

Key to Markets

Messe Stuttgart



*International Trade Fair
for Tool, Pattern and Mould Making*

Tool & Pattern & Mould & You.

Text modules

Messe Stuttgart, Germany

#MouldingExpo

www.moulding-expo.com

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1. Texts: Invitation - covering letter to visitor

Moulding Expo – Free day ticket

Be our guest and visit us with your free day ticket at Moulding Expo 2023 – the International Trade Fair for Tool, Pattern and Mould Making.

Dear Mr/ Mrs Mustermann,

Over a period of four days, **Moulding Expo** shows the best that the European tool, pattern and mould makers and the associated supplier technologies have to offer! From **13 to 16 June 2023**, the industry will meet and discuss the latest developments and challenges. We will be represented with our **Stand XX in the L-Bank Forum (Hall 1)** and are delighted to be part of it!

Be our guest: we hereby cordially invite you to attend Moulding Expo. We are sending you your free personal day ticket with this letter. Please do not hesitate to contact us if you want to arrange a personal meeting or if you have any questions beforehand.

Max Mustermann
Telefon 0711 / 123456
info@musterfirma.de

Find all information about Moulding Expo 2023 at: www.moulding-expo.com.

We are looking forward to your visit!

Best regards,

Max Mustermann



Signature

You can find static banners as well as custom banners for your signature [here](#).

Moulding Expo – Invitation without free ticket

Moulding Expo 2023 International Trade Fair for Tool, Pattern and Mould Making: We are looking forward to your visit!

Dear Mrs / Mr Mustermann,

Over a period of four days **Moulding Expo** shows the best that the European tool, pattern and mould makers and the associated supplier technologies have to offer! From **13 to 16 June 2023**, the industry will meet and discuss the latest developments and challenges. We will be represented with our **Stand XX in the L-Bank Forum (Hall 1)** and are delighted to be part of it!

The trade fair programme is promising: a specialist forum about tool and mould making topics, a lecture series and panel discussions and special shows about the plastics value chain and innovative tools – it pays to be there!

If you would like to arrange a personal meeting or if you have any questions beforehand, please do not hesitate to contact:

Max Mustermann
Telefon 0711 / 123456
info@musterfirma.de

Find all information about Moulding Expo 2023 at: www.moulding-expo.com.
We are looking forward to your visit!

Best regards,

Max Mustermann



Signature

Static banners as well as custom banners for your signature are available [here](#).

2. Texts: Registration codes

Free entry for our customers

We would like to invite you to visit us at Moulding Expo. Secure your free day ticket with the registration code below.

Your free day ticket for the most important event in the industry:

TEST-CODE-0001 (Please enter registration here)

You can redeem the code online:

German: www.moulding-expo.de/ticket

English: www.moulding-expo.com/ticket

3. Texts: General information about Moulding Expo

Sector

Moulding Expo 2023 – The exchange platform of the industry

New technologies, high-performance materials or a perfect strategic orientation for your company – the enterprises in the **tool, pattern and mould making sector** are challenged more than ever to develop competitive advantages and rationalisation potentials. **From 13 to 16 June 2023, Moulding Expo** in Stuttgart will provide answers to the key questions in the sector and a perfect platform for the exchange with potential project partners.

Tool, pattern and mould making are in the focus at Moulding Expo but systems and suppliers for **plastics technologies** and **metal working** make up a large part of the exhibition, too. Visitors will find all that is new in the industry here, from **machine tools through to hot runners or software** and the **best suppliers** as well. You should not miss out on that!

Moulding Expo – a trade fair by the industry for the industry

In terms of productivity, quality and complexity, German tool, pattern and mould makers are at the international top. At **Moulding Expo 2023 from 13 to 16 June 2023**, renowned industrial enterprises will present themselves to the international specialist public.

The coherence of the sector appearance is a unique feature of the trade fair. The leading industry associations including the BVMF (Federal Association of Pattern and Mould Making), the VDMA (Mechanical Engineering Industry Association), the VDW (Association of German Machine Tool Builders) and the VDWF (Association of German Tool and Mould Makers) are represented.

