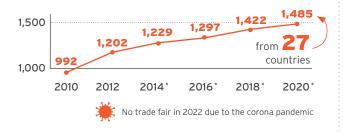
Event overview



Leading trade fair for the hotel & gastronomy business

3.-7.2.2024 | Messe Stuttgart (DE)

Exhibitor development







2 Italy

4 Netherlands

24% Foreign **76%** Domestic

Topical hall planning



Gross exhibition area*







Messe Stuttgart







the airport



In 30 min to Stuttgart city centre and main station by suburban & underground trains



Ground-level halls with generous logistics areas



Truck access to all halls

Cornerstones of 2024 planning



End of March '23 Early bird deadline

April '23 Start of hall planning

July '23 Dispatch of stand confir-

mations

End of October '23

Dispatch of stand rental invoices

Register and secure your stand position now!

Stand area prices (Price guarantee until 30.06.2023) End stand259 €/m²

www.intergastra.com/registration

Contact the trade fair team

+49 711 18560-2777 info@intergastra.com www.intergastra.com/contact

Foreign representations

www.messe-stuttgart.de/foreignrepresentation

Questions? Talk to us!

Landesmesse Stuttgart GmbH, Messepiazza 1, 70629 Stuttgart (Germany)

Promotional supporters





www.intergastra.com/registration #intergastra2024













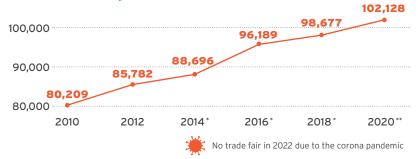




Leading trade fair for the hotel & gastronomy business

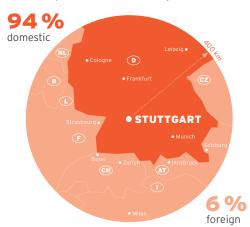
3.-7.2.2024 | Messe Stuttgart (DE)

Visitor development



Catchment area visitors

(Source: Representative Visitor survey of 2020)



Host of the IKA/ Culinary Olympics







Visitor structure

(Source: Representative Visitor survey of 2020. Multiple answers possible.)



44%Gastronomy, restaurant, hotel restaurant



19 % Hotel industry, guest house



11 % Cafés, coffee shops



9 % Community catering, catering, home and hospital catering



9 % Food and beverage retail, retail chain, wholesale



7 % Bakery, confectionery, café

Visitor feedback (Source: Representative Visitor survey of 2020)



will recommend INTERGASTRA



73%

are involved in investment decisions in their companies



41%

visited
INTERGASTRA for
the first time



>1/2

work in specialist and management positions



>1/3

visit only INTERGASTRA and no further trade fair



The visitors give INTERGASTRA a rating of

1.7

Our media presence*

(Source: Communication analysis 2020)



media cooperations in Germany, Austria, Italy and Switzerland and

692 accredited media representatives on-site



1.4 million page views of **223,000**

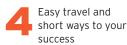
users in the first quarter 2020





All the ingredients for successful business!

Deciders ready to invest and a competent specialist public



Your solution in the perfect environment

All-round service for your à la carte performance

Network platform for various encounters