



INTERGASTRA

World of hospitality

15.–19.2.2020 | Messe Stuttgart (DE)

The trade fair for those hungry for success

High quality of visitors and great diversity of themes: INTERGASTRA is one of Europe's most important trade fairs for the hotel and gastronomy business. At this unique marketing platform, you can present your products and services to a top-quality specialist public. INTERGASTRA will therefore again be the driver for your business success in 2020!

The direct route to business success:

- With 115,000 m² exhibition area, among the top 3 HoReCa trade fairs in Europe
- High share of specialist visitors with concrete intentions to purchase and invest
- Continuing growth of the trade fair increases your reach and visibility in the market
- Perfect organisation, state-of-the-art infrastructure and personal service
- **NEW:** the 25th IKA/Culinary Olympics – for the first time in Stuttgart

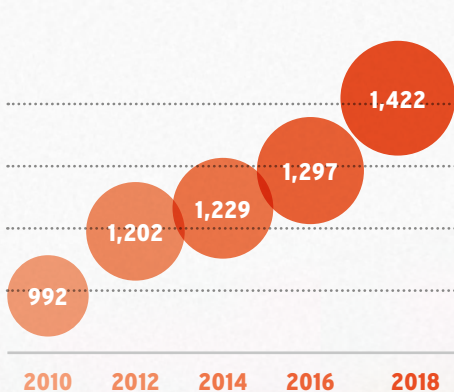


68 %
of exhibitors
expect very good
post-trade-fair
business

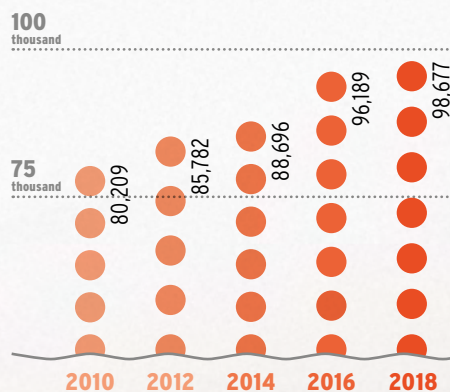
82 %
of visitors
intend to come
again
in 2020

78 %
of visitors
are involved
in decisions
to invest

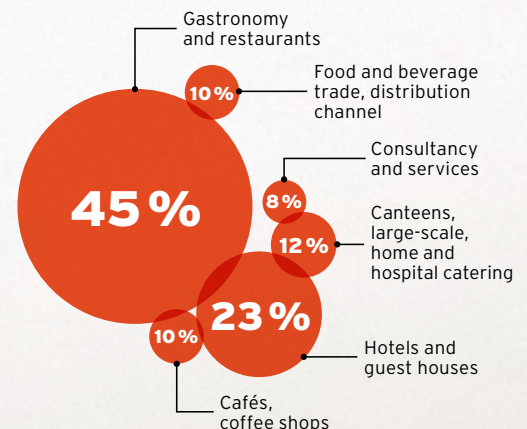
Exhibitor growth*



Visitor development*



Visitor structure in % (multiple entries possible)



INTERGASTRA 2018/GELATISSIMO 2018 visitor and exhibitor survey (multiple entries possible)



Submit your nonbinding registration now and secure your stand

Benefit up to 30 April 2019 from the early-booking discount for perfect preparation of your INTERGASTRA 2020 participation.

Your benefits: You can organise your optimum trade fair appearance in good time, express your individual stand requirements at an early stage, and pay up to 9 Euro less per square metre of stand area. Your registration is initially nonbinding and can be cancelled free of charge up until stand confirmation.

Take the first step now and use our online service at

➔ www.intergastra.com/registration. All detailed information can be found here.

We will also be happy to assist you personally to ensure that your trade fair activities are a complete success:

Contact: Mirjam Müller, Telephone: +49 711 18560-2538

E-mail: mirjam.mueller@messe-stuttgart.de

Foreign representation: www.messe-stuttgart.de/foreignrepresentation



Stand space prices

Row stand:	189 €/m ² 182 €/m ² *
Corner stand:	203 €/m ² 197 €/m ² *
End stand:	212 €/m ² 204 €/m ² *
Island stand:	219 €/m ² 210 €/m ² *
	(plus VAT)

* Early-booking discount until 30 April 2019

The fastest way to success

Food

Kitchen Systems

Hotel, Ambience & Equipment

Services, IT, DEHOGA

Coffee, Confectionery

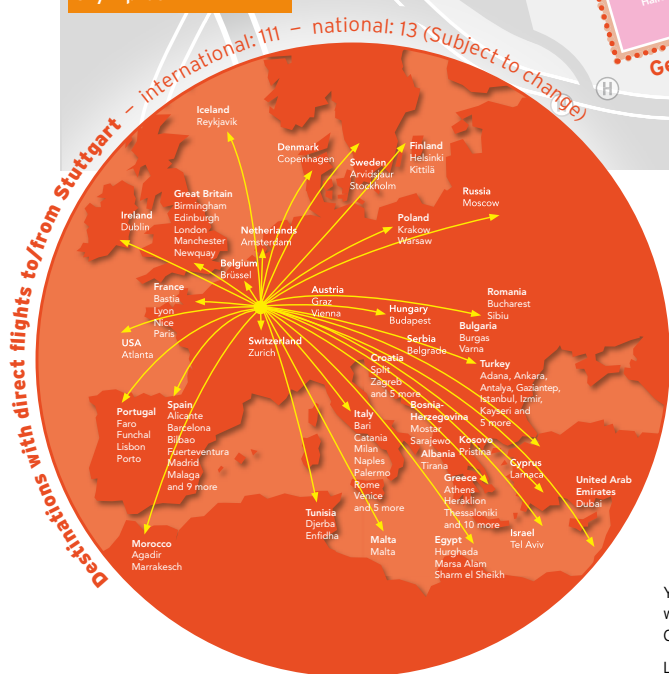
Beverages

GELATISSIMO: Gelato/ Artisanal ice-cream

IKA/Culinary Olympics

NEW!

IKA CULINARY OLYMPICS



Where else can you and your customers get off the aeroplane and reach your trade fair stand in just a few steps? The excellent transport connections with airport, motorway and metro are one of the special benefits of the Stuttgart Trade Fair Centre.

This increases visitor frequency and also helps your organisation – as does the modern trade fair centre with its excellent infrastructure. The result: international flair and relaxed visitors.

You can obtain an advertising address by Landesmesse Stuttgart GmbH at any time (via e-mail to widerspruch-a@messe-stuttgart.de or via mail to the named postal address of Landesmesse Stuttgart GmbH). Please find more information on the use of your data at www.messe-stuttgart.de/privacy.

Landesmesse Stuttgart GmbH | Subject to change | No responsibility accepted for the accuracy of this information | September 2018