



LASYS

International trade fair for
laser material processing

5 – 7 June 2018

Messe Stuttgart, Germany

Show report 2018



Statistics

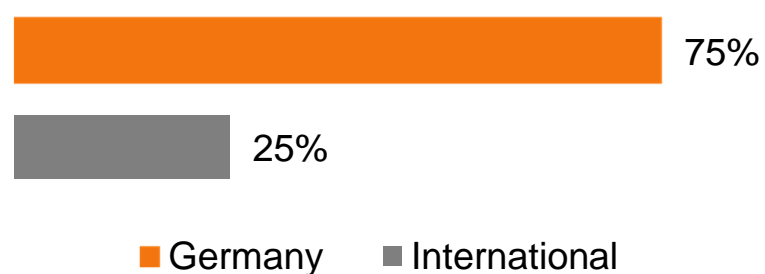


| | Total | Germany | International |
|--|--------|---------|---------------|
| Exhibitors | 189 | 112 | 77 |
| Visitors | 5.800 | 4.350 | 1.450 |
| Net exhibition space in m ² | 4.312 | 2.877 | 1.435 |
| Gross exhibition space in m ² | 10.500 | | |

Visitor survey– catchment area

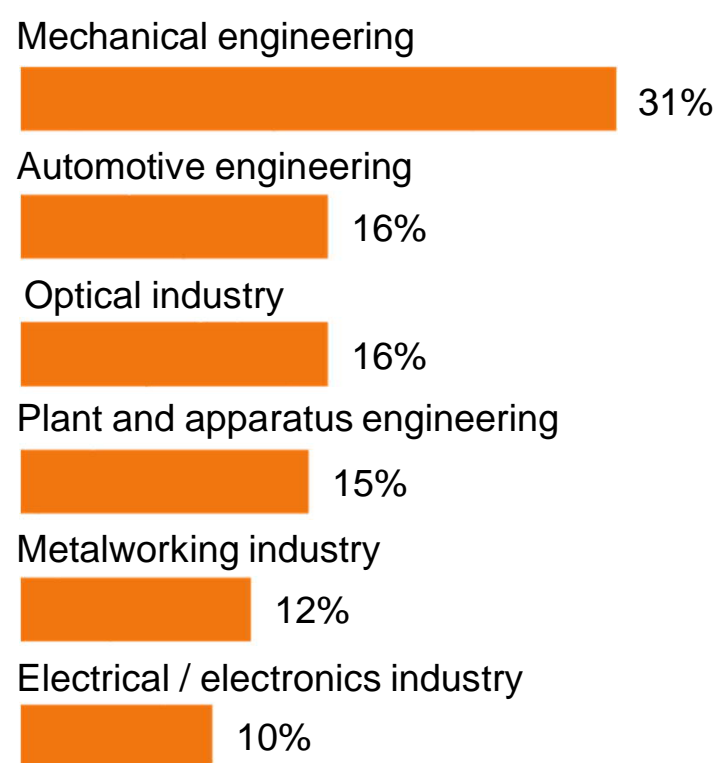
The international visitors mainly came from Switzerland, Austria and France

Germany / International



Visitor survey – economic sector / industry

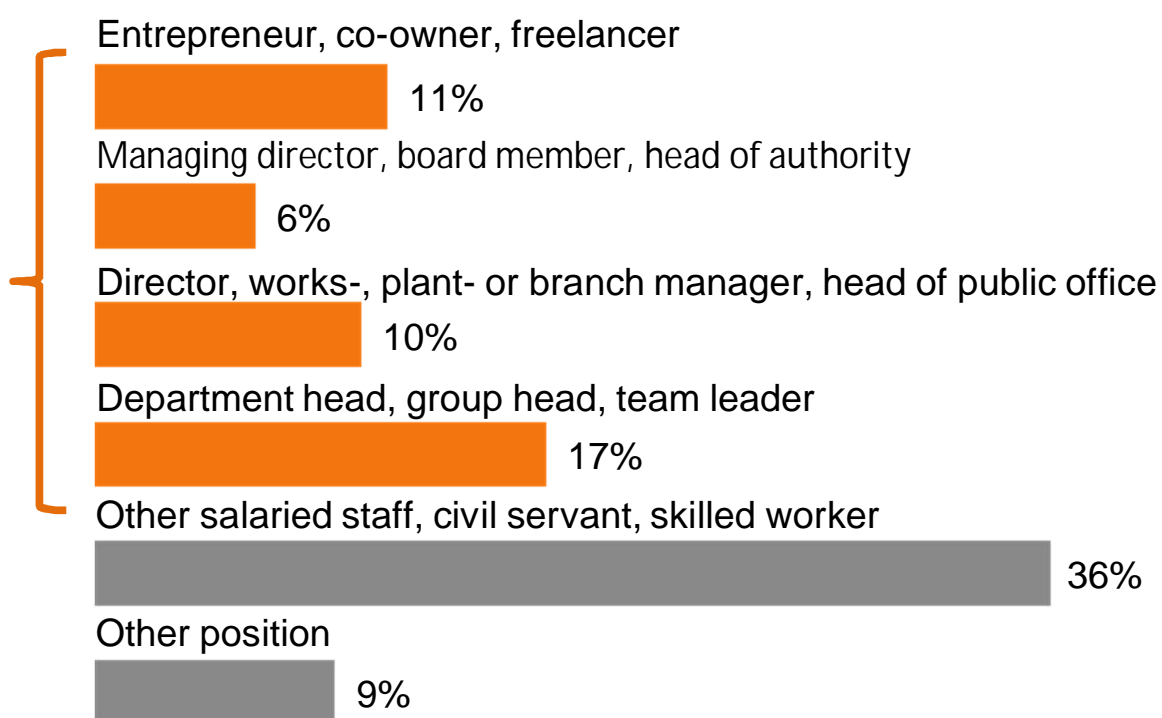
Industry is the largest economic sector at LASYS with 73%.





