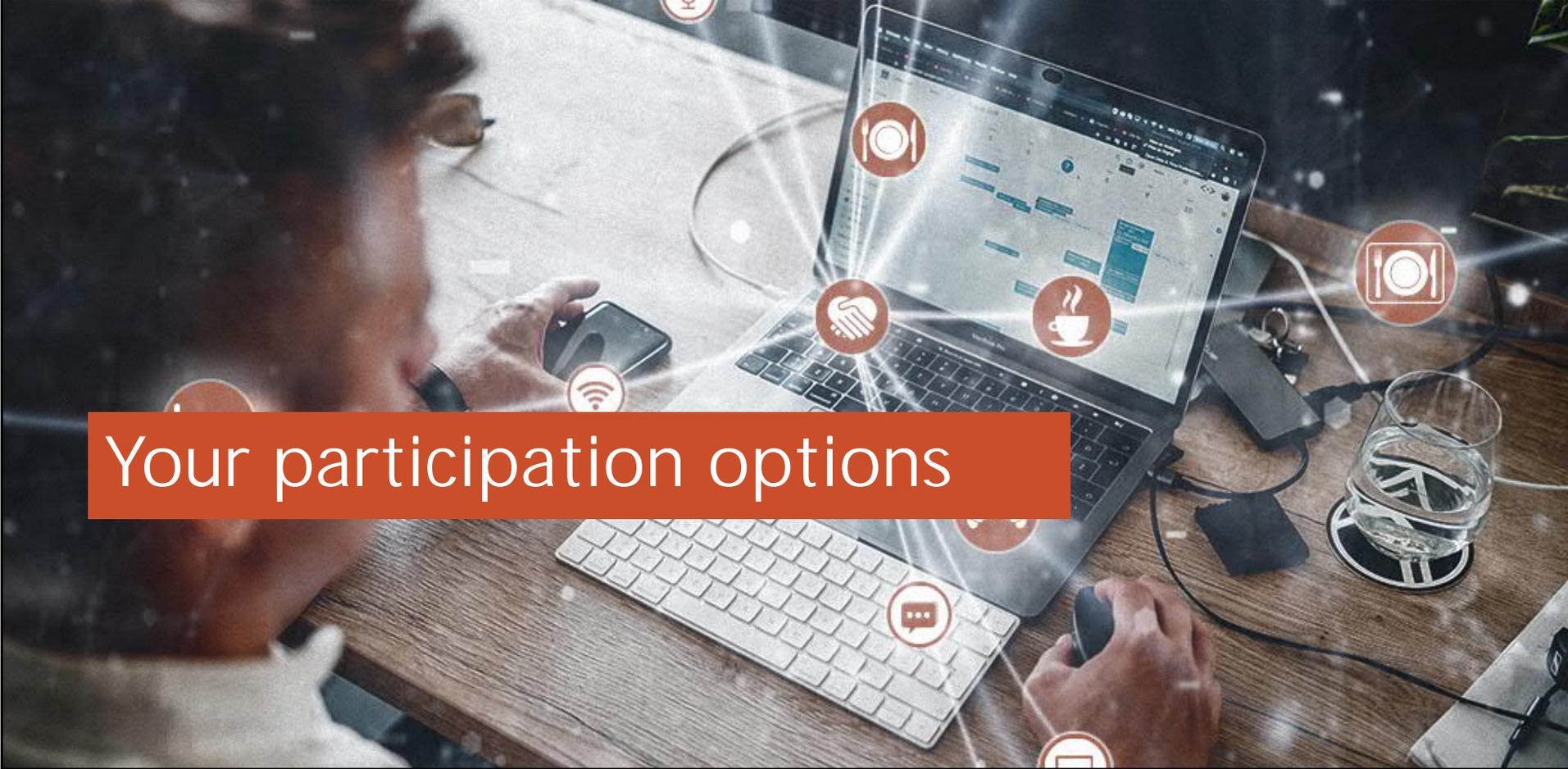




Information for exhibitors  
Status: December 2020

 **INTERGASTRA** *digital*  
8.-10. March 2021 | Messe Stuttgart (DE)



Your participation options

# Our Participation Packages

## Basic

€2,900.00  
+ € 100.00  
set-up fee

- ✓ Logo presence as a hexagon in the exhibition area & listing in the exhibitor directory
- ✓ Company presentation - basic (logo, text, social media, web link, header, live chat)
- ✓ 100 free premium visitor codes
- ✓ Product page with illustration and 2 buttons for downloads
- ✓ Naming of 1 contact person

## Premium

€4,900.00  
+ €100.00  
set-up fee

- ✓ 1 digital meeting area / presentation area for your discussions with customers (1:1 - 1:X) (others optionally available)
- ✓ Logo presence as a hexagon in the exhibition area & listing in the exhibitor directory
- ✓ Company presentation - interactive (logo, video trailer, text, social media, web link, header, live chat)
- ✓ 250 free premium visitor codes
- ✓ Product page with illustration and 3 tiles for downloads
- ✓ Naming of 2 contact persons

## Event partner

€14,900.00  
+ €100.00  
set-up fee

- ✓ Participation in a panel discussion on one of the main stages
  - ✓ 1 press conference in the live format in the talk programme
  - ✓ Talk slot in the talk programme
  - ✓ Advertising trailer in the talk programme
  - ✓ Banner ad & content in 2 INTERGASTRA Newsletters
  - ✓ 5 digital meeting areas / presentation areas for your discussions with customers (1:1 - 1:X) (others optionally available)
  - ✓ Logo presence as a hexagon in the exhibition area & listing in the exhibitor directory
  - ✓ Company presentation - interactive (logo, video trailer, text, social media, web link, header, live chat)
  - ✓ 750 free premium visitor codes
  - ✓ Product page with illustration and 8 tiles for downloads
  - ✓ Naming of 6 contact persons
  - ✓ Placement at top of the list
- A maximum of 5 event partners will be permitted.

