



Conditions of Participation in the R+T Innovation Award 2027

INTRODUCTION

Within the framework of R+T 2027 (15.02. – 19.02.2027), the R+T Innovation Award will be presented for the 13th time. The R+T Innovation Award honours innovative technical developments. The award highlights exemplary innovations from the industry that were launched on the market for the first time or have been developed up to market maturity after R+T 2024 for the professional public.

EVENT ORGANISER, PRIZE AWARDER, TECHNICAL SUPPORTERS

1. The R+T Innovation Award 2027 will be organised and awarded by Landesmesse Stuttgart GmbH & Co. KG (hereinafter referred to as “organiser” or “prize awarder”).
2. The Federal Association for Manufacturers of Roller Shutters and Sun Protection Systems (Bundesverband Rollladen + Sonnenschutz e. V.), the National Federation of Door and Gate Manufacturers (BVT - Verband Tore) and the Industrial Association for Technical Textiles, Roller Shutters and Sun Protection (Industrieverband Technische Textilien - Rollladen - Sonnenschutz e.V.) are the technical / promotional supporters of the R+T Innovation Award 2027.

PRIZES

1. R+T Innovation Award 2027 is the title of the award presented, which is described in more detail below. The title of the award may be used for advertising and promotional purposes. In the competition, a maximum of three prizes will be awarded in each of the categories stated under “**PRIZE CATEGORIES**”, as well as special prizes, if applicable. There is no legal claim to a prize.
2. If, after the awarding of the prizes, an infringement of these conditions of participation is noted, the prize awarder reserves the right to withdraw an awarded prize, thereby revoking the granting of rights in respect of the award.

GENERAL CONDITIONS OF PARTICIPATION

1. All German and foreign entrepreneurs or legal entities that are exhibitors at R+T 2027 and register for the R+T Innovation Award 2027 in accordance with the provisions stated below, are entitled to participate. The award is not aimed at consumers. If an exhibitor does not take part in R+T 2027



despite prior registration (e.g. in the event of withdrawal or cancellation), this condition of participation is not met.

2. When submitting an entry, a distinction must be made between a market-ready product and a prototype. Depending on the type of entry, different documents may be required or relevant. In the following, the term “product” also includes the submission of a prototype, unless expressly stated otherwise.
3. As a rule, only exhibitors' own products as per clause 1 can be entered. Registration of products of third parties is possible, provided that this is done in the name of and with the consent of the rights holder.
4. Products which are entered in the competition must have been generally **available on the market for the first time only since 01.03.2024.**
5. Registration deadline for the R+T Innovation Award 2027 is **Friday, 11 September 2026.**
6. The participants shall provide truthful information when registering for the competition.
7. The participants shall give an assurance that the submitted products do not infringe any third-party rights, especially industrial property rights. The organiser shall have no obligation to verify whether submitted products infringe third-party rights.
8. Both functional systems and individual components (e.g. accessories) can be registered for the competition.
9. Each participant can register up to **four products**. A registration for the special prizes is not possible. These can additionally be awarded by the jury. There is no entitlement to the special prizes.
10. Participation in the R+T Innovation Award 2027 is free of charge. There are no registration or participation fees.
11. Costs and expenses arising from participation must be borne by the participants themselves. These costs will not be refunded by the organiser/prize awarder.



12. The precise procedure for participation and the associated special conditions of participation are stated below.

REGISTRATION

1. Participation is exclusively online at <https://award.messe-stuttgart.de/rt/anmeldung/en/>. Once the registration deadline has expired, no products can be registered, nor can any documents be retrospectively submitted.
2. Once registration has been completed and the organiser has checked the eligibility for participation, the participant will receive an e-mail containing information on non-admission or admission to the competition for the R+T Innovation Award 2027 (together with information on the procedure).
3. Contacts for any questions are:

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PRIZE CATEGORIES

1. Products can be entered and prizes can be awarded for the following categories:

Product categories:

- Drive systems for roller shutters and sun shading systems
- Drive systems, control systems and safety devices for doors/gates
- External sun shading systems
- Digital and analogue work tools
- Building automation, smart home and app-based solutions



- Interior sun shading systems
- Outdoor
- Special solutions
- Technical textiles
- Doors/gates

A product can only be entered for one category. Per category, several prizes can be awarded.

