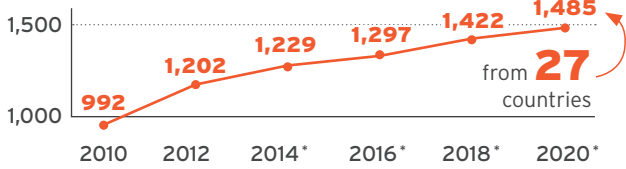


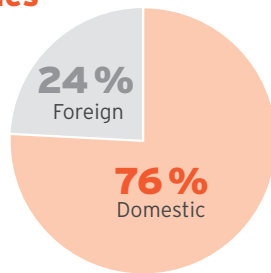
Event overview

Exhibitor development



Top exhibiting countries*

- 1** Germany
- 2** Italy
- 3** Austria
- 4** Netherlands
- 5** France
- 6** Switzerland



Topical hall planning 2020



Gross exhibition area*



Messe Stuttgart

- P 15,000** parking places around the trade fair centre
- In **30** min to Stuttgart city centre and main station by suburban & underground trains
- Directly by the motorway
- Ground-level halls with generous logistics areas
- 300** m away from the airport
- Truck access to all halls

Cornerstones of 2022 planning

Measures for the controlled and safe staging of events at Messe Stuttgart
www.intergastra.com/safeexpo



Register and secure your stand position now!

Stand area prices (Early bird prices up to 31 May 2021)

Row stand	199 €/m² (189 €/m²)
Corner stand	214 €/m² (203 €/m²)
End stand	223 €/m² (212 €/m²)
Island stand	229 €/m² (219 €/m²)

Contact the trade fair team:
 +49 711 18560-2777
 info@intergastra.com
www.intergastra.com/contact

www.intergastra.com/registration

Foreign representations:
www.messe-stuttgart.de/foreignrepresentation



Organiser
 Landesmesse Stuttgart GmbH, Messeplazza 1, 70629 Stuttgart (Germany)

Promotional supporters



Preferred Partner

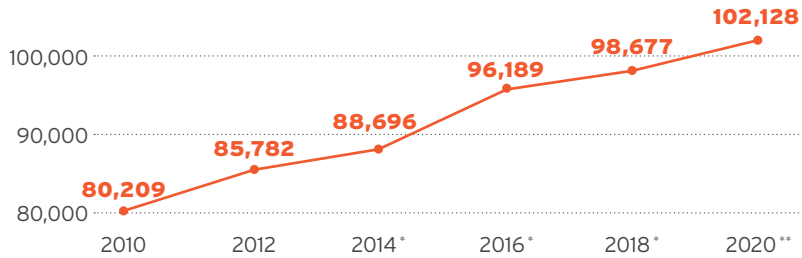


www.intergastra.com
#intergastra2022

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- youtube.com/MesseStuttgart



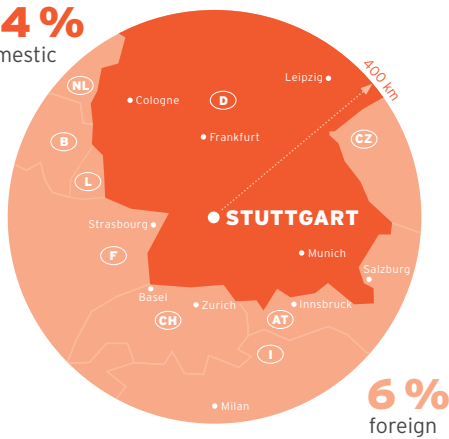
Visitor development



Catchment area visitors

(Source: Representative Visitor survey of 2020)

94 %
domestic



6 %
foreign

Host of the IKA/Culinary Olympics

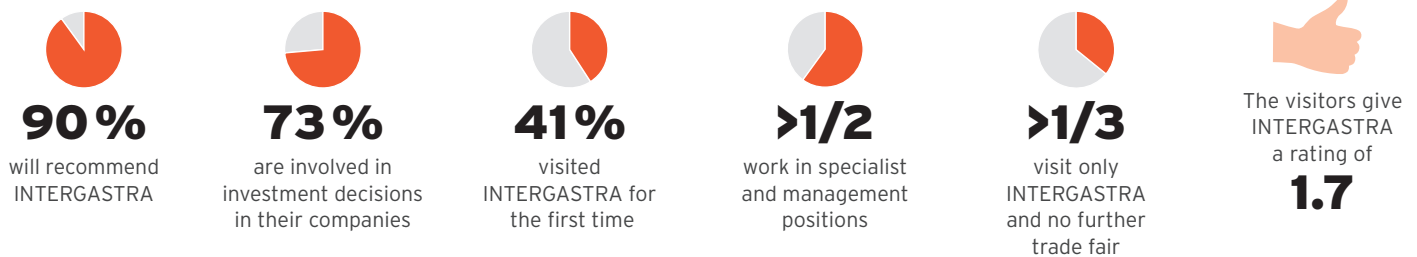


Visitor structure

(Source: Representative Visitor survey of 2020. Multiple answers possible.)

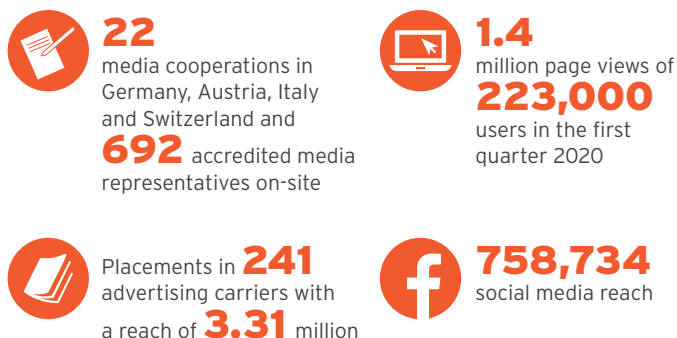


Visitor feedback (Source: Representative Visitor survey of 2020)



Our media presence*

(Source: Communication analysis 2020)



All the ingredients for successful business!

- 1** Deciders ready to invest and a competent specialist public
- 2** Your solution in the perfect environment
- 3** Network platform for various encounters
- 4** Easy travel and short ways to your success
- 5** All-round service for your à la carte performance

* incl. GELATISSIMO ** incl. GELATISSIMO and IKA