trade shows, one thing is clear after this week: R+T digital has set the bar high. And amateurs will not be able to jump it.

In Stuttgart, the infrastructure is now in place for all eventualities.

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R+T Innovationspreis



Read on page 3 how much potential the industry has. The day was dedicated to the winners of the eleven categories at the R+T Innovation Award.

www.rt-expo.digital

R+T meets Intergastra – Gleanings



Presenter Olaf Vögele summed up what matters to restaurateurs when it comes to sun protection: „It's about the area that can be used profitably - that's where the turnover

comes from.“ It is clear that for this calculation, in expensive city center locations such as in Munich or Stuttgart, the usable outdoor area is an important variable (more on page 3).



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The world's longest opening retractable bioclimatic system Exxen.

Exxen system, which is produced with heavy duty and innovation provides advantage with its maximum dimensions in large outdoor areas such as hotels, restaurants, cafes.

www.suntechoutdoor.com



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Today it will be really „smart home“ on stage

digital
Smart Home Forum 2021
24. Februar 2021 von 14:00 Uhr bis 18:00 auf www.rt-expo.digital
Seven lectures and two panel discussions provide exciting content.

Torforum, for technology freaks and trend seekers

On Crafts Day, sun protection is not the only thing that is smart when it finds its way into building automation. Already in the morning (09:05 o'clock) Nicolas Geitmann describes the most important realizations of a study of the Federal

association drive and control engineering. Tore (BAST) on SmartHome. Michael Hesse of drive specialist GfA Elektromaten (09:38) reports for the BVT - Association Gates on the connection of the elements, here in the industrial-commercial



What are the trends of the future, how will the trade deal with the smart home requirement in the future. The questions will be answered digitally by 10 experts today on the Day of the Craft in the Smart Home Forum at R+T.

This means that moderators, speakers and discussants will act in a hybrid format on one stage at the ICS of Messe Stuttgart, while visitors can participate exclusively online from their office or home office. At 2 p.m. the event starts.

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sector, to the Internet of Things. Because there are always two sides to a coin, in the context of smartly operated gates, burglary protection is an aspect that should be kept in mind. Olaf Heptner will present the new TS 18194:2020-07 for BAST on the subject of gates - burglar resistance - requirements, testing and classification (10:11 a.m.). BVT Chairman Dr. Claus Schwenzer will guide through the morning program in an entertaining way with moderator Dr. Ines Marbach.

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Designing living spaces fit for the future

How can small and medium-sized towns in rural regions in Baden-Württemberg be designed in a way that makes sense in the future and appeals to many different target groups? What should our living space of tomorrow look like? What are suitable solution concepts and planning methods?

Participants at ARCHIKON 2021 will address these and other questions around the theme of „Rethinking Our Land.“ The state congress for architecture and urban development will take place on February 25, 2021, parallel to R+T digital and for the first time as an online congress. As a comprehensive, inspiring networking, training and discussion platform, the event offers representatives from (landscape) architecture, urban planning, politics and business the opportunity to exchange individual points of view, follow exciting lectures, develop visions and, with a view to the upcoming state elections, jointly develop solution concepts for the future of urban planning in the „innovation state of Baden-Württemberg“. Current studies show: Baden-Württemberg will remain a

growth region in the future. Municipalities that offer good jobs and infrastructure are experiencing steady growth, regardless of their size. The more scenic regions of our state will also remain attractive to many people - under fundamentally changed conditions:

What are livable, stable residential environments in an aging, individualized society? How can local supply function in the long term? Which municipal facilities will be important in the future? Demographic change, Industry 4.0, digitalization - living and working environments are being reorganized worldwide. The current pandemic is accelerating key transformation processes. Baden-Württemberg will have to change fundamentally - a challenging design task that needs to be solved," says Markus Müller, President of the Baden-Württemberg Chamber of Architects.

ARCHIKON 2021 is being organized by the Institute for Advanced Training in Construction of the Baden-Württemberg Chamber of Architects in cooperation with Landesmesse Stuttgart.

LANDESKONGRESS FÜR ARCHITEKTUR UND STADTENTWICKLUNG
25 | 02 | 2021
ONLINE-KONGRESS
ARCHIKON

Stimmen zur R+T digital



„The new format of R+T digital is a challenge for all of us. The hybrid live events at the ICS are already showing the way in the right direction after just two days. I am pleased to participate in them and thus offer a valuable information component for the visitors of R+T digital.“

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Innovation Day: The digital can also be the real thing



Dr. Ines Marbach will be present at all discussion sessions.

