



NORTEC

23 – 26 January 2024 | Trade Fair Centre Hamburg



Trade fair
for Manufacturers

Campus for SMEs
with **high-calibre**
programme

Experts in the North:

The platform for the entire value-added
chain of metalworking.



In cooperation with

VDW



The focal points of the exhibition

NORTEC is the **trade fair** for manufacturers in northern Germany. The important industry meeting point is a high-quality contact and sales platform and covers the entire value-added chain of metalworking.

- Machine tools and production systems
- Precision tools
- Robotics and automation
- Software, digital and IT solutions
- Control and regulation technology
- Measurement and testing technology, quality assurance
- Electronics production
- Components and assemblies
- Materials
- Order and contract manufacturing
- Services
- Conveyor and storage technology and logistics management
- Operating equipment and accessories

Overview of visitor industries

Our professional audience are decision-makers and buyers from production facilities, especially from the following industries:

- Automotive engineering
- Precision mechanics and optics
- Logistics
- Aeronautics and suppliers
- Maritime technology and suppliers in shipbuilding
- Mechanical engineering and plant construction
- Medical technology
- Packaging industry
- Tool and fixture construction
- Wind energy and environmental technology

Campus for SMEs

Over a period of four days, the Campus for SMEs, which is tailored to the challenges of medium-sized enterprises, offers the perfect opportunity to deepen your know-how.

In addition to lectures, the joint stand for electronics production and the Start-up Area, many other programme items invite you to exchange ideas with industry experts in person. Exhibitor participation in the Campus is also possible!



Voices on NORTEC

„Our participation in NORTEC is a strategic step toward the design of regional trade fairs. NORTEC offers interesting focal points. Together with Messe Stuttgart, we will further develop NORTEC and expand it as THE platform for production technology by 2026.“

Dr. Markus Heering, Managing Director of the German Machine Tool Builders' Association (VDW)

„In addition to the high-tech machine manufacturers with their current production challenges, the companies in the aircraft construction, shipbuilding and the on- and offshore wind energy industry are the profiteers of the NORTEC show.“

Dr. Jörg Mutschler, Managing Director of VDMA e.V.

„NORTEC is innovative, informative and appealing as well as technology-focused. The trade fair and HORN have a long-standing cooperation. With its regional focus, the fair covers our target groups in the north.“

Markus Horn, Managing Director of Paul Horn GmbH

„NORTEC is the most important marketplace in the region to meet new or existing customers and business partners and to inform us about the latest technologies and trends in the industry. There is no comparable event in the north.“

Lars Reeder, Managing Director Hein & Oetting Feinwerktechnik GmbH

„The know-how of Messe Stuttgart and the specialist expertise of VDW offer valuable synergy effects for NORTEC. Companies can strengthen their market presence. For TRUMPF, personal interaction is also important. Companies that do not participate miss out on valuable feedback.“

Detlef Kranich, CEO TRUMPF Werkzeugmaschinen Deutschland Vertrieb + Service GmbH + Co.



Three strong reasons to participate:



Meet decision-makers from the production and application markets

At NORTEC, you will meet a large number of decision-makers from specialised companies, including a number of hidden champions and world-class industry leaders. The trade audience comes from a diverse range of industries. Top industries include mechanical and plant engineering, metal products and metal processing and services.



Maintain your contacts and win new customers

Directly – personally – at eye level: Take advantage of the numerous networking formats. Whether as a meeting with industry colleagues or for valuable discussions with SME experts – at NORTEC you will get to know new customers and experience the production and manufacturing technology in all its facets. Are you on the search for skilled workers? The trade fair is also the ideal place for this.



Use this regional platform for production professionals and set new accents

As the most important trade fair and networking platform for production professionals in the north, NORTEC provides the perfect stage for your company. Present your innovations and show your customers and future cooperation partners your latest products and solutions.

Project management contacts



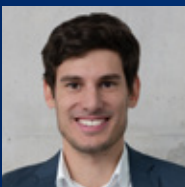
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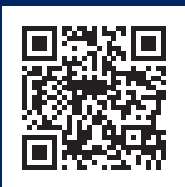
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Scan QR code, get informed, secure participation:
www.nortec-hamburg.de/secure-stand

Organiser: Landesmesse Stuttgart GmbH, Messepiazza 1, D-70629 Stuttgart in cooperation with
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