



#takingpart
iseverything



INTERGASTRA

Leading trade fair for the hotel & gastronomy business

15.-19.2.2020 | Messe Stuttgart (DE)

In conjunction with
 **GELATISSIMO**
World of gelato

NEW: With the
25th IKA/Culinary
Olympics



A unique trade fair hall only for
beverages. Benefit from the early-
booking discount until 30.04.2019!

Variety that will inspire you – at the top event for the beverage sector

Your place at the source of revenue

With INTERGASTRA, beverage suppliers have a promising marketing instrument firmly in their sights: An entire hall full of sparkling innovations, scene trends and the traditional art of brewing will provide you as an exhibitor with a perfect setting for bubbling sources of revenue. With your offer, you can impress hotel and restaurant operators, F & B purchasers, beverage wholesalers or bar and discotheque operators who are willing to invest.

How you benefit as an exhibitor:

- A hall only for beverages with the complete range of beer specialities, water, non-alcoholic beverages, wines and spirits
- Extensive framework programme, e.g. regional beer garden, DBU (German Barkeepers' Union) bar
- Huge visitor interest guaranteed by INTERGASTRA and GELATISSIMO
- Very attractive for the media thanks to top events such as the IKA/Culinary Olympics
- Perfect organisation, state-of-the-art infrastructure, dedicated service



* Beverage Wholesale / Food Retailing



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exhibitors and
co-exhibitors in the
beverages hall

Would you like to find out more?

All information is available at:

➔ www.intergastra.com/beverages

Stand packages and service: Your perfect trade fair appearance

Planning, preparation, implementation: We will be glad to assist you on your way to a successful trade fair appearance. With our communication, we will ensure that the attention of specialist visitors is drawn to your offer, and we will be glad to support you with a stand package or one of our individually tailored service packages.

Your themes regarding beverage and scene trends:

- Beer and beer mix drinks
- Wine and spirits
- Water
- Non-alcoholic beverages
- Juices and smoothies
- Energy drinks
- Beverage dispensing systems
- Bar equipment and accessories

Submit your non-binding registration now and secure your stand

Benefit until 30 April 2019 from the early-booking discount for perfect preparation of your INTERGASTRA 2020 appearance.

We will make your way to a perfect trade fair appearance very easy. Start now with a non-binding registration and secure your participation at

➔ www.intergastra.com/registration

Do you have any further questions? We will be glad to support you personally:

Contact: Mirjam Müller, +49 711 18560-2538, mirjam.mueller@messe-stuttgart.de

Foreign representations: www.messe-stuttgart.de/foreignrepresentation

Early-booking discount until 30.04.2019:

www.intergastra.com/registration

Stand area prices

Early-booking prices

Row stand: 189 €/m² | 182 €/m²

Corner stand: 203 €/m² | 197 €/m²

End stand: 212 €/m² | 204 €/m²

Island stand: 219 €/m² | 210 €/m²

(plus VAT)

Short routes to all trade fair highlights

Our hall concept ensures that the specialist visitors to INTERGASTRA and GELATISSIMO get to their destinations quickly.



Directly by the motorway and just a 5-minute walk to the airport and S-Bahn



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