„After all, we all live for sun protection. That's why we also have to get the emotion across with the great products of our industry," Sandra Musculus revealed to the R+T digital trade fair reporter on the Day of Innovations. The ITRS president followed this credo not only live on stage during the panel discussion moderated by Dr.

Ines Marbach and Olaf Vögele. Thousands of virtual visitors listened to the head of the Cologne-based family business of the same name on their home computers as she raved about innovations such as the Oslo felt slat from Kadeco. No less enthusiasm came across when the entrepreneur informed about the silver in-

novation award for the PET recycling solution Modern Basics Blue made of Tempotest Starlight Blue by Parà Spa and Weinor GmbH & Co. KG in the technical textiles category; no wonder that there was also a special sustainability award for the awning cloth collection, which consists of 85 percent recycled plastic bottles. Which went well with the environmental scientist with a doctorate and the moderation cards, who enthusiastically accepted the task of bringing in environmental aspects.

The Day of Innovations, which included other association representatives in addition to Musculus, showed that a digitally transmitted event has to be anything but lifeless...

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Solutions for outdoor gastronomy



15 minutes lecture, 10 minutes questions and answer was the motto of the Gastronomy Day. The visitors get so very much useful input.

Smart is on the day of the HandwThe day of the catering trade stands under the slogan „R+T meets Intergastra". The leading trade fair for the catering and hotel industry and the world's leading trade fair for roller shutters, doors and sun protection had already previously used synergies and each organized the special show Outdoor. Ambience. Living. organized. Top manufacturers



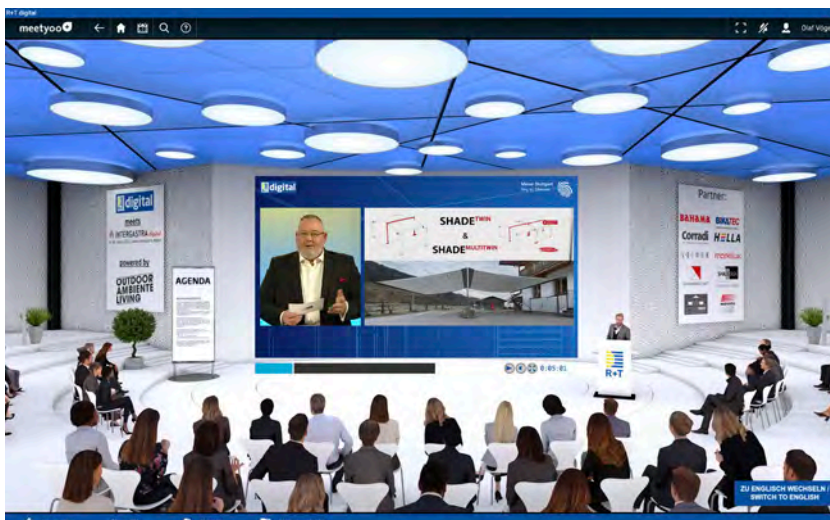
ZDH President Hans Peter Wollseifer sees outdoor catering as an opportunity to offer restaurateurs prospects for reopening.



Justice Minister Guido Wolf Mdl. also expressed his openness to relaxations.

presented sun and weather protection systems for the outdoor catering trade - now on the day of the catering trade of the R+T of this year digitally Bahama, Bikatec, Corradi, Hella, Leiner, Markilux, patronage, Shadefix, terrace professionals and Warema presented new concepts for lamella roofs, Pergola awnings & CO. This gave visitors a good overview of the solutions with which restaurateurs can make the best possible use of their open spaces, regardless of the weather - and not infrequently beautify them.

www.rt-expo.digital



Missed the day of gastronomy? No problem at all, because all presentations are available „on demand".

Beraten leicht gemacht

Direkt am Haus Ihres Kunden gleichzeitig bis zu sechs verschiedene Produkte des Reflexa Sortiments erklären und virtuell testen: Mit der neuen App **ReflexaARdesign** auf Ihrem Tablet oder Smartphone.



