

Event overview

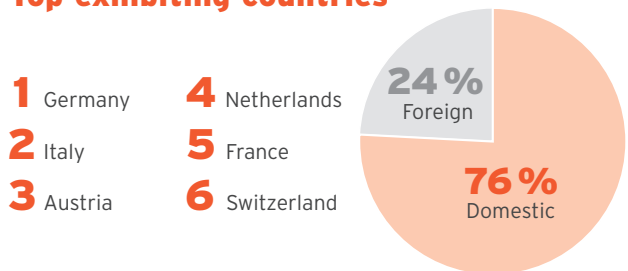


Leading trade fair for the hotel & gastronomy business
3.-7.2.2024 | Messe Stuttgart (DE)

Exhibitor development



Top exhibiting countries*



Topical hall planning



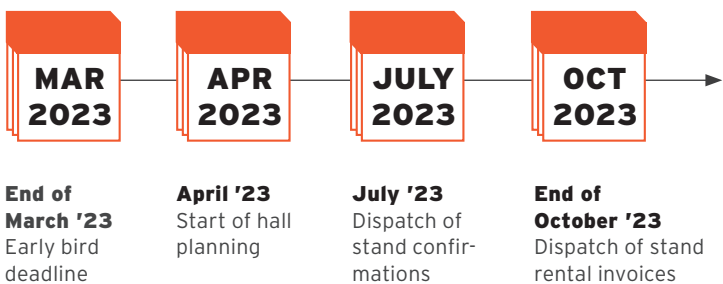
Gross exhibition area*



Messe Stuttgart

- P 15,000** parking places around the trade fair centre
- In **30** min to Stuttgart city centre and main station by suburban & underground trains
- Directly by the motorway
- Ground-level halls with generous logistics areas
- 300** m away from the airport
- Truck access to all halls

Cornerstones of 2024 planning



Register and secure your stand position now!

Stand area prices (Price guarantee until 30.06.2023)

Row stand	233 €/m²
Corner stand	249 €/m²
End stand	259 €/m²
Island stand	268 €/m²

Contact the trade fair team
 +49 711 18560-2777
 info@intergastra.com
 www.intergastra.com/contact

www.intergastra.com/registration

Foreign representations
www.messe-stuttgart.de/foreignrepresentation



Organiser
 Landesmesse Stuttgart GmbH, Messeplazza 1, 70629 Stuttgart (Germany)

Promotional supporters



Preferred Partner



www.intergastra.com/registration
#intergastra2024

- linkedin.com/showcase/intergastra
- facebook.com/INTERGASTRA
- instagram.com/intergastra_stuttgart
- twitter.com/INTERGASTRA



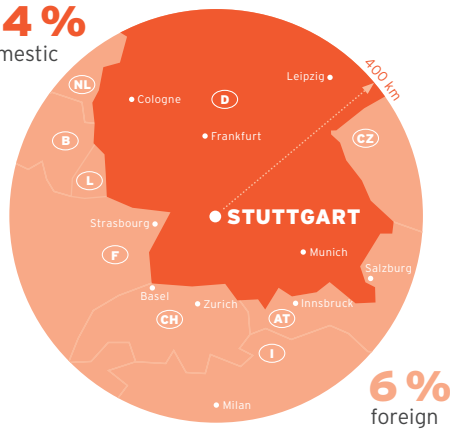
Visitor development



Catchment area visitors

(Source: Representative Visitor survey of 2020)

94 %
domestic



Host of the IKA/ Culinary Olympics

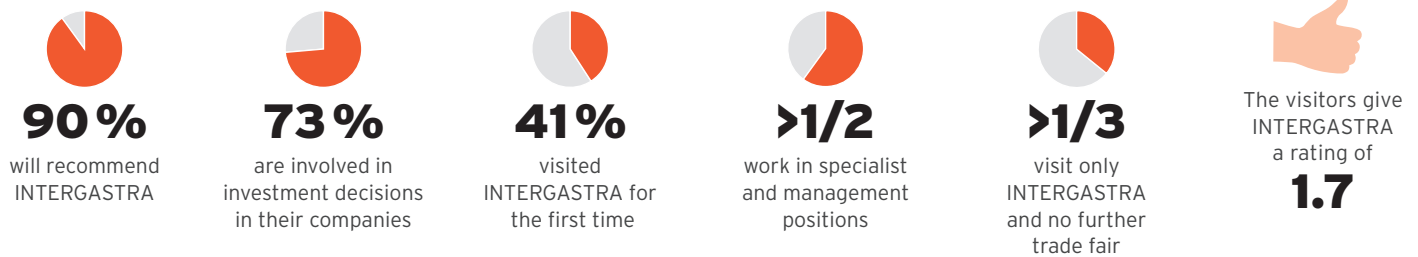


Visitor structure

(Source: Representative Visitor survey of 2020. Multiple answers possible.)

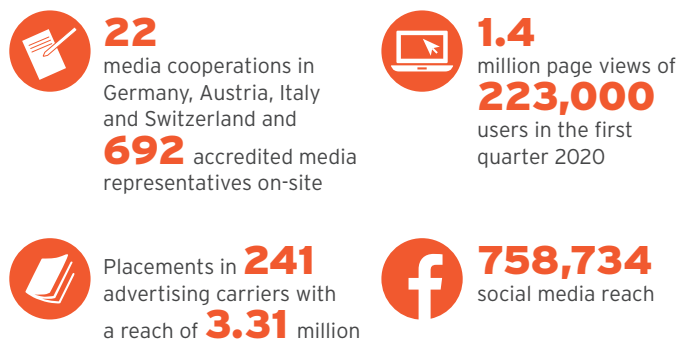
- 44 %**
Gastronomy, restaurant, hotel restaurant
- 19 %**
Hotel industry, guest house
- 11 %**
Cafés, coffee shops
- 9 %**
Community catering, catering, home and hospital catering
- 9 %**
Food and beverage retail, retail chain, wholesale
- 7 %**
Bakery, confectionery, café

Visitor feedback (Source: Representative Visitor survey of 2020)



Our media presence*

(Source: Communication analysis 2020)



All the ingredients for successful business!

- 1** Deciders ready to invest and a competent specialist public
- 2** Your solution in the perfect environment
- 3** Network platform for various encounters
- 4** Easy travel and short ways to your success
- 5** All-round service for your à la carte performance

* incl. GELATISSIMO ** incl. GELATISSIMO and IKA