2. The product category **External sun shading systems** now incorporates the former categories of Roller shutters, External blinds, and Textile sun shading systems. This also includes arm awnings, cassette awnings, dutch awnings, drop-arm awnings, vertical awnings, vertical awnings with ZIP, awning blinds, scissor-arm awnings and roof window awnings. **Outdoor** comprises conservatories, terrace roofings, conservatory/terrace awnings, pergola awnings, sunshades, sun sails and accessories. **Special solutions** includes windows, window shutters, insect repellent systems, textile constructions, screens, fences, electrical security equipment, business fittings and furnishings, and services. The new category **Digital and analogue work tools** includes the subcategories of measuring devices, measuring aids, computer programs and readout devices.
3. In addition, the jury can award special prizes for outstanding achievements:
 - Special prize for design
 - Special prize for energy efficiency
 - Special Jury Prize
 - Special prize for sustainability

The special prizes can be awarded at the jury's discretion in the event of especially successful achievements, and, if appropriate, in addition to the prizes in the categories specified in clause 1. There is no entitlement to an award.

EVALUATION CRITERIA

1. The entries or submitted products shall be evaluated or assessed by the jury in non-public consultation based on the following criteria and according to the following weighting:



- Innovation quality (50 %)
- User-friendliness (40 %)
- Market potential (10 %)

2. The evaluation criteria are defined as follows:

Innovation quality (50 %)

- No renewal/further development of expired patents
- Differentiation from other products currently on the market
- First market launch after 01.03.2024
- Practical relevance for intended purpose
- Likelihood of implementation (commercial viability)
- Usefulness of the contribution for the industry development
- Advantage compared to present state of the art
- Functional range in relation to comparable products

User-friendliness (40 %)

- User-friendliness compared to similar products
- Comprehensibility of the product
- Is the product easy to understand for all user groups?
- Fulfilment of user requirements with respect to the intended purpose
- Self-installation: Simplicity of installation and assembly

Market potential (10 %)

- Market potential as a mass or niche product?
- Practical relevance for intended use
- Unique selling point

UTILISATION RIGHTS, INDEMNIFICATION

1. The participants shall grant the organizer a simple unlimited utilisation right for information, images and data concerning the award-winning products and, if applicable, their company names and logos for extensive commercial and communicative use in connection with the R+T Innovation Award.



2. The participants shall indemnify the organiser/prize awarder against claims of third parties asserted in connection with the respective submitted product directly against the organiser/prize awarder, unless the organiser/prize awarder is culpable, or the organiser/prize awarder can only fulfil the claims himself, e.g. cease and desist claims. The indemnification shall also cover any legal defence costs which are incurred by the organiser/prize awarder in contesting third-party claims. This shall also apply in event of claims that the organiser/prize awarder can only fulfil himself. The organiser shall inform the participant immediately about any legal defence measures to be taken and the enforcement of claims against the organiser/prize awarder. Settlements and acknowledgements shall only be made by the organiser/prize awarder after consultation with the participant. Otherwise, the related costs of the legal dispute shall be paid by the organiser/prize awarder. The participant shall be obliged to provide the organiser/prize awarder free of charge with the information which is necessary and suitable for legal defence measures.

PRE-JUDGING, PROCEDURE FINAL JUDGING, INFORMATION

1. At the **pre-judging**, representatives of the associations supporting the R+T Innovation Award 2027 and further experts decide on the basis of the above criteria whether the products entered for the R+T Innovation Award 2027 shall be admitted for the final adjudication. The participants will receive respective notification by e-mail from the prize awarder.
2. For the purpose of **final judging**, the companies will present their nominated products in the form of a video presentation, which may be **no longer than 2 minutes**. This video presentation will replace an on-site presentation of the innovation, as was the case in previous final judgments. It is forbidden to present topics other than the nominated product (e.g. company presentations). The video presentation must be a pure product presentation which clearly shows the value-added, functionality and essence of the innovation.
Video presentations longer than 2 minutes will not be accepted for judging. Participants infringing this rule will be excluded from the competition.
For every nominated product, the jury reserves the right to make individual suggestions for the video material to be produced, unless these suggestions make it more difficult to present the product so that it is disadvantageous. The implementation of these suggestions may be included in the jury's evaluation.

The following documents are required to admit the nominated product for final judging:

- Product presentation: video with a max. duration of 2 minutes as a basic precondition (in German or English)



The following additional evidence is required for the submission of a market-ready product, if applicable:

- Declaration of performance
- Declaration of conformity
- System statics
- Documentary evidence according to REACH*
- All documents required for placement on the market in the European Economic Area.