Visitor survey – position in company

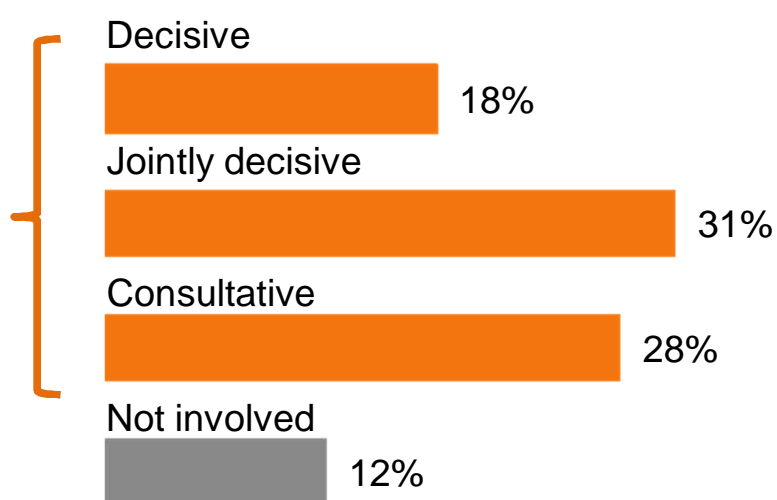
44% of all LASYS visitors are employed in leading positions.



*Difference to 100% = pupil, student, other not working

Visitor survey– decision making competency*

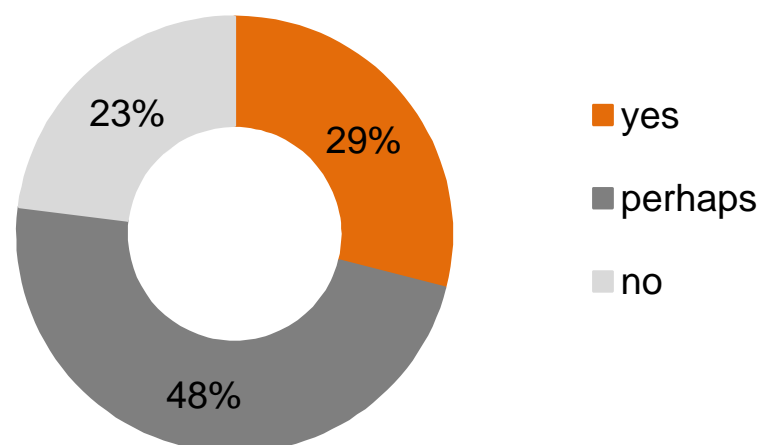
77% of visitors are involved in the procurement or purchasing decision-making process.



