Your global meeting place

World’s leading trade fair for roller shutters, doors/gates and sun protection systems

22-26 February 2021
Messe Stuttgart, Germany

www.rt-expo.com
Welcome to R+T in Stuttgart

Every three years at R+T – World’s leading trade fair for roller shutters, doors/gates and sun protection systems, companies present their innovations and solutions for the central topics of the industry. During the trade fair or at one of the numerous evening events: R+T offers opportunities for exchange with colleagues and is the ideal platform for intensive professional discussions. A wide range of technical forums and networking events make it easy to get in touch and take new impulses for your daily work home with you. As the world’s leading trade fair, R+T is industry meeting place, trend barometer and innovation platform all at the same time.

At the heart of one of Europe’s most powerful economic regions, the trade fair sets international standards and provides optimum conditions for your successful participation. The way to the Stuttgart Trade Fair Centre is short and convenient, whether you travel by car, rail or aeroplane. The trade fair infrastructure is well thought out and transparent. Each hall can be conveniently accessed by a lorry and the spacious conditions allow rapid stand set-up and dismantling. Take this opportunity and make 2021 your year!

Exhibition areas

Drive and control systems  Windows and window shutters  Insect protection  Technical textiles and textile manufacturing

Exterior Venetian blinds and gathering blinds/Venetian blinds  Grilles and fences  Awnings  Gates

Electrical security equipment  Interior sun protection  Roller shutters  Doors

Further exhibition areas can be found online at: www.rt-expo.com
The FKM certification attests that, for the trade fair and exhibition figures submitted, the stipulations of the society for voluntary control of trade fair and exhibition statistics (FKM) have been observed and applied.

- **65,603** visitors from Germany and abroad
- **124,000 m²** gross exhibition area
- **1,025** exhibitors from 46 countries

**Visitors**
- 59% of visitors come from abroad, from 149 countries
- 75% of exhibitors come from abroad
- 59% of visitors come from abroad, from 149 countries
- 87% of visitors are involved in procurement decisions
- 81% of visitors want to come again

**Exhibitors**
- 98% of exhibitors see the importance of R+T constantly increasing
- 79% of exhibitors assess their prospects of post-trade-fair business as very good or good
- 90% recommend R+T
- 77% of exhibitors want to come again in 2021
- 90% of exhibitors recommend R+T to other visitors
- 77% of exhibitors want to come again in 2021

**Innovation Platform**

Impress the specialist public with your innovations and enter your latest developments for our R+T Innovation Prize. Use the competition to draw attention to your products and secure an exclusive market advantage for your company.

Customers in focus

Visitors to R+T come from all sectors that involve buildings. Whether technicians, architects or energy consultants – nowhere else will you meet at one place in just a few days so many interested specialist visitors from building trades, retail and industry.

This is where the sector meets

- Roller shutters/sun protection technology: 66%
- Door/gate manufacturers: 29%
- Window manufacturers: 18%
- Installation, maintenance and service companies: 14%
- Building element trade: 10%
- Interior design: 6%
- Locksmithery/metal construction: 6%
- Electrical installation: 6%
- Architecture and planning: 5%
- Others: 9%

Sectors and occupations at R+T 2018
Data source: representative visitor survey at R+T 2018
For expanding your worldwide customer network

Origin of visitors at R+T 2018 by continent

Data source: representative visitor survey at R+T 2018

2.090
North America

49.192
EU

5.458
Rest of Europe

1.935
South and Central America

1.359
Australia and Oceania

2.516
South, East and Central Asia

1.351
Asia: Near/ Middle East

1.703
Africa

Our visitor magnet – The framework programme:

International forums, workshops, special shows and specialist congresses are a fixed component of R+T. They provide visitors with information on trends and new challenges in the sector. Special events for architects and planners present current developments and pioneering projects. They offer best practice from prize-winning practitioners and combine the congress and trade fair to create an optimum information platform.
The best time for you to register is now!

Easy journey, well-designed infrastructure, short ways: Enjoy the advantages of Messe Stuttgart and book your R+T 2021 stand now!

<table>
<thead>
<tr>
<th>Stand Type</th>
<th>Price/m²</th>
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</thead>
<tbody>
<tr>
<td>Row stand</td>
<td>197,00 €</td>
</tr>
<tr>
<td>Corner stand</td>
<td>216,70 €</td>
</tr>
<tr>
<td>End stand</td>
<td>236,40 €</td>
</tr>
<tr>
<td>Island stand</td>
<td>246,25 €</td>
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</tbody>
</table>

Don’t have your own trade fair stand?
Then use our stand construction service. Booking of a basic or a complete package includes stand set-up and dismantling, in addition to many other services.

Stand construction prices start from 81 €/m² (plus rental for the stand area).

Do you want to know what your trade fair participation will cost?
You can get an initial overview of costs by means of our trade fair calculator, which contains all the prices for stand areas and stand construction packages:

www.rt-expo.com/tradefaircalculator

Secure your stand placement and register immediately:
www.rt-expo.com/registration
For your successful trade fair appearance

From registration to your attendance at the trade fair – we will be glad to support you in organising your successful trade fair appearance.

Your contacts on location

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We’re here for you – worldwide!

From Angola to Belarus, from Brazil to the USA: Our many foreign representations are available as competent contact partners to assist with any questions on R+T: www.messe-stuttgart.de/foreignrepresentation
Become part of our network

You can obtain current information on R+T conveniently via our R+T News at www.rt-expo.com/newsletter_en

Read the interesting interviews with experts or discuss news from the sector with us online:

facebook.com/rt.stuttgart  twitter.com/rt_tradefair  linkedin.com/groups/8666875

Think global. Meet us worldwide

Beside R+T in Stuttgart, there are meanwhile successful subsidiary trade fairs in Shanghai, Istanbul and São Paulo. Find all information at www.rt-worldwide.com

R+T ASIA
Leading Asian trade fair for roller shutters, doors/gates, windows and sun protection systems
Shanghai/China annual
www.rtasia.org/en

R+T TURKEY
International trade fair for roller shutters, doors/gates and sun protection systems
Istanbul/Türkei in uneven years
www.rt-turkey.com

R+T SOUTH AMERICA
International trade fair for roller shutters, doors/gates and sun protection systems
São Paulo/Brasilien in even years
www.rt-southamerica.com

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Professional supporters:

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