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Dicht ist Pflicht! PROtex 2.0 – das Rollladensystem ohne Luftverluste

Neue DIN 18073:
PROtex 2.0 übertrifft die Anforderungen an die Luftdichtheit der Gebäudehülle um ein Vielfaches. Keine Chance also für Zugluft, Lärm oder Schimmelbildung.



Deceuninck Germany GmbH
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www.deceuninck.de/PROtex2

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Live on stage at the Day of Crafts for the Smart Home Forum from 2 pm:

„Connected life, living and working - opportunities for the skilled trades“ is the main theme of this year's Smart Home Forum at R+T digital on February 24, 2021. From 2:00 p.m. to 6:00 p.m., the participants will give presentations and discuss live in the international Congress Center at Messe Stuttgart. This time, the audience will be sitting in the office or home office at this hybrid event, and can actively participate in the question and discussion rounds online.



Oliver Rilling, Head of Strategic Product Marketing, will open the round of speakers. At the Smart Home Forum, he will not only report on new products such as TaHoma switch and the associated technical features, but will also use his presentation above all to show what advantages arise for the specialist trade from the Smart Home sector. In the subsequent discussion round, one can be very curious whether this ball will be played accordingly.



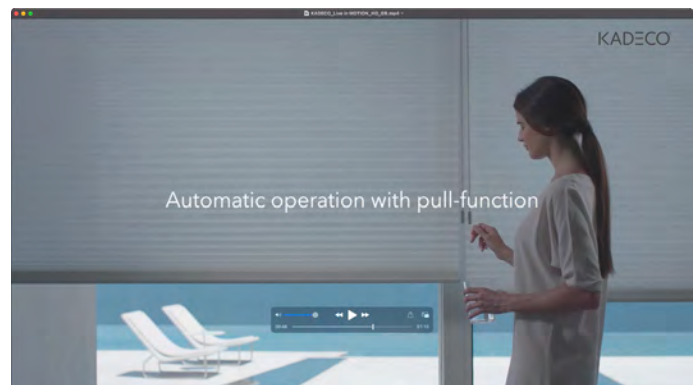
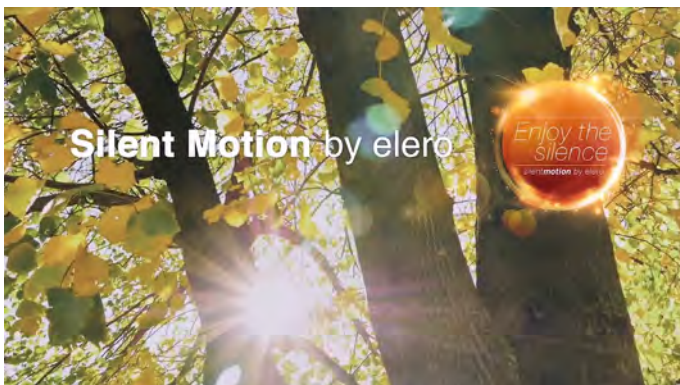
Stefan Ruf, Product Line Manager Radio at Warema will present the synergy effects of homee and Warema's products in his lecture at the Smart Home Forum, in order to show the optimal use of sun protection in combination with energy efficiency as well as thermal and visual comfort. The possible integration of third-party suppliers, such as from the garage door sector, will also play a role. The online viewers will thus experience another interesting presentation on the subject of digitalization, which will also address the connections of the different worlds in the smart home. Certainly also a topic for the two discussion rounds at the Smart Home Forum.



The motto and topic of the presentation by Ralf Kern, Managing Director of Rademacher, is simple: A lot of technology does not make a smart home, and only the needs-based interaction of the various devices in desired scenarios inspires the users. „Our claim is relatively simple to formulate. We want the digital journey that the end customer undertakes when exploring Smarthome to end at Rademacher, and he decides in favor of our Smarthome system. Regardless of whether he is still in the information phase or has already had contact with other Smarthome products. It applies to install our specialized partners with these expirations, in order to be successful together , explains Ralf core in addition.