*Difference to 100% = pupil, student, other not working

Visitor survey– investment and / or purchase intentions

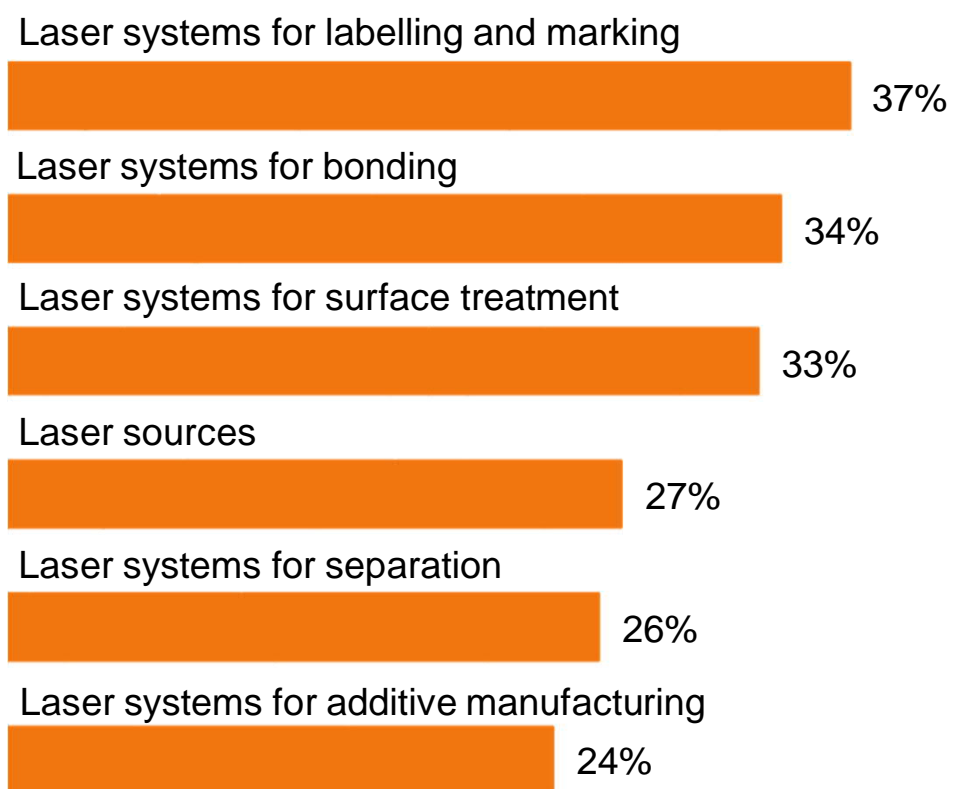
42% of visitors who want to invest, are planning to invest more than 100.000 €.





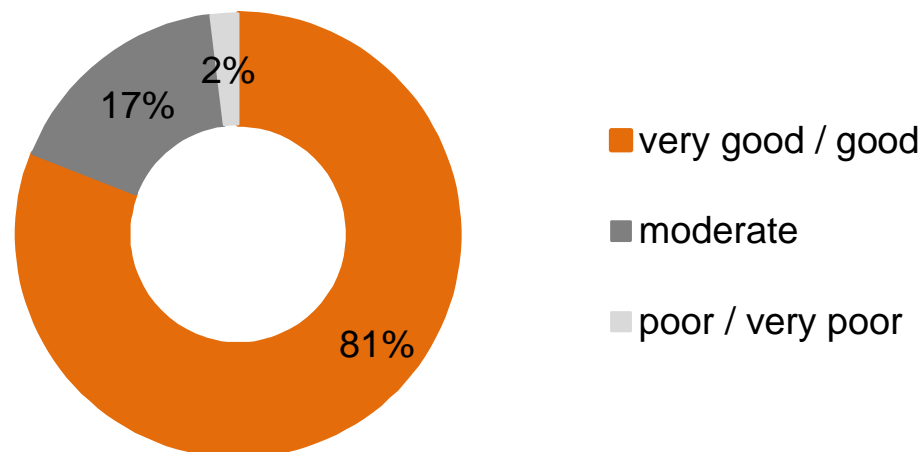
Visitor survey – TOP 6 interests*

The top interest of LASYS visitors are laser systems for labelling and marking as well as laser sources.



Visitor survey – general assessment

Visitors rate LASYS with a good grade of 2,1. 75% would recommend LASYS to others. One third indicated not to visit other trade fairs beside LASYS.





Exhibitor survey – assessment of business location and market situation

Business location Baden-Württemberg for LASYS



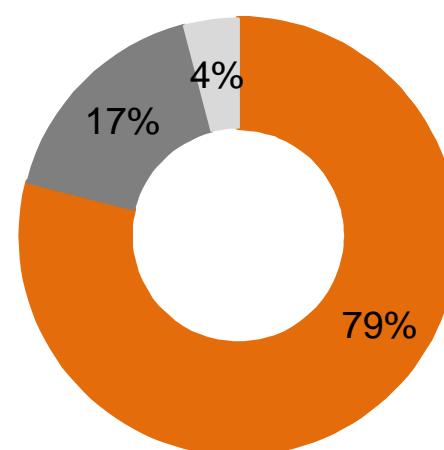
Industries present market situation



■ very good / good
 ■ moderate
 ■ poor / very poor

Exhibitor survey – Expertise of trade visitors

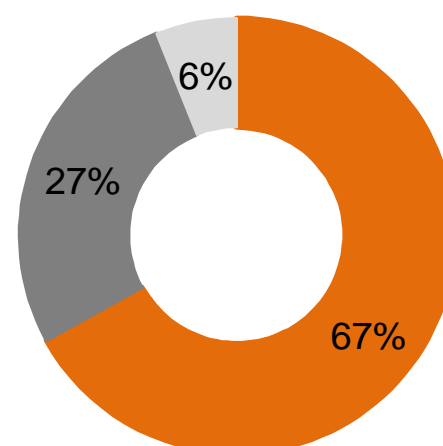
Four out of five exhibitors rate the expertise of trade visitors as very good / good.



■ very good / good
■ moderate
■ poor / very poor

Exhibitor survey – Intention of recommendation

67% would recommend LASYS to others. Every second exhibitor is planning to exhibit again at the next LASYS.



■ yes / rather yes
■ perhaps
■ rather no / no