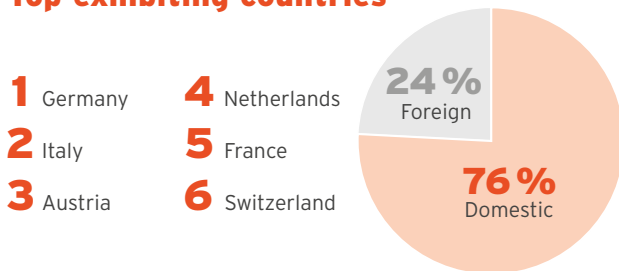


# Event overview

## Exhibitor development



## Top exhibiting countries\*



## Topical hall planning



## Gross exhibition area\*



## Messe Stuttgart

- 15,000** parking places around the trade fair centre
- In **30** min to Stuttgart city centre and main station by suburban & underground trains
- Directly by the motorway
- Ground-level halls with generous logistics areas
- 300** m away from the airport
- Truck access to all halls

## Cornerstones of 2024 planning

Measures for the controlled and safe staging of events at Messe Stuttgart  
[www.intergastra.com/safeexpo](http://www.intergastra.com/safeexpo)



## Register and secure your stand position now!

**Stand area prices (Early bird prices up to 30 April 2023)**

Row stand	211 €/m² (202 €/m²)
Corner stand	227 €/m² (217 €/m²)
End stand	237 €/m² (225 €/m²)
Island stand	243 €/m² (233 €/m²)

**Contact the trade fair team**  
 +49 711 18560-2777  
[info@intergastra.com](mailto:info@intergastra.com)  
[www.intergastra.com/contact](http://www.intergastra.com/contact)

[www.intergastra.com/registration](http://www.intergastra.com/registration)

**Foreign representations**  
[www.messe-stuttgart.de/foreignrepresentation](http://www.messe-stuttgart.de/foreignrepresentation)



**Organiser**  
 Landesmesse Stuttgart GmbH, Messepiazza 1, 70629 Stuttgart (Germany)

**Promotional supporters**



**Preferred Partner**



[www.intergastra.com](http://www.intergastra.com)  
**#intergastra2024**

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- twitter.com/intergastra
- youtube.com/MesseStuttgart



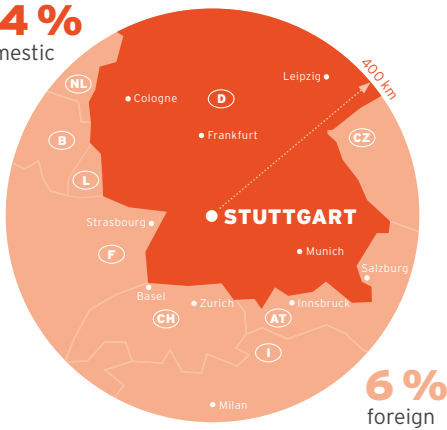
## Visitor development



## Catchment area visitors

(Source: Representative Visitor survey of 2020)

**94 %**  
domestic



## Host of the IKA/ Culinary Olympics

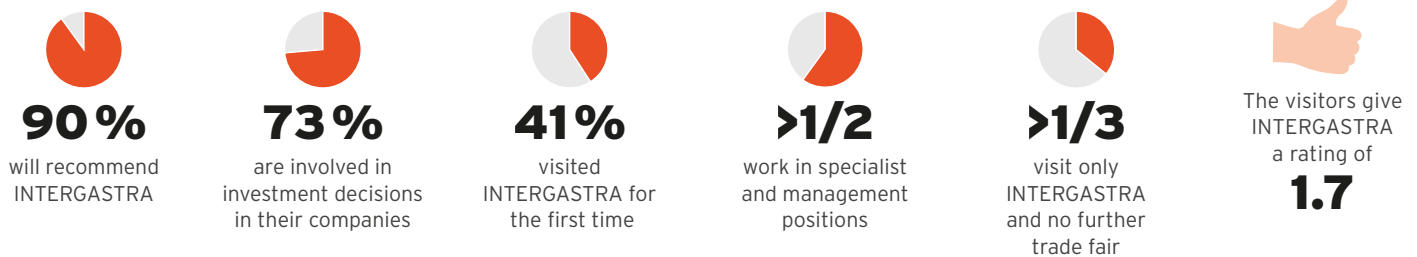


## Visitor structure

(Source: Representative Visitor survey of 2020. Multiple answers possible.)

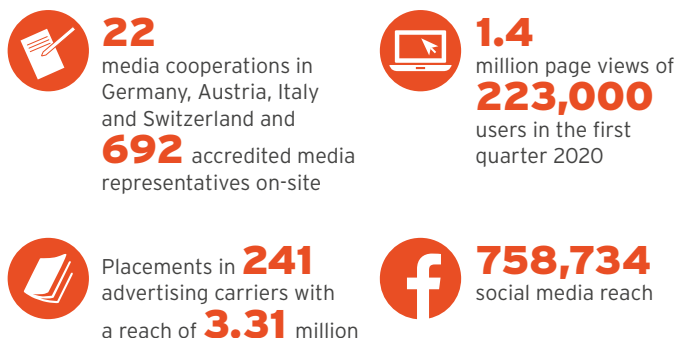


## Visitor feedback (Source: Representative Visitor survey of 2020)



## Our media presence\*

(Source: Communication analysis 2020)



## All the ingredients for successful business!

- 1** Deciders ready to invest and a competent specialist public
- 2** Your solution in the perfect environment
- 3** Network platform for various encounters
- 4** Easy travel and short ways to your success
- 5** All-round service for your à la carte performance

\* incl. GELATISSIMO \*\* incl. GELATISSIMO and IKA