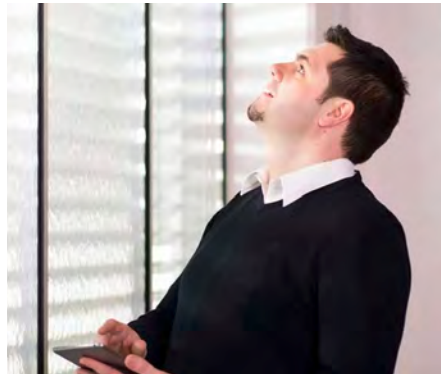


At the Smart Forum, elero CEO Enzo Viola will give the presentations for elero and Sun Shading Solutions in one package. Part of the presentation will also be the RoIMotion drive, which has been entered for the Innovation Award. Thanks to the optimized running behavior, they have an almost noise-free slow speed that can be activated by the user at the push of a button. The new Sun Shading Solutions business unit is responsible for the entire sun shading activity of the Nice Group with the elero, Nice and TTGO brands. It includes the applications roller shutters, textile sun protection, venetian blinds, interior shading and façade. The business unit is headed by Enzo Viola.





As sales and marketing manager, Frank Haubach will participate as a speaker for Becker drives and present the latest developments, as well as the opportunities that arise from them. The clear focus at Becker is on the benefits for the user of Smart Home. If the customer is satisfied, the specialist dealer has more success in sales, as for example with the connection to the FritzBox. This is a development that manufacturers and retailers should enjoy. Also homee and the developments in the area of Centronic will be part of the presentation.



At the Smart Home Forum, Hella's chief IT developer Manuel Stanglechner will explain the key points for manufacturers of smart home systems and their specialist partners as distributors of these components to the actual user, and will also refer to the topic of data security in smart home systems. The importance of control by gestures and speech will also play a role and the Centerbox Onyx from Hella with its many features will be presented.



Systems from Cherubini have become the brains of game changer homes like Sunthalpy, the first solar home that works in the Atlantic climate. Sunthalpy has developed and patented technology that has allowed us to create the first 100% solar/off-grid building in the Atlantic climate that meets all the needs of a family of four (including an electric vehicle and a heated outdoor pool). This solved the technical limitations to achieve 100% solar-autonomous buildings with no CO2 emissions. The project will be presented digitally during the Smart Home Forum at R+T by José Miguel Rubio Varas, from DaVinci Domotics as Cherubini's partner for smart home projects.



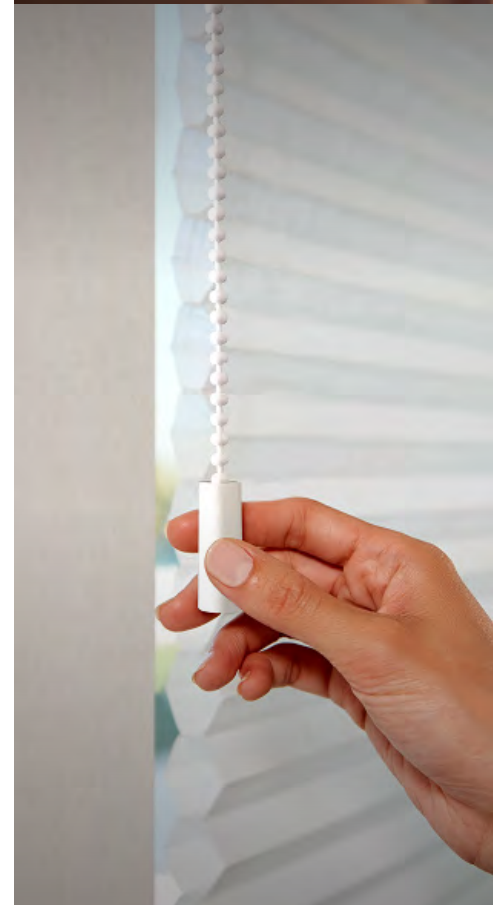
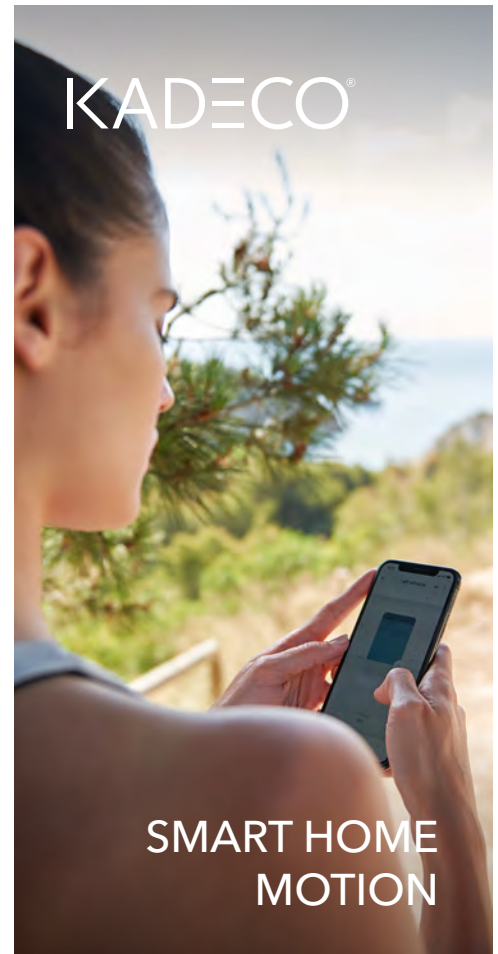
BVRs presidency member Meinhard Berger is owner of a R+S specialized enterprise and has apart from the roll store and Venetian blind farmer master also a training as an electrician locked, and is so in the best way prepared for both panel discussions.