When submitting a prototype, the obligation to provide the above-mentioned evidence does not apply.

The nominated companies will make all the specified documents and the video presentation relating to the nominated product available via the provided online platform. This will take place free of third-party rights and/or without the possibility of third parties being able to derive legal claims against Landesmesse Stuttgart GmbH & Co. KG from the intended use. In particular, depicted persons must agree to be recorded and approve the playback of this recording. The regulations under **“UTILISATION RIGHTS, INDEMNIFICATION”** apply here analogously.

3. The decision on the prize award will be made by a jury at the final judging. The jury consists of representatives from the technical promoters' associations and technical experts of the R+T Innovation Award. The members of the jury are named on the homepage of R+T (www.rt-expo.com).
4. The presentation as per clause 2 is at the risk and cost of the participants. The participant is responsible for paying all costs relating to the production of the video material. There will be no reimbursement of costs/expenses by the organiser/prize awarder.

*The REACH Regulation "Registration, Evaluation, Authorisation and Restriction of Chemicals" is an EU Regulation which was enacted in order to improve the protection of human health and the environment against risks which may arise through chemicals, and also to increase the competitiveness of the chemical industry in the European Union. The Regulation also proposes alternative methods for the risk assessment of materials in order to reduce the number of animal experiments.



AWARD, PROMOTIONAL USE, PUBLIC RELATIONS WORK

1. The participants, whose products were admitted for final judging but did not win an award, are entitled to use the title "Nominated for the Innovation Award" without further addition from the date of nomination. For this purpose, the organiser will provide a logo to the participant whose product was selected for final judging but did not win the award. The logo may only be used in the shape, colour, design, etc. provided by the organiser.
2. The participants for whose products a prize is awarded are entitled to use for the respective product the title "R+T Innovation Award 2027" for promotional purposes with effect from the end of the award presentation ceremony which will take place during R+T on 14 February 2027. The prize awarder will provide a logo to the award-winning participant for this purpose. The logo may only be used in the shape, colour, design, etc. provided by the organiser.
The prize awarder reserves the right to award the stated title with an addition to be determined by him. In particular, this may include the announcement of a grading (Gold, Silver, Bronze in the respective category) during the award ceremony.

DATA STORAGE

The organiser shall process the information and data supplied by the participant in connection with the R+T Innovation Award solely for the purpose of organising, implementing and processing the R+T Innovation Award. All personal data collected within the framework of the Innovation Award shall subsequently be deleted. No personal data, but only product information and company data, shall be given to the promoters and members of the jury, with the exception of the names of the personal applicants and individual firms. By taking part in the competition, the participants agree to their information being passed on to the technical promoters and the members of the jury, who are obliged to treat the information as confidential.

REVOCATION, LEGAL PROCESS, LIABILITY, GERMAN VERSION

1. The organiser/prize awarder reserves the right, despite the above-stated registration deadline, to revoke the prize award up to the time of the presentation of the award. At this point, the final presentation of the products begins (submission of the documents, especially video material).
2. Legal recourse is excluded with regard to the decision on the prizes to be awarded and the decision as to whether the conditions of participation are met, except in the case of gross errors of decision and procedure.



3. The organiser/prize awarder shall be liable only for damage caused by malice, intentional or grossly negligent conduct on the part of the organisers/prize awarders, his legal representatives, employees and other vicarious agents, as well as in event of a serious organisational fault. Furthermore, liability on the part of the organiser/prize awarder is excluded, irrespective of the specific legal nature of the claims (e.g. tortious claims, claims for compensation for futile expenditure). Insofar as the liability of the organiser/prize awarder is excluded or limited in accordance with the above-stated provisions, this shall also apply for claims against legal representatives, employees and/or vicarious agents of the organiser/prize awarder. However, this exclusion of liability shall not apply to damages resulting from injury to life, body or health due to a culpable act on the part of the organiser/prize awarder, his legal representatives or his vicarious agents, in the event of liability according to product liability law, as well as with regard to guarantees given by the organiser/prize awarder, in particular guaranteed qualities. The organiser/prize awarder shall also be liable if he has claimed a special trust for himself during the competition and/or the organisation of the competition or if a risk which can be exclusively controlled by him has materialised during the occurrence of the damage. A change in the burden of proof is not associated with this exemption from liability.
4. In the event of discrepancies between the English and German version of these Conditions of Participation, the German version shall take precedence.

As of: 11/2025