



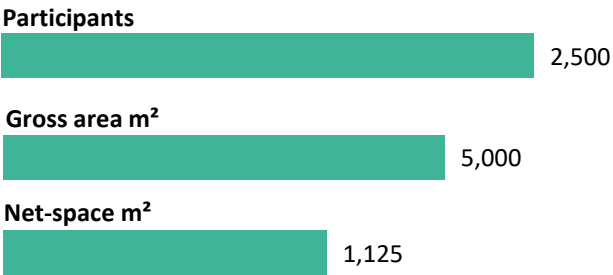
Quantum Effects

Exhibition and Conference
for Quantum Technologies

Show Report 2024

Statistics

This year **2,500 interested participants** gathered at the Quantum Effects conference to learn about the latest trends in various aspects of quantum research.



Visitor survey - Internationality

15 % of the visitors came from abroad to Quantum Effects, among from 27 different countries.

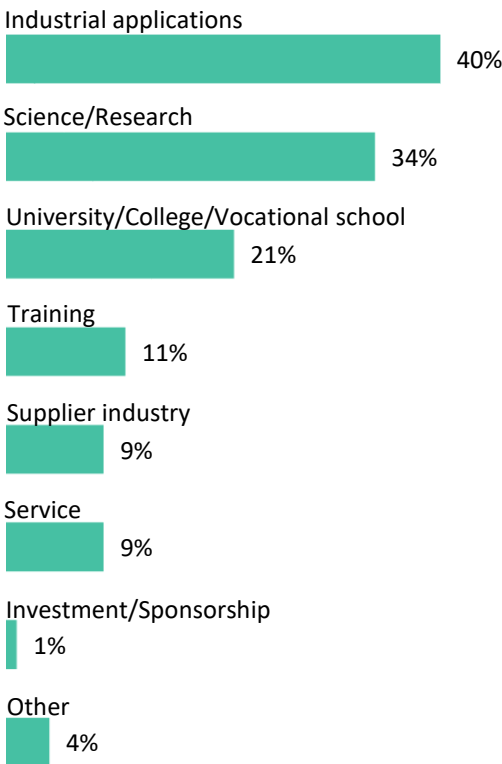
The TOP 5 visitor countries:

