

#rtexpodigital ≱\€ daily newsletter

Friday 19.02.2021

The countdown to the opening of the digital platform is on

The Stuttgart Exhibition Centre is breaking new ground with the first R+T digital. R+T - the world's leading trade fair for roller shutters, doors and sun protection - is extending its range of products and services into virtual space and, in this context, is designing a hybrid event format: From 22 to 25 February 2021, the participants of R+T digital will have the opportunity to present newly developed product innovations on an international platform and to transfer knowledge across the industry. 300 exhibitors from 23 countries are taking part in the R+T digital. 105 registrations, i.e. 37 percent, come from German exhibitors, more than 63 per cent result from international participation.

Besides Germany, the top exhibiting countries are Italy, China, Spain and Turkey. But there are also some exhibitors from France, Poland, Belgium, Switzerland, Austria, the Netherlands, the Czech Republic and South Korea. The format will be supplemented by hybrid fringe



After registering online, visitors can find all events and exhibition halls digitally via the R+T fover.

events that will be streamed digitally online on the R+T platform as well as held on site in Stuttgart. "With the R+T digital, we want to give our exhibitors and partners access to our worldwide visitor network, so that the new products developed for 2021 can be presented in detail within this framework. This is our overriding goal for the R+T digital. For this reason, the presentation of the R+T Innovation Award is at the heart of the event concept," says

Sebastian Schmid, Head of the Technology department at the Stuttgart Exhibition Centre. "Digital event formats will not and cannot replace live fairs. The R+T is and remains the highlight event in the RDS industry. With the R+T digital, we have developed a new format to complement the physical gathering at the R+T 2022 in Stuttgart, with the aim of bringing the industry together virtually as early as 2021".

www.rt-expo.digital

R+T Innovation Price



The award ceremony for the coveted trophies will take place on Monday evening.

www.rt-expo.digital

High-ranking guests at panel discussion





seifer, Minister of Justice BW Guido Wolf MdL

With the leading theme "Gre-

at opportunities for outdoor

gastronomy - concepts and

solutions with sun and weather

protection", an interesting pa-

nel discussion between politi-

cians, craftsmen, gastronomes

and experts from the industry



Fritz Engelhardt, Chair-



Organic cook, Simor

will take place on stage at the Gastronomy Day at R+T digital liv about the current challenges and trends in the field of outdoor gastronomy. The Gastronomy Day will start on Monday 22.02.2021 from 11:30 am.

www.rt-expo.digital

Many. Fold.

Superbly in shape.



Your customers

will find it a wonder to behold

The newly developed markilux pergola stretch.

Design and functionality as far as the eye can see.

Space-saving cover folding technology allows large areas to be shaded. markilux.com



The best under the sun







Freitag 19.02.2021

Connecting real and digital worlds in a meaningful way

Mr Bleinroth, where do you see yourself as Stuttgart Exhibition Centre in the field of tension between digital trade fairs and their competitors such as BAU or Fensterhau Frontale?

Roland Bleinroth – At this point in time, we see digital trade fairs as a necessary solution to stay in touch with our community and to offer attractive content online via topics such as the Innovation Award, match-making, live lectures and virtual exhibitions. It is not enough just to organise the above-mentioned points individually. Visitors must also be able to find information that they were not looking for. That is the challenge.

Mr Schmid, over exhibitors sounds very positive. Are you satisfied?

Sebastian Schmid – I am very impressed by the great response from the industry. With



CEO Roland Bleinroth and Head of Technology Sebastian Schmid see R+T digital as a useful complement to World's leading trade fair R+T in Stuttgart.

regard to R+T digital, it was particularly important for us to be able to meet the expectations regarding internationality and product diversity of a R+T. We are all the more pleased that

we can keep this promise to our visitors.