Moulding Expo is back – and well worth a visit!

Hidden Champion or major corporation: From **13 to 16 June 2023** for the fourth time, the best that European tool, pattern and mould makers and the associated supplier technologies have to offer will be presented at **Moulding Expo**! Attend and meet colleagues and potential partners!

Hall assignment

All under one roof! Synergies and short walkways for visitors.

Thanks to the revised hall planning, all **Moulding Expo** exhibitors can present themselves from **13 to 16 June 2023** in the largest exhibition hall L-Bank Forum (hall 1) under a single roof.

Find us in the **L-Bank Forum (Hall 1)**, at **Stand XX**. We are looking forward to your visit!

Hall plan:

German: www.moulding-expo.de/hallen

English: www.moulding-expo.com/halls

2023 campaign

Moulding Expo: Tool&Pattern&Mould&You.

Moulding Expo in Stuttgart from **13 to 16 June 2023** is the meeting place for the tool, pattern and mould making industry and the associated suppliers! Exhibitors and visitors with passion and enthusiasm get together under this year's motto "Tool&Pattern&Mould&You". They represent the entire range of the industry.

Use the platform to get into intensive exchange about the current situation and the future outlook of tool, pattern and mould making enterprises. Visit us in the **L-Bank Forum (Hall 1), Stand XX!**

Accompanying programme

Live production, support for young talent and exchanges with international experts

Be there when products are produced live. Become acquainted with the latest trends and developments in the industry and exchange information and ideas with international experts. Or experience the fascinating professional opportunities offered by the dynamic world of tool, pattern and mould making companies.

Moulding Expo, which will be held at Messe Stuttgart from **13 to 16 June 2023**, will not only feature international exhibitors in the L-Bank Forum (hall 1), but also an exciting accompanying programme with fascinating insights and valuable information.

In addition to the **Future Forum for Tool, Model and Mould Making** which is being organised in cooperation with partners from the industry, research and science, special shows focusing on the value chain of plastics and on innovative teaching tools etc. will demonstrate the support of young talent hands-on. Benefit from the concentrated know-how at the trade fair.

4. Texts: Always well informed

Moulding Expo Newsletters

Knowledge edge guaranteed. The Moulding Expo Newsletter will provide you with all the important information about the event. Register now!

German: www.moulding-expo.de/newsletter

English: www.moulding-expo.com/newsletter

Moulding Expo LinkedIn focus page

Connect with the Moulding Expo Community on LinkedIn

www.linkedin.com/showcase/moulding-expo

Well informed on the move

Have you installed the Messe Stuttgart App on your mobile device yet?

Find a lot of useful information about **Moulding Expo** in addition to the Exhibitor Index, the hall and venue plan and other relevant information.

Messe Stuttgart App for iOS: www.moulding-expo.de/app-ios

Messe Stuttgart App for Android: www.moulding-expo.de/app-android

Trade fair planning made easy – with the Messe Stuttgart App

The Messe Stuttgart App will support you before, during and after the trade fair. About 4 weeks prior to the event, you will have access to all the relevant data:

Exhibitor index, venue plan, accompanying programme and much more. Mark our **Stand XX in the L-Bank Forum (Hall 1)** as a favourite on your watch list or get notifications for important meetings. All you need to do is download the Messe Stuttgart App (for iOS: www.moulding-expo.de/app-ios, for Android: www.moulding-expo.de/app-android).

Practical tips and know-how for your daily work

Get know-how and information about new trends and challenges in the industry at the Future Forum that is supported by national and international partners, the special shows and the specialist congress. Here you can get into exchange with experts about current developments.

Accompanying programme:

German: www.moulding-expo.de/rahmenprogramm

English: www.moulding-expo.com/programme

5. Texts: Social Media

Social Media Posts

Moulding Expo - Date

Visit us at the most important industry meeting! You can find us at our **Stand XX** in the **L-Bank Forum (Hall 1)**. From 13 to 16 June 2023 **@Moulding Expo** will showcase for the fourth time the best that the European tool, pattern and mould making industry and its suppliers have to offer.

