



BINDING EXHIBITOR DECLARATION

CHARTER

**MARKT
DES GUTEN
GESCHMACKS***Bewusst genießen!*

EXHIBITORS' VOLUNTARY COMMITMENT

By participating in the trade fair, exhibitors agree to observe and implement the following principles:

1. Handwerk & Qualität

I/We present food products that are predominantly handcrafted and characterised by quality, care and specialist expertise. Industrial mass-produced goods are not part of our range.

2. Transparency & Origin

I/We disclose the origin of the raw materials and the production methods in a clear and transparent manner. Traceability and honest communication with visitors are a matter of course for us. My/Our products are also certified by the following label(s) (e.g. organic, Demeter, regional origin label, etc.):

3. Regionality & Responsibility

I/We are committed to regional value creation and to production methods that combine environmental, social and economic responsibility.

4. Sustainability

I/We work in a way that conserves resources and ensure that we treat people, animals and nature with respect. We view sustainability as an ongoing process rather than merely a marketing promise.

5. Conscious Consumption & Knowledge Sharing

I/We support conscious consumption and am/are willing to share knowledge with visitors about products, production and our philosophy.



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6. Packaging & Resources

I/We endeavour to use reduced, recyclable or reusable packaging, thereby making an active contribution to waste prevention.

7. Credibility and Attitude

I/We uphold the values of the 'Markt des guten Geschmacks' in an authentic and transparent manner.

The focus is not on the presence of a specific label or certificate, but on the credible implementation of a responsible corporate and product philosophy. The organisers reserve the right, in the event of obvious contradictions with the fair's core values, to seek dialogue with exhibitors and, where necessary, to decide on their participation. The trade fair is organised around the values of provenance, craftsmanship, transparency, responsibility and enjoyment.

By registering for the trade fair, I/we acknowledge these principles and commit to helping to implement the fair's values in a credible and visible manner.

Together, we are creating a platform for high-quality food, responsible entrepreneurship and a sustainable food culture.