23 Exhibitors from over countries are taking part. Under https://bit.ly/3s7XxVL you will find the whole Interview.

Voices on R+T digital

"For us as a trade, it will first of all be an interesting experience to use digital media more intensively than ever before. I'm already looking forward to not having to carry catalogs this time and to being able to cross the R+T platform on the mouse pad, so to speak. I am very excited about the live formats Gastronomy Day, Innovations Day and Smart Home Forum, in which we as an association are involved ourselves. At the panel



Heinrich Abletshauser is BVRS President.

discussion with ZDH President Hans Peter Wollseifer, Minister of Justice BW Guido Wolf and DEHOGA BW Chairman Fritz Engelhardt, we will primarily discuss from the perspective of the skilled trades how we can support outdoor gastronomy to create safe and comfortable guest areas with sun and weather protection, thus calling for a rapid opening of the gastronomy sector".

www.rs-fachverband.de

Gastronomy day

The terrace is becoming an increasingly important part of the catering industry. However, getting the most out of it is a challenge because guests want to sit outside as long and as often as possible. Therefore, solutions must be found from the first rays of sunshine in spring to the showery days in autumn. Especially in holiday regions, the aim is now to use the terraces all year round. Consequently, there are plenty of topics for presentations and discussions on the Gastronomy Day at the R+T digital. "The



There are many possible solutions for gastronomy spaces. Sun-Sails, Awnings and Umbrellas are also used here.



Unfortunately, we will have to do without an outdoor exhibition this year, as we did in 2020. But from 19 to 23 February 2022, the special show OUTDOOR AMBIENTE. LIVING. will be held once again.

feedback from visitors shows that we have accurately gauged the times with the special show," says Sebastian Schmid, Head of the Technology department at the Stuttgart Exhibition Centre and initiator of the format "With this success." we are taking an important step towards strengthening the brand OUTDOOR. AMBIENTE. LIVING and to further establish it in the market." INTERGASTRA project manager Markus Tischberger is also convinced by the concept. www.rt-expo.digital







Deceuninck Germany GmbH Bayerwaldstraße 18 • 94327 Bogen www.deceuninck.de/PROtex2

deceuninck



Freitag 19.02.2021

Innovation awards to be presented Tuesday



In 2021, company spokesperson Stefanie Kromer will again host the Innovation Award ceremony.

The best entries will be selected at R+T digital and presented with their prizes at the official awards ceremony on 22 February 2021, which will be broadcast in a live stream, with the R+T Innovation Award. For the first time, several award winners per category can be honoured at this award ceremony with the Innovation Award in gold, silver and bronze. All windows.

ners will be presented on the Tuesday of the fair on the Day of Innovations during an event moderated by jury members with video entries.

The submission phase for the R+T Innovation Award ended at the end of October. This will form the heart of R+T digital in 2021. On the first live day, 22 February 2021, the winners will be determined in the final judging

and awarded in the evening at an exclusive hybrid awards ceremony. A total of around 100 submissions from 13 countries were accepted for pre-judging in all eleven product categories. This means that the submissions have been at a very high level.

www.rt-expo.digital



This is the coveted trophy of the Innovation Award, which will be presented online at a hybrid event on Monday evening at the ICS.

Voices on R+T digital

"I have known the R+T in Stuttgart since my childhood through our family business. All the more reason for me to look at R+T in Stuttgart from a completely different perspective this time as a digital version, and to be there live."

www.itrs-ev.com



Sandra Musculus has been president of ITRS since November 2020.

R+T Platform based on three pillars

The concept of the R+T remains the same: Exhibitors present their new products to the international trade fair visitors while a varied programme of presentations will create knowledge transfer. In addition. the industry can exchange information and network online. The platform for the R+T digital is based precisely on these pillars. The Expo Area is home to the exhibitor showroom, which is divided into different product categories. In the respective theme halls, visitors can get an overview of the diverse innovations and new products. Moreover, there will be an Exhibitor Forum on the platform. Here, exhibitors can post 15-minute

web sessions in which visitors can find out about new products and the current global market situation.

In the Conference Area, specialist presentations will be broadcast live throughout the event with reference to current key topics in the industry (gastronomy, innovations, building trade, architecture), most of which will be implemented as hybrid events. Even after the live event from 22 to 25 February 2021, the entire platform of the R+T digital, including the exhibitor booths and the programme of presentations, will be available for another year - until the R+T 2022.

www.rt-expo.digital

Where is the trend in Smart Homes heading?