Thomas Bürkle of the Bürkle + Schöck Group, is president of the Baden-Württemberg Electrical Engineering and Information Technology Association, and will participate in both panel discussions.



The new web TV format of R+T digital: Head of Communications Vanessa Kunz in an interview with Ina Fröhlich about the R+T Innovation Award 2021 and the Day of Innovations. Simply click on the image and the video starts.



Bioclimatic and/or fully trimmed for safety

The bioclimatic pergola system Aerolux is an innovative, modern, functional terrace solution. This integrates a fully automatic tilt function, if desired, the aluminum slats can be completely retracted. Aerolux effectively protects from sun and rain and provides natural ventilation. The modern design enhances private homes, restaurants, hotels or cafes with a touch of luxury.

The bioclimatic pergola provides quality of life in the fresh air with a high level of visual and thermal comfort. Several of the modules can be linked together lengthwise, coupling creates an even larger patio roof.

The Violet glass railing system with elegant, functional design is a minimalist partitioning op-

tion for outdoor areas. It can be used in different ways and combines simplicity and elegance.

With its straight lines, it meets the requirements of contemporary design and at the same time acts as an effective safety barrier and effective protection of the living space from wind and weather. Violet matches the modern finish of today's architecture and brings together a solution that is visually appealing in particular with a high level of functionality. After all, state of the art design starts with such resourceful details.

The Exxen bioclimatic system allows for areas with openings of up to 9 meters, redefining outdoor living. The Exxen aluminum pergola comes with

scissor technology and a roof system that retracts completely. The system provides an attractive design for outdoor spaces and offers a high level of protection to help end users spend time outdoors in an even more relaxing way.

Due to its exceptional design, Exxen can be designed to suit restaurants, terraces and balconies, for example, in both private and public areas. The simple opening and closing mechanism with automatically rotating slats provides natural ventilation.

www.albayrak.com



Violet is a minimalist designed glass railing system that also acts as a safety barrier, protecting the living space from wind and bad weather.



The scissor technology of the high-end aluminum bioclimatic pergola system contributes to a functional architecture. The roof system can be opened up to a projection of 9 meters.



The Aerolux bioclimatic pergola system integrates a fully automatic tilting function of the aluminum slats, but they can also retract completely if desired. This creates outdoor areas that are protected from sun, wind and rain and at the same time ventilated in a natural way.

Smart solution for facades - Hawa Frontslide 60 with SMI

As an architectural highlight and make-up in the face of the house, sliding shutters look good on any sophisticatedly designed facade.

But now they are entering a new dimension in terms of functionality. Hawa Frontslide 60 Matic, the first sliding shutter drive with SMI, gives the decorative elements a completely new value for owners and occupants alike, as well as for the facility management team that looks after the building in question. For the first time, SMI takes on the task of an efficient interface between the sliding shutter and the building control system. This results in the possibility of controlling up to 16 drives per actuator in a highly precise manner, thus effectively embedding the elements in the precisely coordinated building management system. Thus, for the first time, the aesthetics of sliding shutters are combined with the functional advantages

of intelligent, fully automated sun protection. This literally brings sun-clear benefits for the various user groups: Individual daylight control not only demonstrably increases general well-being and efficiency in the workplace, but also makes

a substantial contribution to the energy efficiency of the entire building, for example by eliminating the need for artificial lighting.

www.hawa.com



The new functionality of the sliding shutter drive with SMI brings benefits to owners, occupants and facility management.



