



**#takingpart
iseverything**



GELATISSIMO

World of gelato

15.-19.2.2020 | Messe Stuttgart (DE)

In conjunction with
INTERGASTRA
Leading trade fair for the hotel & gastronomy business

NEW: With the
25th IKA/Culinary Olympics



Early-booking discount
for exhibitors hungry for
success until 30.04.2019!

GELATISSIMO – Your perfect start to the Gelato season 2020

Here your offer will leave nobody cold

GELATISSIMO is the most important gelato trade fair north of the Alps. High visitor quality and the diversity of topics make it the must-attend meeting point for gelato professionals. Thanks to the combination with INTERGASTRA, the leading trade fair for the hotel and gastronomy business, exhibitors at GELATISSIMO have the unique opportunity to address additional customer groups. That's because hoteliers, restaurant and café owners, bakers and confectioners have also long recognised the added value of gelato.

How you benefit as an exhibitor:

- High share of specialist visitors with concrete intentions to purchase and invest
- A complete hall full of innovative trends and ideas on all aspects of gelato
- Dream couple gelato & coffee: Direct proximity to the coffee hall with hot beverages and confectionery products
- Framework programme with many highlights, such as the 3rd Grand Prix GELATISSIMO
- Première: The 25th IKA/Culinary Olympics will take place in Stuttgart for the first time

98,677

visitors (incl. INTERGASTRA)

64 %

travelled over 100 km

14 %

came from abroad



68%

of visitors rated their post-trade fair business as excellent/good



1,422

international exhibitors (incl. INTERGASTRA)



Would you like to find out more?

All information is available at:

➔ www.gelatissimo.de

**Stand packages and service:
Your perfect trade fair appearance**

Planning, preparation, implementation: We will be glad to assist you on your way to a successful trade fair appearance. With our communication, we will ensure that the attention of specialist visitors is drawn to your offer, and we will be glad to support you with a stand package or one of our individually tailored service packages.

**Your topics relating to
handmade gelato:**

- Raw ingredients
- Toppings and waffles
- Ice-cream machines and equipment for the ice cream laboratory
- Refrigerated counters and display cabinets
- Gelato menus, cups and accessories
- Shop design and construction

Submit your non-binding registration now and secure your stand

Benefit until 30 April 2019 from the early-booking discount for perfect preparation of your GELATISSIMO 2020 appearance.

We will make your way to a perfect trade fair appearance very easy. Start now with a non-binding registration and secure your participation at

www.gelatissimo.de/registration

Do you have any further questions? We will be glad to support you personally:

Contact: Mirjam Müller, +49 711 18560-2538, mirjam.mueller@messe-stuttgart.de

Foreign representations: www.messe-stuttgart.de/foreignrepresentation

Early-booking discount until 30.04.2019:

www.gelatissimo.de/registration

Stand area prices

Early-booking prices

Row stand: 189 €/m² | 182 €/m²

Corner stand: 203 €/m² | 197 €/m²

End stand: 212 €/m² | 204 €/m²

Island stand: 219 €/m² | 210 €/m²

(plus VAT)

Short routes to all trade fair highlights

Our hall concept ensures that the specialist visitors to INTERGASTRA and GELATISSIMO get to their destinations quickly.



Directly by the motorway and just a 5-minute walk to the airport and S-Bahn



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#intergastra2020

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