"Connected life, living and working - opportunities for the trade" is the main theme of this year's Smart Home Forum at the R+T digital on 24 February 2021. From 2p.m. until 6p.m., the participants will speak and discuss live at the international Congress Centre in the Stuttgart Exhibition Centre. On this

occasion, the audience will be sitting in their office or home office for this hybrid event, and can actively participate in the question and discussion rounds online.

What are the trends of the future, how will the trade deal with the Smart Home requirement in the future?





As in 2018, presentations and panel discussions will take place in Stuttgart with all speakers in real life. An 18 m wide stage ensures social distancing and compliance with Corona rules.

At the R+T digital, the Smart Home Forum will now be held on the Building Trade Day, and will take place in a hybrid format. This means that moderators, speakers and discussion participants will appear on an 18 m wide stage in the ICS at the Stuttgart Exhibition Centre, while visitors will participate exclusively online from their offices or home offices.

www.rt-expo.digital

NEVTEN AWNING PERGOLA COMPANY

We are manufacturer of Pergola -Awning -Bioclimatik -Glazing Systems that established on an area, of 10.000m2 we exports to 40 countries and we have 70 dealers in Turkey.We can desing your outdoor livable for 4



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Motorized Pergola Glass System - Awning Rolling Roof - Bioclimatic Zip Curtain Articulated Awning Cassette Awning Wintent



Fixscreen® Minimal

The perfect sun protection for minimalist windows

www.renson.eu



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Aero Skye: built-in and retractable bladed roof



The Renson Aero Skve is a bladed roof which can be perfectly integrated in existing or new buildings. Unlike an attached patio cover, this bladed roof can be seamlessly integrated into a cantilever or a spur of the roof

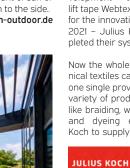
In terms of look & feel, this will give you a unique picture, where indoors and outdoors blend perfectly into

above the terrace, one with the house,

each other. The tiltable blades always ensure the most pleasant living climate on your terrace, all year round.

You can close the aluminium blades during a rainstorm, open them whenever you want for the right amount of sun or shade, and even slide them to the side,

www.renson-outdoor.de



Competence for technical textiles

In the year of their 125 year anniversary Julius Koch has further strengthened their competence for technical textiles.

With the newest product development - the long-lasting lift tape Webtex G2 nominated for the innovation price of R+T 2021 - Julius Koch has completed their system offer.

Now the whole range of technical textiles can be offered as one single provider. The broad variety of production technics like braiding, weaving, crochet and dyeing enables Julius Koch to supply tailormade so-

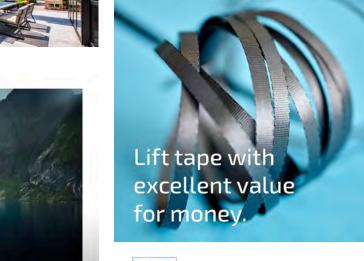


Julius Koch was nominated for the Innovation Award in the Technical Textiles category

lutions of all kind of sun screening products

WEBTEX® G2

www.juliuskoch.com







Larger sizes by virtue of new drive technology

The markilux pergola range has been expanded by the addition of the new "stretch version". The toothed belt-driven operating system makes it possible to offer even larger sizes. In combination with waterproof (for purpose) covers, it also offers protection against rain.

Patios in private gardens have been turned into "Lounge" areas which can be used all year round. In this context, large awning systems offer suitable protection against both sun and rain. But in the hospitality sector, too, they are finding a lot of favour.

This is because these systems create an area in the open air where quests can sit comfortably at almost any time of the day or year. It is for this reason that markilux has expanded its range of products with the "pergola stretch". It offers all-round weather protection in impressive dimensions.

both private and commercial customers for a number of years; Be it in the standard or in the smaller compact version. In the ,pergola stretch', we are offering a model of superlatives", explains Michael Gerling, Director of R&D and Production. Impressively, a single unit can cover an area of up to seven by seven metres. Moreover, several units can be linked together to cover an area of 25

"Our ,pergola' has sold well to



by 7 metres, which according to Mr. Gerling really shows what it is capable of.