The new Hawa Frontslide 60 Matic sliding shutter drive combines the aesthetics of sliding shutters with the functional benefits of intelligent, fully automated sun protection.



The new functionality of the sliding shutter drive with SMI brings benefits to owners, occupants and facility management.

Coulisse relies on Apple HomeKit

At R+T Stuttgart 2021, Coulisse, the global supplier in the field of interior sun protection, will present a range of motors with Apple HomeKit technology in collaboration with Eve Systems, the smart home specialist from Munich. The range, which includes wireless motors for roller blinds, venetian blinds, celluloid blinds and curtains, aims to make motorized window decorations accessible to everyone. Designed to create a pleasant user experience, it significantly simplifies the use of a motorized window decoration by enabling installation, automation and control directly from the iPhone. The range, which is the first on the market to incorporate the new Thread home connectivity standard, will be available later this year, starting with a roller blind motor in the second quarter of 2021.

The new range is an extension of Coulisse's automation concept, called Motion-Blinds, and the result of collaboration with Eve Systems, a leader in the development of accessories for the Apple HomeKit ecosystem.

Christiaan Roetgering, owner and CEO of Coulisse: „Thanks to Eve software, this new range of motors is a gamechanger in the interior sunshade market. The simplicity of both installation and use is unmatched. Any complexity is eliminated and installation time is drastically reduced. Combined with the fact that you no longer need a hub, this offers great cost benefits. It opens the way to bring motorized window dressing to a wide audience and establish it as a product that brings joy and value to daily life in the home.“

www.coulisse.com



Coulisse's Apple HomeKit technology enables automation and control directly from the iPhone.



Apple HomeKit is designed to create a pleasant user experience and simplify the use of motorized blinds and shades for everyone.

Design felt blind awarded R+T Innovation Prize in gold and design

With the Oslo blind collection, Kadeco brings design felt to the window for the first time and exclusively in a (world) novelty. The soft polyester material with the cuddly feel inspires above all by its natural charisma and is completely in the sign of Scandinavian interior influences. This unusual development convinced in all points and was awarded this year's R+T Innovation Prize by the jury.

With the help of special process technology, a robust felt made of polyester fleece is produced in a multi-stage manufacturing process. Whether in terms of appearance, durability or functionality - the new venetian blind made of design felt is convincing. In addition to the very good lightfastness, the uncomplicated cleaning also contributes to this: Thus, the slats can be easily vacuumed. The design felt blind has sound-absorbing properties, which bring about a noticeable improvement in room acoustics. The traditional look of the material is reminiscent of real natural felt, this impression is emphasized by the fine color nuances with melange effect. The felt quality Oslo is available in four colors, it is a dark anthracite, a medium gray, as well as a light gray and a light beige. The composition of possible colorations accurately follows the current interior trends.

www.kadeco.de

Bronze winner in the Smart Home category: Infinite possibilities with Motion

Smart applications are making their way into our four walls. Kadeco's smart technology Motion ensures a comfortable, safe and energy-efficient home - regardless of whether the occupants are also at home.

Thanks to Motion, automated privacy and sun protection opens and closes at the desired moment. And this is no less true when the occupants are not at home, so they always have the security of knowing that everything is working as it should. This protects privacy, achieves the desired light incidence, provides a good feeling and regulates the temperature in the house. For all these benefits, the user does not need an expensive electrical infrastructure. On the other hand, the solution scores with incomparable simplicity. The property users or homeowners have either with the Bridge or the universally applicable IoT & Smart Home Gateway from Mediola the all smart functions of their home conveniently under control at any time. At the same time, the user has access to a wide range of options for operation. Because apart from smart control via app and voice, consumers can manually control their sun shades at any time. By simply pulling the additional control chain: If the cell phone is not within reach or the cleaning staff wants to get to the window.

www.kadeco.de



Mit Motion öffnet und schließt automatisierter Sicht- und Sonnenschutz im gewünschten Moment, und das ohne teure elektrische Infrastruktur. Die manuelle Steuerung funktioniert weiterhin durch einfaches Ziehen an der zusätzlichen Bedienungskette.



With Motion, automated privacy and sun protection opens and closes at the desired moment, and without expensive electrical infrastructure. Manual control continues to function by simply pulling the additional operating chain.