- Great Britain
- France
- Switzerland
- Netherlands
- Italy



Visitor survey – Industries & job field*

Branches of industry

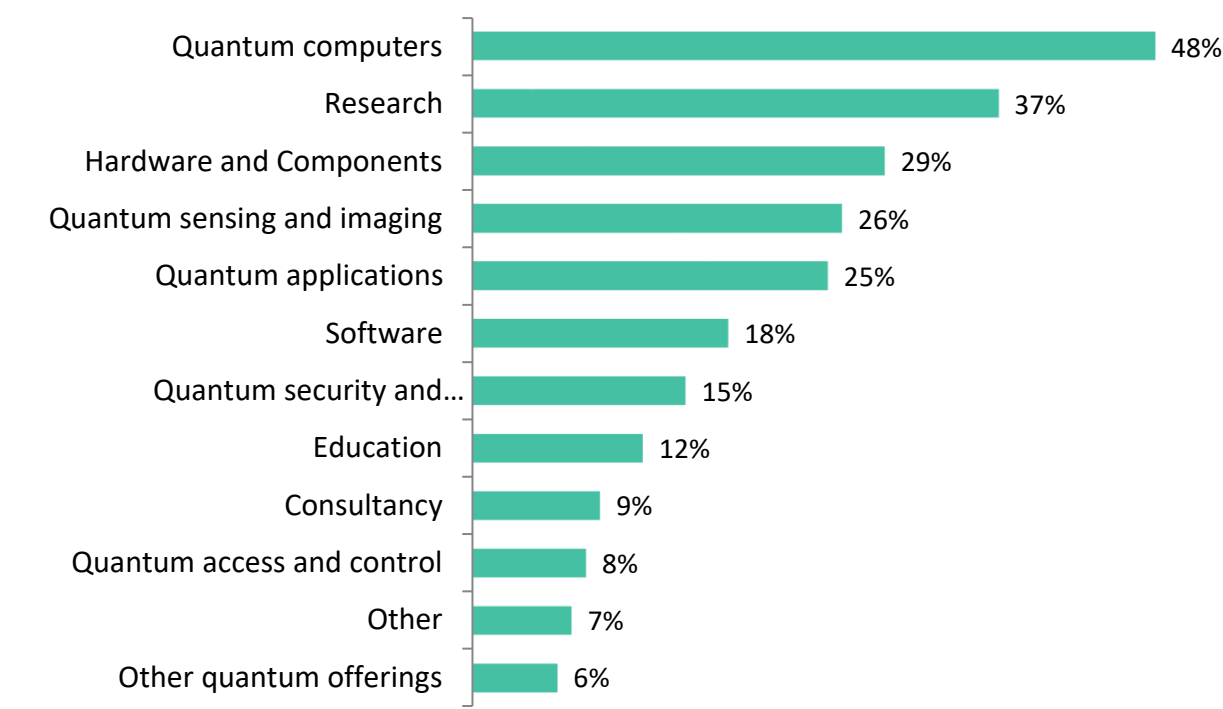


Area of responsibility

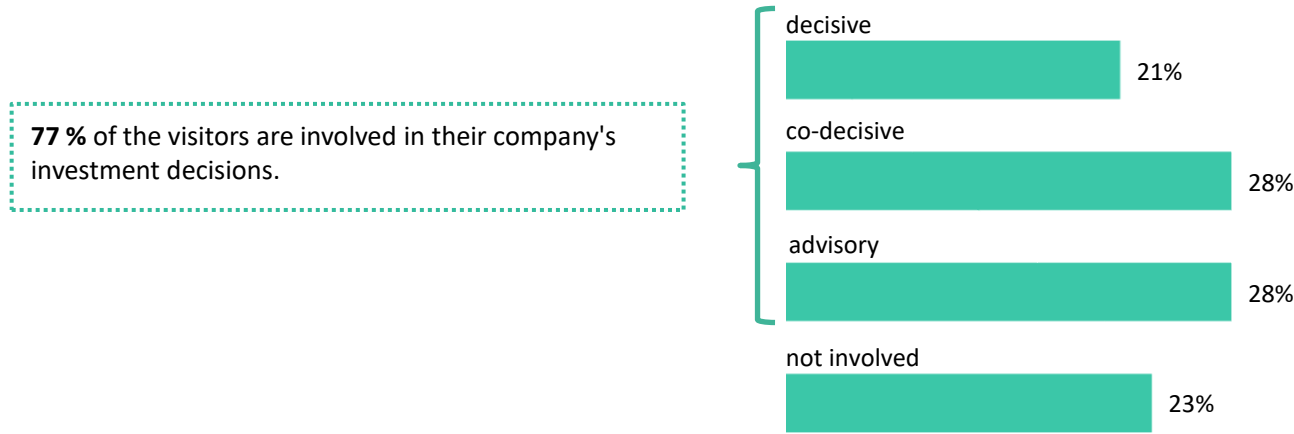


* More than 4 %

Visitor survey – Interest in offerings*

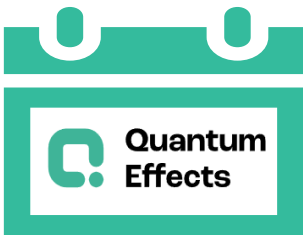


Visitor survey – Decision-making authority*



Visitor survey – Intent to revisit

Quantum Effects is already on the calendar: 90 % of the visitors want to be there again next year.

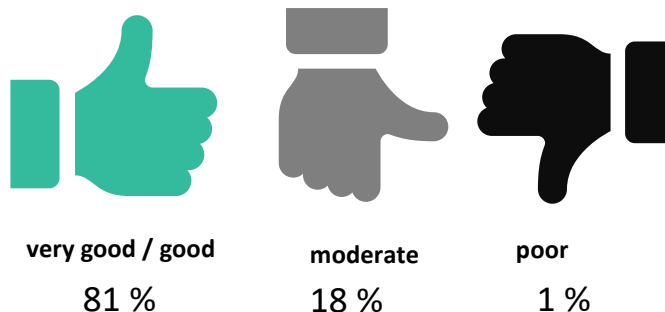


The representative survey includes a sample of 163 respondents.



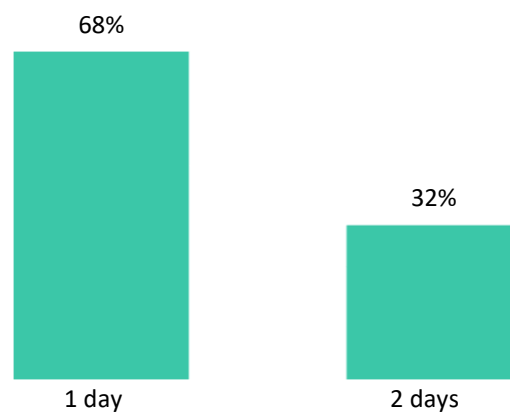
Visitor survey – Overall assessment

The visitors give Quantum Effects an overall rating of **1.9**.



Visitor survey – Duration of stay

The average length of stay at the fair is **4.3 hours**. A third of the visitors attend Quantum Effects on both days.



Visitor survey – Significance of Quantum Effects for the industry

60 % of the visitors expect the importance of the Quantum Effects to increase in the future.