Each individual unit is driven by its own, radio-controlled motor. What is unique about the



la is its innovative toothed beltdriven gear system. According to Mr. Gerling, this allows ideal transference of the drive force to the mechanics of the cover support system.

Together with the electronics for the lighting and heating options, the gear mechanism is to be found in the front housing. The drive is connected to a toothed wheel in the guide tracks and pretensioned in the

factory. If required, the specialist dealer is able to increase the tension slightly, on site. And the changing of a motor, too, is also easily carried out, as this is readily accessible via a maintenance louvre in the

For further information, please visit: www.markilux.com





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Roller shutter Protex 2.0

In addition to simplified assembly of the box and installation on the window, the developers at Deceuninck placed particular importance on a new type of plaster and structural solution for brackets and center bearings in PROtex 2-0. The innovative system with optional patented clip connection makes a fast, simple and standard air-tight assembly possible.

The Protex 2.0 plastic roller shutter system from Deceuninck delights professional users with a well thought-out installation concept, while end users and architects benefit from the increased airtightness: the optionally available, patented clip system does away with the need for screws altogether.

It is obvious that this considerably reduces the effort required for installation. The profiles of



The Protex 2.0 roller shutter box is suitable for quick installation thanks to screwless patented clip connection. Its clear design language meets the requirements of a modern design.

the new box are connected to the headers by the recesses. These are punched or simply integrated in the machining center. The components are joined together airtight as standard. Energy-saving living can thus be achieved without additional measures such as

specially applied sealing pads or the addition of silicone. The new solution is simply snapped on - this means that the Protex 2.0 roller shutter system can be installed extremely flexibly with both horizontal and vertical elements.

www.deceuninck.de/protex2



Protex 2.0 is available as a plaster box in two different sizes on request, this allows a high degree of flexibility for various installation situations.

Tag der Gastronomie Entdecken Sie Innovative Sonnen- und Veletterschutzsysteme für die 365 Tage-Freiluft-Saison- auf der R+7 digital. der virtuellen Branchenplattform für Röblidden, Tore und Sonnenschutz. 365 Tage online verfügbar unter www.rt-expo.digital Monday 22 February 2022 From 11:30 am To 5:30 pm



A perfect start into the outdoor season



Have a perfect start into the upcoming outdoor season with the new Bella Lamella by Reflexa. The new slat roof will be available in April 2021. Opening the slats is possible up to 110 degrees for a perfect atmosphere at every time. It is 100% waterproof and keeps up weight of 112 kg/sgm.

At the virtual Reflexa stand you can inform about this tough and brand new all-weather solution. Visit us to get in touch with one of our product experts. Reflexa is also part of the R+T Innovation award and nominated with two products this year. Let us show you our innovative spirit and visit us. And don't miss the chance to win one of three Apple iPads.

www.reflexa.de/terrassendach



To make outdoor part livable for four seasons

Nevten is a family company that manufacturers of pergola, bioclimatic, zip screen, awning and glazing systems in factory that established on 10.000 square metres area.

Nevten provides the most economical, safe and fast so-



lutions with his experienced dealers in interior and 40 countries.

We provide the most suitable solutions for 10 years with our wide range of products, modern machines and expert personals to make outdoor part livable 4 seasons.

Our company is mentioned with its qualified workforce, competitive prices, investment in technology and its high quality products.

www.nevten.com

Warema Lamaxa L50 - Modular roof system with aluminium slats, fabric or glass roof

The slender roof system Lamaxa L50 offers even greater variety to create unique outdoor spaces. It has a striking design



with a slim crossbeam and poles. One special feature of the new Lamaxa L50 is the motor, which has been integrated into the pivotable aluminium slats to create a seamless look. Warema also offers the Lamaxa L50 Tex with a fabric roof that comes in different versions as well as the Lamaxa L50 View with a glass roof.

The modern roof system is suitable as a free-standing option, can be connected to a wall or used in series-mounted units and star systems. With this innovation Warema has positioned itself as a full-range provider of roof systems made in Germany.