#mouldingexpo #industry #tool #pattern #mouldmaking

Visit us at the most important industry meeting! **@Moulding Expo** from 13 to 16 June 2023 showcases the best of the international tool, pattern and mould making.

📍 **L-Bank Forum (Hall 1)**, **Stand XX**, Messe Stuttgart

#mouldingexpo #industry #tool #pattern #mouldmaking

Moulding Expo – Accompanying programme

Live production, promotion of young talent, international exchange of opinions among experts: these are only a few points of what the comprehensive accompanying programme of **@Moulding Expo 2023** has to offer along with fascinating insights into tool, pattern and mould making. Benefit from the concentrated know-how and visit! Don't forget to meet us at **Stand XX** in the **L-Bank Forum (Hall 1)**!

✓ Learn more: www.moulding-expo.com

#mouldingexpo #internationalexchange #tool #pattern #mould

@Moulding Expo offers an exciting accompanying programme including live production and the international Future Forum for tool, pattern and mould making. Benefit from the concentrated know-how of the industry and visit! Meet us as the Stand XX in the **L-Bank Forum (Hall 1)** of at the Messe Stuttgart!

➞ www.moulding-expo.com

#mouldingexpo #tool #pattern #mould

Moulding Expo – Admission codes

From 13 to 16 June 2023 the entire tool, pattern and mould making industry and its suppliers will meet at @Moulding Expo in Stuttgart! You can't miss out on that for sure! Get an overview of our latest developments and visit us at @Moulding Expo in the **L-Bank Forum (Hall 1)**, Stand XX. Ask us for your personal registration code for a free ticket. We can't wait to see you there!

➞ Learn more: www.moulding-expo.com

#mouldingexpo #industry #suppliers #tool #pattern


Visit us at @Moulding Expo from 13 to 16 June 2023. With our registration code XXX we invite you to a free visit of the trade fair.

➞ Learn more: www.moulding-expo.com

#mouldingexpo #trade

Moulding Expo – The Countdown is on/Opening hours

Only a few days now to the great reunion of the international tool, pattern and mould making industry!

 13 – 16 June 2023

@Moulding Expo at the Messe Stuttgart venue is open for you from Tue to Thu from 09:00 to 17:00 and on Fri from 09:00 to 16:00.

We are looking forward to seeing you in the **L-Bank Forum (Hall 1)**, Stand XX!

 Learn more: www.moulding-expo.de/2023

#mouldingexpo #tool making #pattern making #model making #mould making

Images for Social Media



Find the images for download at:

<https://www.messe-stuttgart.de/moulding-expo/en/exhibitors/service-registration/advertising-material/social-media-motifs>

Source reference for all images: Landesmesse Stuttgart GmbH

6. Overview Links

General information about the trade fair	German: www.moulding-expo.de English: www.moulding-expo.com
Newsletter	German: www.moulding-expo.de/newsletter English: www.moulding-expo.com/newsletter
LinkedIn	www.linkedin.com/showcase/moulding-expo
Secure ticket or redeem registration code	German: www.moulding-expo.de/ticket English: www.moulding-expo.com/ticket
Opening hours, tickets	German: www.moulding-expo.de/tickets English: www.moulding-expo.com/tickets
Exhibitor Index and Sneak Previews	German: www.moulding-expo.de/aussteller English: www.moulding-expo.com/exhibitors
Key exhibition areas	German: www.moulding-expo.de/auf-einen-blick English: www.moulding-expo.com/at-a-glance
Accompanying programme	German: www.moulding-expo.de/rahmenprogramm English: www.moulding-expo.com/programme
Hall plan	German: www.moulding-expo.de/hallen English: www.moulding-expo.com/halls
Review 2019	German: www.moulding-expo.de/rueckblick English: www.moulding-expo.com/review
Travel, accommodation and Parking	German: www.moulding-expo.de/anreise English: www.moulding-expo.com/travel
