

# Event overview

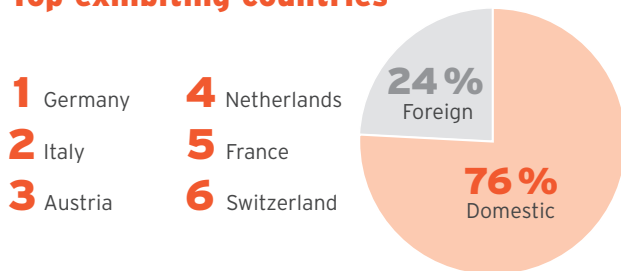


Leading trade fair for the hotel & gastronomy business  
**3.-7.2.2024 | Messe Stuttgart (DE)**

## Exhibitor development



## Top exhibiting countries\*



## Topical hall planning



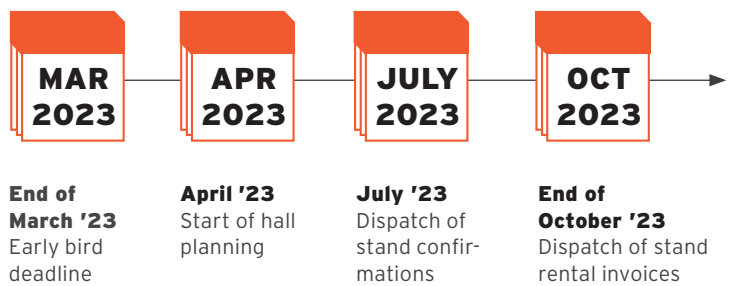
## Gross exhibition area\*



## Messe Stuttgart

- 15,000** parking places around the trade fair centre
- In **30** min to Stuttgart city centre and main station by suburban & underground trains
- Directly by the motorway
- Ground-level halls with generous logistics areas
- 300** m away from the airport
- Truck access to all halls

## Cornerstones of 2024 planning



## Register and secure your stand position now!

**Stand area prices** (Price guarantee until 30.06.2023)

Row stand	233 €/m²
Corner stand	249 €/m²
End stand	259 €/m²
Island stand	268 €/m²

**Contact the trade fair team**  
 +49 711 18560-2777  
 info@intergastra.com  
 www.intergastra.com/contact

[www.intergastra.com/registration](http://www.intergastra.com/registration)

**Foreign representations**  
[www.messe-stuttgart.de/foreignrepresentation](http://www.messe-stuttgart.de/foreignrepresentation)



### Organiser

Landesmesse Stuttgart GmbH, Messeplazza 1, 70629 Stuttgart (Germany)

### Promotional supporters



### Preferred Partner



[www.intergastra.com/registration](http://www.intergastra.com/registration)  
**#intergastra2024**

- linkedin.com/showcase/intergastra
- facebook.com/INTERGASTRA
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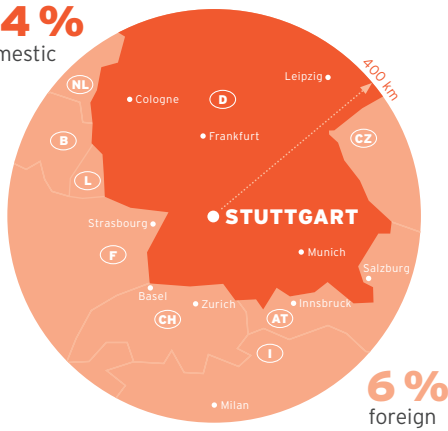
## Visitor development



## Catchment area visitors

(Source: Representative Visitor survey of 2020)

**94 %**  
domestic



## Host of the IKA/ Culinary Olympics



## Visitor structure

(Source: Representative Visitor survey of 2020. Multiple answers possible.)

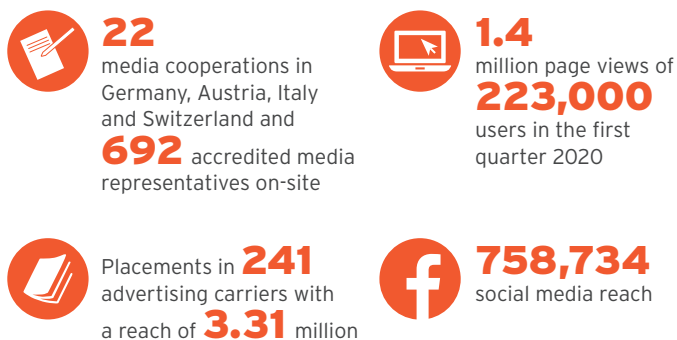


## Visitor feedback (Source: Representative Visitor survey of 2020)



## Our media presence\*

(Source: Communication analysis 2020)



## All the ingredients for successful business!

- 1** Deciders ready to invest and a competent specialist public
- 2** Your solution in the perfect environment
- 3** Network platform for various encounters
- 4** Easy travel and short ways to your success
- 5** All-round service for your à la carte performance

\* incl. GELATISSIMO \*\* incl. GELATISSIMO and IKA