Lateral weather protection, surrounding LED lighting and radiant heaters allow the roof system to be used in cooler weather or darkness.



All functions can be conveniently controlled via tablet or smartphone using WMS Web-Control pro.

www.warema.com





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11:15	11:30	00:15	Landesmesse Stuttgart	Moderatorin Dr. Ines Marbach, Geschäftsführer Roland Bleinroth, Projektleiter R+T Sebastian Schmid	Offizielle Eröffnung der R+T digital	Begrüßung durch Messe Stuttgart
11:30	11:40	00:10	Landesmesse Stuttgart	Moderatorin Dr. Ines Marbach, Moderator Olaf Vögele, Projektleiter INTERGASTRA Markus Tischberger, Projektleiter R+T Sebastian Schmid	Start zum Tag der Gastronomie	Einleitung in den Tag der Gastronomie, Erläuterungen zu den zeitlichen Abläufen
11:40	12:05	00:25	Warema	Vortrag: Referenten Christian Thomas und Matthias Hartmann Fragerunde mit Moderator	Lamaxa Lamellendächer und Großschirme in der Gastronomie	Richtig beraten: Vorstellung der Produkte am Beispiel von realisierten Projekten
12:05	12:30	00:25	Markilux	Vortrag: Referent Jan Kattenbeck Fragerunde mit Moderator	Pergola-System Strech und sonstige Sonnen- und Wetterschutzlösungen	Vorstellung Objekt Brauhaus, Objekt Golfclub, sowie Planungs-, Beratungsstrategien
12:30	12:55	00:25	Leiner	Vortrag: Referent Andreas Husmann Fragerunde mit Moderator	Sun Rain, Pergola, Q-Bus und sonstige Sonnen- und Wetter-schutzlösungen	Vorstellung von Gastronomie- lösungen z.B. Ostsee-Projekte (Wind-/Wetter-Beständigkeit)
12:55	13:20	00:25	Terassenprofis	Vortrag: Referent Thomas Koch Fragerunde mit Moderator	Terrassen Leitfaden - Grundsätzliche Überlegungen zur Außengastronomie	Tipps zur Planung und Konzeption einer erfolgreichen Außengastronomie
13:20	13:30	00:10	Umbau Bühne Podiumsdiskussion	Zwischen moderation Moderator in Dr. Ines Marbach, Moderator Olaf Vögele		
13:30	13:59	00:29	PODIUMSDISKUSSION mit VIPS von DEHOGA, ZDH und aus der POLITIK und der GASTRONOMIE	Hans-Peter Wollseifer - ZDH Präsident Fritz Engelhardt - Vorsitzender DEHOGA BW Guido Wolf MdL - Minister der Justiz und für Europa des Landes Baden-Württemberg Heinrich Abletshauser - BVRS Präsident Bio-Koch Simon Tress - Bio Hotel ROSE Referentengruppe 1	Leitthema: Große Chancen für die Außengastromie - Konzepte und Lösungen mit Sonnen- und Wetterschutz	Blickwinkel des Handwerks: Mehr Außenflächen für die Gastronomie = Win-, Win-, Win- Situation für alle: Hersteller, Fachbetriebe und Gastronomen
13:59	14:01	00:02	Wechsel der Referentengruppe	Zwischenmoderation Moderatorin Dr. Ines Marbach, Moderator Olaf Vögele		
14:01	14:30	00:29	PODIUMSDISKUSSION mit VIPS von DEHOGA, ZDH und aus der POLITIK und der GASTRONOMIE	Hans-Peter Wollseifer - ZDH Präsident Fritz Engelhardt - Vorsitzender DEHOGA BW Guido Wolf MdL - Minister der Justiz und für Europa des Landes Baden-Württemberg Bio-Koch Simon Tress - Bio Hotel ROSE Referentengruppe 2	Leithema: Große Chancen für die Außengastromie - Konzepte und Lösungen mit Sonnen- und Wetterschutz	Blickwinkel der Industrie: Wohin geht die Reise bei Outdoor Living? Was sind die Trends der Zukunft in der Gastronomie und Hotellerie?
14:30	14:40	00:10	Umbau Bühne Podiumsdiskussion	Zwischenmoderation Moderatorin Dr. Ines Marbach, Moderator Olaf Vögele		
14:40	15:05	00:25	Hella	Vortrag: Referent Andreas Kraler Fragerunde mit Moderator	Bioklimatische Pergola Ventur, Ventur Side, Pergola Sintesi, Markisen	Vorstellung der Produkte an Beispielen von Projekten in Gastronomie und Hotellerie
15:05	15:30	00:25	Shadesign	Vortrag: Referent Frank Reisenauer Fragerunde mit Moderator	"Sag niemals Markise zu einem Shade"	Vorstellung der verschiedenen Varianten bei Wandmontage oder als freistehendes System
15:30	15:55	00:25	Bikatec	Vortrag: Referent Günther Kaltenbach Fragerunde mit Moderator	Großschirme, Textile Überdachungen, Sonderlösungen	Vorstellung von Beratungs- und Planungskonzepten am Beispiel von Projekten
15:55	16:20	00:25	Corradi	Vortrag: Referent Jan Van Moerkerke Fragerunde mit Moderator	Vom Erfinder der Pergotenda: IMAGO, Pergotenda, Sonnen-Segel	Die neue Welt von IMAGO, Pergotenda-Projekte wie z.B. Parkhotel Klagenfurt
16:20	16:45	00:25	Bahama	Vortrag: Referent Michael Jaap Fragerunde mit Moderator	Das Motto: "Outside is the new Inside" Verschiedene Großschirme und Segel	Neuer Freiarmschirm als Anwort auf die steigende Nachfrage nach Beschattungslösungen
16:45	17:10	00:25	Schirmherrschaft	Vortrag: Referent Andreas Husmann. Fragerunde mit Moderator	Die Frage aller Fragen: Gastronomie- Terrasse als Umsatzgarant?	Herstellerunabhängige Beratung auf der Gastronomie- Terrasse steht im Vordergrund
17:10	17:20	00:10	Landesmesse Stuttgart	Moderatorin Dr. Ines Marbach, Moderator Olaf Vögele, Projektleiter INTERGASTRA Markus Tischberger, Projektleiter R+T Sebastian Schmid	Schlußworte zum Tag der Gastronomie	Informationen zum Tag der Innovationen (DI) und dem Tag des Handwerks (MI)