KADECO brand relaunch



Growing together to grow together with indoor and outdoor shading solutions from a single source: Just in time for R+T digital, there is news from Espelkamp, because Kadeco is saying goodbye to the two-brand strategy. As a result, erwilo and Kadeco will become the strong Kadeco brand for interior and exterior sun protection. „As a comprehensive full-range supplier, we can offer our specialist dealers customized and individual solutions for indoors and outdoors from a single source. This is a valuable advantage,” says managing partner Ulf Kattelmann. With a new Profi Portal, Kadeco is focusing more on its specialist dealer partners, while the company is addressing end consumers digitally. Whether for the awning business or decorative interior shading, the premise applies: The new, exceptional customer orientation is the basis for continuous further development.

www.kadeco.de

To make outdoor part livable for four seasons



Nevten is a family company that manufactures pergola, bioclimatic, zip screen, awning and glazing systems in factory that established on 10.000 square metres area. Nevten provides the most economical, safe and fast solutions with his experienced dealers in interior and 40 countries.

We provide the most suitable solutions for 10 years with our

wide range of products, modern machines and expert personals to make outdoor part livable 4 seasons.

Our company is mentioned with its qualified workforce, competitive prices, investment in technology and its high quality products.

www.nevten.com



Protex 2.0 roller shutter system

In addition to simplified assembly of the box and installation on the window, the developers at Deceuninck placed particular importance on a new type of plaster and structural solution for brackets and center bearings in PROtex 2-0. The innovative system with optional patented clip connection makes a fast, simple and standard air-tight assembly possible.

The Protex 2.0 plastic roller shutter system from Deceuninck delights professional users with a well thought-out installation concept, while end users and architects benefit from the increased airtightness: the optionally available, patented clip system does away with the need for screws altogether.

It is obvious that this considerably reduces the effort required



The Protex 2.0 roller shutter box is suitable for quick installation thanks to screwless patented clip connection. Its clear design language meets the requirements of a modern design.

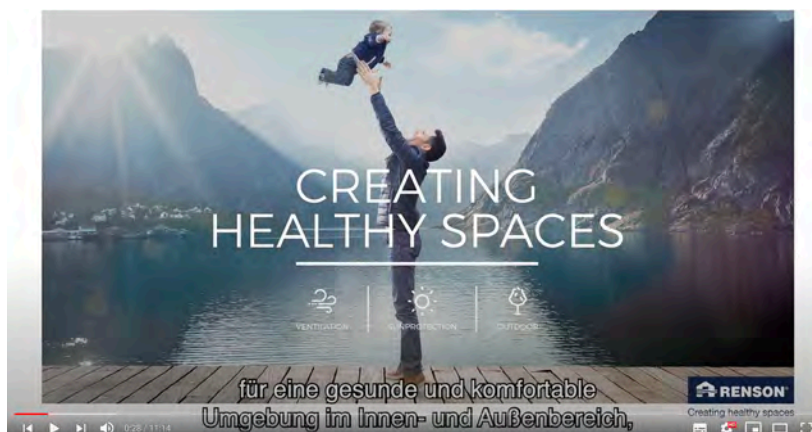
for installation. The profiles of the new box are connected to the headers by the recesses. These are punched or simply integrated in the machining center. The components are joined together airtight as standard. Energy-saving living can thus be achieved without additional measures such as

specially applied sealing pads or the addition of silicone. The new solution is simply snapped on - this means that the Protex 2.0 roller shutter system can be installed extremely flexibly with both horizontal and vertical elements.

www.deceuninck.de/protex2



Protex 2.0 is available as a plaster box in two different sizes on request, this allows a high degree of flexibility for various installation situations.



All around sun protection

ISOTRA is dedicated to the issue of sun protection technologies and their influence on energy saving.

The technologies, developed processes, research and development in this field rank it among the leading manufacturers of sun protection technologies, being perceived as one of the technological leaders not only in the Czech Republic, but worldwide.

The production program includes interior and exterior blinds, fabric roller blinds, solar blinds, pleated blinds, panel blinds, exterior roller shutters, insect nets, awnings, screen blinds and pergolas. An important part is the production of components, profile equipment, cutting tools and for the production of blinds.

www.isotra.eu





R+T goes digital

Discover the virtual industry platform of the world's leading trade fair for roller shutters, doors/gates and sun protection - **R+T digital** - with brand new innovations and exciting technical presentations.
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