



**Show
Time!**



INTERGASTRA

Leading trade fair for the hotel & gastronomy business

3.-7.2.2024 | Messe Stuttgart (DE)



The stage is all yours!

INTERGASTRA is your number one trade fair for Germany, Austria and Switzerland. The top event in the hotel, restaurant and catering industry combines various offers and events which are tailored exactly to the requirements of trade visitors. Meet colleagues and experts, make use of profitable contacts and develop new opportunities for good business.

The following will attract your customers to the trade fair:

- ➔ **DEHOGA Forum:** know-how, discussion panels and good entertainment.
- ➔ **Stuttgart Coffee Summit:** taste experiences and preparation diversity from the bean to the cup.
- ➔ **Grand Prix GELATISSIMO:** 1,000 gelato ideas - the big show of gelato professionals.
- ➔ **Newcome Areas:** fresh ideas and business models of start-ups.

**Your show
in Stuttgart:
3 to 7 February
2024**










First-class visitors

Finally live again! From product presentations through to tastings - INTERGASTRA impresses trade visitors with offers for all the senses. Owner-managed companies are especially well-represented and have very short decision-making channels.

Use your stand presentation and personal discussions to impress customers and potential business partners with your products and services - the trade fair is precisely the right platform in that respect!

 www.intergastra.com







Trade visitors from:


-  Gastronomy, restaurants
-  Hotels, guest houses
-  Communal food, catering, home and hospital catering
-  Bakeries, cake shops, patisseries
-  Ice-cream parlours
-  Cafés, coffee shops
-  Food and beverage trade, supply chain, wholesalers



Short distances, cinematic technology

Your customers land here directly on your exhibition stand: INTERGASTRA makes it easy for you to achieve a successful trade fair presentation thanks to its central location, superb logistics and short distances on the trade fair grounds. Use a real location advantage at the heart of Europe!


-  **Next to the airport**
300m from the terminal to the trade fair entrance.
-  **Directly by the motorway**
Access to the major A8 motorway and several national roads.
-  **Smooth set-up and dismantling**
Truck access to every hall and ground-level halls with large logistics areas.
-  **Parking next door**
15,000 parking spaces around the trade fair centre.
-  **Straight to the city**
30 minutes to downtown Stuttgart by urban railway.
-  **Ideal infrastructure**
One of the most technologically equipped trade fair centres in Europe.


 **Messe Stuttgart - sustainability in practice**
We set a good example when it comes to protection of the climate and the environment - from waste avoidance, recycling and in-house electricity generation through to water treatment.

 www.messe-stuttgart.de/en/our-company/sustainability


Exactly the right location!


INTERGASTRA is a show stage, an ideas exchange, a marketplace and your place for successful business. Thanks to the thematic structure of the trade fair halls your potential customers will find suitable products, trends and future topics such as automation and process optimisation. INTERGASTRA is exactly the right place for your solutions!

 **FOOD**
Food products, frozen products, regional specialties, international delicacies, convenience.


 **KITCHEN SYSTEMS**
Kitchen systems and equipment, cooling and freezing systems, buffet and serving technology, washing and polishing equipment.


 **FURNISHINGS & TABLEWARE**
Crockery, tableware, ambiance, textiles, furnishings, interior decoration, design, bathroom and sanitary equipment, wellness, building engineering technology, outdoor.


 **COFFEE & CONFECTIONERY**
Hot beverages (coffee, tea and cocoa), coffee makers, grinders and accessories, coffee growing and processing, and the stage of the State Association of Guilds of Baden-Württemberg Confectioners.


 **BEVERAGES**
Beer, beer mix beverages, sparkling wine, wine, spirits, water, non-alcoholic beverages, juices, smoothies, energy drinks, dispensing systems, bar equipment and accessories.



 **SERVICES & IT**
Cash registers and accounting systems, hotel reservation and management systems, browsers and app-based solutions for hotels, the hospitality industry and direct customer communication, telephone services, hardware, energy services, sales promotion and professional clothing.

 **GELATISSIMO**
The trade fair for the artisanal production of ice-cream: Raw ingredients, toppings, waffles, ice-cream machines, refrigerated counters, cups, gelato menus and accessories, shop fittings and furnishings.

 **OUTDOOR. AMBIENTE. LIVING.**
Leading manufacturers will present first-rate sun shading and weather protection systems for outdoor gastronomy.

 **DEHOGA**
DEHOGA stage programme: Prominent guests, interesting specialist presentations, useful information and good entertainment on all trade fair days.

 **IKA/CULINARY OLYMPICS**
The highlight of INTERGASTRA 2024: the 26th edition of the largest international competition for culinary skills. The IKA/Culinary Olympics – back in Stuttgart again!



A cooking show full of superlatives

The IKA/Culinary Olympics are the largest international competition for culinary skills. They will make INTERGASTRA a pulsating centre of top-class culinary art for the second time.

This event in an Olympic atmosphere attracts high-ranking trade visitors from all over Europe, thus guaranteeing worldwide media interest. This creates attention from which you as an exhibitor benefit greatly.

 www.intergasttra.com/ika



Night of the Stars

Taking place concurrently with INTERGASTRA: the world's largest gathering of star chefs in Stuttgart on 5 February 2024.

Book your box seat now!

Secure all the advantages of INTERGASTRA, the top meeting point for the industry. We will provide you with advice and assistance. All prices and information for your participation in the trade fair: www.intergastra.com/registration

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Promotional supporters



**LANDESINNVENVERBAND
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Preferred Partner



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