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Unsere Gäste aus Handwerk, Politik und Gastronomie



Hans-Peter Wollseifer ZDH-Präsident



Fritz Engelhardt DEHOGA Vorsitzender BW



Guido Wolf MdL Minister der Justiz und für Europa Baden Württemberg



Simon Tress Bio-Koch Bio-Hotel-Restaurant ROSE

Das Moderatorenteam





Dr. Ines Marbach Moderatorin



Olaf Vögele Journalist/Sachverständiger

Handwerk, Industrie, Politik und Gastromonie diskutieren über Große Chancen für die Außengastronomie

Diskussionsrunde Nr.1 von 13:30 bis 14:00 Uhr Aus dem Blickwinkel des Handwerks:

Mehr Außenflächen für die Gastronomie = Win-, Win-, Win-Situation für alle: Hersteller, Fachbetriebe und Gastronomen

Diskussionsrunde Nr.2 von 14:00 bis 14:30 Uhr

Aus dem Blickwinkel der Industrie:

Wohin geht die Reise bei Outdoor Living? Was sind die Trends der Zukunft in der Gastronomie und Hotellerie?

Mit dem Aktionscode "RTdigitalOAL" können Sie sich unter <u>www.rt-expo.digital/eintritt</u> kostenlos registrieren, und an der Podiumsdiskussion teilnehmen.





Day of Gastronomy

Discover innovative sun and weather protection systems for the 365-day outdoor season - at **R+T digital**, the virtual industry platform for roller shutters, doors/gates and sun protection systems. 365 days available online at **www.rt-expo.digital**





22 February 2021

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Impressum

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