



## Media packages and upgrade options

### Your presentation in the trade fair media



Media package	Bronze	Silber	Gold
Price (excl. VAT)	€ 200.00	plus € 210.00	plus € 450.00
Booking content	Media fixed rate	Upgrade	Upgrade
<b>Services included</b>			
<b>Basic entry</b> (Company name; street and house number, post code, city, country; tel., e-mail, link to website, stand no.)	✓	✓	✓
<b>Logo</b> (Display of company logo) - in the Online Exhibitor Index	✓	✓	✓
<b>Social media channels</b> (Twitter, Instagram, XING, LinkedIn, YouTube, facebook) in the Online Exhibitor Index	✗	✓	✓
<b>Key visual</b> (page wide image or link to YouTube video) in the Online Exhibitor Index	✗	✗	✓
<b>Categories in Product &amp; Service Directory</b> in the Online Exhibitor Index	3	12	99
<b>Company profile</b> (Image text with up to 2,500 characters and one image) in the Online Exhibitor Index	✓	✓	✓
<b>Contact person</b> (Name, e-mail, telephone of contact) in the Online Exhibitor Index	1	2	6
<b>Press releases</b> (Title, link, text with up to 5,000 characters, one image) in the Online Exhibitor Index	✗	2	6
<b>Product presentation</b> (Title, link, text of up to 3,000 characters, one image) in the Online Exhibitor Index	2	6	10
<b>Information media</b> (PDF download or link to video) in the Online Exhibitor Index	✗	✗	6

#### Co-exhibitor package (€ 200.00)

Content as in the Bronze package but without the logo display in the hall plans in online and print formats. Upgrades to the Silver or Gold packages are possible. In that case, too, the logo display in the hall plans in online and print formats is not include.

#### Contact for requests

We are happy to assist you on your way to the perfect presentation in our trade fair media.

**Service team Trade fair media:** T +49 711 18560-2077; serviceteam@messe-stuttgart.de