- The set-up fee will not be charged if a booking is made before 18.12.2020.
- An early-bird discount amounting to 10% will be granted if a booking is made before 31.12.2020.
- Closing date for registration: 31.01.2021

## Special Packages for start-ups & manufacturers

- **Manufacturer**

A manufacturer is regarded as a small company with up to 10 employees which manufactures its products by hand.

- **Start-up**

A start-up is regarded as a small company with up to 10 employees which was founded in or after 2018.

### Start

€500.00  
+ €100.00  
set-up fee

- ✓ Logo presence as a hexagon in the exhibition area & listing in the exhibitor directory
- ✓ Company presentation - basis (logo, text, social media, web link, header, live chat)
- ✓ 25 free premium visitor codes
- ✓ Product page with illustration and 1 button for downloads
- ✓ Naming of 1 contact person

### Upgrade

Only for start-ups & manufacturers

+  
€300.00

- ✓ 25 premium visitor codes
- ✓ 1 button for downloads

- The set-up fee will not be charged if a booking is made before 18.12.2020.
- An early-bird discount amounting to 10% will be granted if a booking is made before 31.12.2020.
- Closing date for registration: 31.01.2021

## Upgrade options



### Digital meeting areas/presentation areas

for your discussions with customers (1:1 - 1:X) incl. 1 contact person optional à €500.00

### Talk slot in the talk and product presentation programme

Implementation under your own direction (excl. technology), can only be booked up to 31.01.2021, first come, first served optional à €500.00

### Co-exhibitor

in your own company presentation as a button including naming in the exhibitor search

Optional à €500.00

### Additional contact person

Optional à €100.00

### Advertising trailer in the talk programme

One-off integration before a talk on the main stage, up to 15 seconds duration optional à €400.00

### Information material button or tile

Optional à  
€100.00 / button  
€200.00 / tile

### Press conference

30 minutes live format, chat + Q&A  
optional à €1,000.00

### Banner ad

In the INTERGASTRA Newsletter 2021  
optional à €500.00

Reply by fax to + 49 (0)711 18560-1888 or by e-mail to [kas@messe-stuttgart.de](mailto:kas@messe-stuttgart.de)



We hereby wish to place an order based on your offer (subject to admission to the virtual trade fair; please tick):

**Basic Package**  
€2,900.00  
+ €100.00 set-up fee\*

**Premium Package**  
€4,900.00  
+ €100.00 set-up fee\*

**Event Partner Package**  
€14,900.00  
+ €100.00 set-up fee\*

**Start Package**  
Only for start-ups & manufacturers  
€500.00 + €100.00 set-up fee\*

\* The set-up fee will not be charged if a booking is made before 18.12.2020. 10% early-bird discount up until 31.12.2020. Closing date for registration: 31.01.2021

Company	e-mail address of contact person
Department	Name/phone number in case of inquiries
Street / P.O. box	Fax
Postcode / town / country	VAT registration number
Contact person	e-mail address for electronic invoicing (maximum of 1 e-mail address)
We are interested in the following additional offers	
<input type="radio"/> Additional advertising areas	<input type="radio"/> General sponsorship opportunities
<input type="radio"/> Upgrade options	<input type="radio"/> Talk slot in the accompanying programme

All prices are exclusive of statutory VAT at this time (according to the latest version of the Value-Added Tax Act). Registration will take place solely on the basis of the General Exhibiting Conditions for the virtual trade fair INTERGASTRA digital 2021 of Landesmesse Stuttgart GmbH (LMS). These General Exhibiting Conditions can be downloaded from the website [www.intergastra.digital/agb](http://www.intergastra.digital/agb).

In connection with your registration, Landesmesse Stuttgart GmbH reserves the right to advertise this event and our own similar events to you, as well as associated services, by e-mail. Furthermore, we will contact you by post and by telephone for advertising purposes, insofar as this is legally permissible. You have the option to revoke at any time the right of Landesmesse Stuttgart GmbH to use your data for advertising purposes. Please send your objection to [widerspruch@messe-stuttgart.de](mailto:widerspruch@messe-stuttgart.de) or to the postal address of Landesmesse Stuttgart GmbH. In this case, you will incur no costs other than the transmission costs in accordance with the basic tariffs. Information on the use of your data can be found at [www.messe-stuttgart.de/datenschutz](http://www.messe-stuttgart.de/datenschutz)

Place/date	Name in block capitals	Place / legally binding signature
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