





Communication Package
"Architecture Premium"



World's leading trade fair for roller shutters, doors/gates and sun protection systems 21–25 February 2022 Messe Stuttgart, Germany



### Your target group includes architects, interior designers, civil engineers and planners?

- The world's leading trade fair R+T is the ideal platform for architects, interior designers, civil engineers and planners looking to discover the latest products, trends and innovations this industry has to offer.
- Around 3.000 architects present acknowledged the importance of R+T as a source of information and inspiration.

Use this opportunity ....

.... to promote your company and your ideas!



### **FACADE**

**AESTHETICS** 

COMPOSITION

SUSTAINABILITY

DESIGN

ENERGY EFFICIENCY



The logo will leave your target group under no illusion that your company offers anything but products and solutions influential in the planning of future projects.

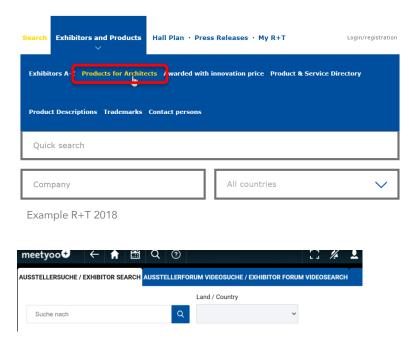


### Contents of the communication package "Architecture Premium":

- 1) Designation in the online exhibitor search
- 2) Integration of a pre-sorted online exhibitor search in the foyer of the digital supplement to R+T 2022
- 3) Designation on XXL hall layout plans at the hall entrances on the fairground
- 4) Stand number in A4 size
- 5) Inclusion in the Visitor Guide



### 1) Designation in the online exhibitor search



With the online exhibitor search on the platform of the digital supplement of R+T 2022, visitors will find an optimal way to prepare for their visit to the trade fair.

Via the special product category "Architecture Premium", architects, civil engineers and planners can specifically search for interesting and architecture-relevant products at R+T.

### 2) Integration of a pre-sorted online exhibitor search in the foyer of the digital supplement to R+T 2022

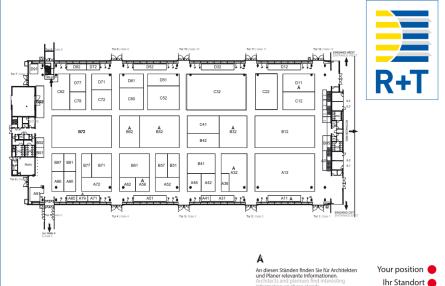


Centrally located in the foyer of the digital supplement to R+T 2022, architects, civil engineers and planners will find a pre-sorted online exhibitor search that will give them a quick and clear overview of which companies are presenting architecture-related products at R+T.



## 3) Designation on XXL hall plan layouts at the hall entrances on the faiground





The XXL plans beside the hall entrances provide visitors with a quick overview of the participating exhibitors.

The logo will be placed at your stand to highlight that this is a stand of particular interest to architects, engineers and planners.

# R+T

### 4) Stand number in A4 size



For a better orientation in the halls, every stand will display a stand number. The logo will also be printed in A4 size.

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### 5) Inclusion in the Visitor Guide



The Visitor Guide helps visitors to find their way around the exhibition grounds and contains further interesting information (e.g. on the supporting programme). It will be available free of charge at the Entrance East and Entrance West as well as at the information points on the exhibition grounds.

All exhibitors offering interesting and innovative products for architects will be listed in a separate overview in the Visitor Guide.



### **Contact details**

The **overall price** of the communication package "Architecture Premium" is **400** EUR plus VAT

#### Interested?

Then contact us today:

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