



#takingpart  
iseverything



# INTERGASTRA

Leading trade fair for the hotel & gastronomy business

**15.-19.2.2020 | Messe Stuttgart (DE)**

In conjunction with  
 **GELATISSIMO**  
World of gelato

**NEW:** With the  
25th IKA/Culinary  
Olympics



The whole world of coffee at a single  
location. Benefit from the early-  
booking discount until 30.04.2019!

**Hotspot INTERGASTRA – Top event for the coffee sector**

# Coffee culture meets the art of confectionery

Coffee is a cult! For all themes relating to this black gold, roasters, baristas and coffee experts from around the world come to INTERGASTRA. This makes the trade fair the hottest place for your offers. Here you can meet your customers and decision-makers keen on investing. The art of beans and confectionery at INTERGASTRA!

**How you benefit as an exhibitor:**

- A complete hall exclusively for the themes of coffee and confectionery
- Directly adjacent to the GELATISSIMO hall with artisanal ice cream products
- You will meet gastronomers, café and ice cream parlour operators, bakers and hoteliers
- With cup tastings and specialist lectures the Stuttgart Coffee Summit and the CoffeeSymposium are an attractive magnet for visitors. They are held in cooperation with the Coffee Consulate
- Close to the practice: Coffee as a turnover and profit factor in focus
- Première: The IKA/Culinary Olympics will take place in Stuttgart for the first time

**98,677**  
visitors

**45 %**  
Gastronomy and  
restaurants

**33 %**  
hotels, cafés &  
coffee shops





# 78%

of visitors are  
involved in purchasing  
decisions



Would you like to find out more?

All information is available at:

➔ [www.intergastra.com/coffee](http://www.intergastra.com/coffee)

## Stand packages and service:

### Your perfect trade fair appearance

Planning, preparation, implementation: We will be glad to assist you on your way to a successful trade fair appearance. With our communication, we will ensure that the attention of specialist visitors is drawn to your offer, and we will be glad to support you with a stand package or one of our individually tailored service packages.

## Your themes around coffee and confectionery:

- Hot beverages (coffee, tea and cocoa)
- Coffee machines and coffee grinders
- Coffee roasting
- Packaging and accessories
- Growing, processing and refining coffee
- Stage of the Baden-Württemberg Regional Association of Confectioners' Guilds

## Submit your non-binding registration now and secure your stand

Benefit until 30 April 2019 from the early-booking discount for perfect preparation of your INTERGASTRA 2020 appearance.

We will make your way to a perfect trade fair appearance very easy. Start now with a non-binding registration and secure your participation at

➔ [www.intergastra.com/registration](http://www.intergastra.com/registration)

Do you have any further questions? We will be glad to support you personally:

**Contact:** Mirjam Müller, +49 711 18560-2538, [mirjam.mueller@messe-stuttgart.de](mailto:mirjam.mueller@messe-stuttgart.de)

**Foreign representations:** [www.messe-stuttgart.de/foreignrepresentation](http://www.messe-stuttgart.de/foreignrepresentation)

**Early-booking discount until 30.04.2019:**

[www.intergastra.com/registration](http://www.intergastra.com/registration)

### Stand area prices

#### Early-booking prices

Row stand: 189 €/m² | 182 €/m²

Corner stand: 203 €/m² | 197 €/m²

End stand: 212 €/m² | 204 €/m²

Island stand: 219 €/m² | 210 €/m²

(plus VAT)

## Short routes to all trade fair highlights

Our hall concept ensures that the specialist visitors to INTERGASTRA and GELATISSIMO get to their destinations quickly.



Directly by the motorway and just a 5-minute walk to the airport and S-Bahn



[www.intergastra.com](http://www.intergastra.com)  
**#intergastra2020**

[facebook.com/INTERGASTRA](https://facebook.com/INTERGASTRA)

[twitter.com/intergastra](https://twitter.com/intergastra)

[youtube.com/MesseStuttgart](https://youtube.com/MesseStuttgart)

### Organiser

Messe Stuttgart  
Key to Markets



### Promotional supporters



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### Partner

