

Statements by exhibitors regarding interbad 2022

"Here at AST, we attach great importance to interbad since seriously interested trade visitors are always well-represented at the trade fair and the suppliers' innovations can be explained much better during a personal conversation. interbad enables us to directly contact operators, decision-makers and planning offices. For us, the trade fair is both the place where initial contact is made with many of our new customers and the ideal setting to cultivate our long-standing contacts and our network."

Hannes Schretter, Managing Director, AST Eissport und Solaranlagenbau GmbH

"In the current situation topics such as energy saving concepts are taking centre stage. However, changes to DIN 19606 and 19643 are also more topical than ever before. We will also present our complete product portfolio – we are the partner for public swimming pools and waterworks in regard to disinfection technology, filtration, hygiene and chemicals. We are looking forward to interbad, our customers, our new customers, other partners and manufacturers. Nothing is more important than personal discussions when it comes to providing a first-class service for better water."

Eric Gross, Managing Shareholder, AquaTec Jünger GmbH

"interbad will be one of the most important events this year for our company to make face-to-face contact with prospective customers, members, member companies and friendly associations. Our main focus at present is to consolidate and improve the professional status of swimming pool personnel."

Peter Harzheim, President of the FEDERAL ASSOCIATION OF GERMAN POOL ATTENDANTS

"interbad is an important platform for CONTI+ to make contact, in particular, with operators of installations. One of the focal points of our development work is to ensure that customers can operate our shower and washroom fittings by means of smart technology. Legally required hygiene measures can therefore be implemented quickly and conveniently."

Stefan Buchsteiner, CONTI Sanitärarmaturen GmbH – CONTI+ brand

"As the "Pool & Commercial" business unit in the Dantherm Group, our main focal points are efficient heat supply, energy-conserving humidity control and effective air conditioning in indoor swimming pools. The most important aspects for us are to not lose sight of the resources on our planet and to produce our systems in the most sustainable way. In addition to applying high quality standards, this also definitely includes production in Germany. We are also very pleased to be part of the interbad community in 2022 and to welcome our customers and many new interested parties face-to-face again on this exciting market."

Jakob Kneib, Sales Director Pool & Commercial Germany, SET Energietechnik GmbH – Dantherm Group

"The yearning for nature, the sensitivity to a health lifestyle and sporting activity, and the awareness of sustainability in people's everyday life have increased considerably among young and old people in the last few years. This has not only led to rising demand for private pools and spas. In our opinion, public swimming pools operated by local authorities will become even more important in future. In a general spirit of optimism we must now lay the foundations for the future. This is only possible through exchanges between all participants. interbad will offer numerous opportunities for these exchanges."

Uwe Reinking, Head of Project Business, AGROB BUCHTAL

"We will naturally present a large number of new products and solutions from the extensive portfolio of the CF Group. Every visitor must already be very excited, there will be something for everyone. We are looking forward to personal discussions with customers, interested parties and market players, as well as to the live presentation of our products and solutions at interbad 2022."

Andreas Schmidt, Head of Marketing Communication DACH, CF Group Deutschland GmbH

"As the leading European trade fair for the pool industry, interbad is an ideal platform for the European Waterpark Association (EWA). We will be pleased to take visitors to interbad on a journey. This journey will lead them through the world of thematised leisure pools and thermal baths."

Dr. Klaus Batz, Managing Director, European Waterpark Association e.V. (EVA)

"For decades, interbad has been the most important industry meeting point at which every important market player can present their innovations and all authoritative decision-makers can meet. I am already looking to meeting many familiar faces again, but naturally also to numerous new contacts."

Wolfram Kuhn, Managing Director, Herborner Pumpentechnik GmbH & Co KG

"Apart from interbad, there are hardly any comparable trade fairs which attract visitors from the spa and wellness industries from so many different regions of the world. HygroMatik GmbH and the HTSF members are internationally operating companies. interbad is an important constant for many of our customers."

Jenny Lipp, Marketing Manager, HygroMatik GmbH

"interbad is the most important trade fair in our industry. Networking with other exhibitors is also a major priority here. In our opinion, dialogue is very important right now at a time when the price of raw materials is rocketing or they are not even available. We as a company are currently concentrating on this hot topic of supply bottlenecks and increases in the prices of raw materials and energy."

Kerstin Sommer-Freiberg, Rabbasol Chemie Chemische Fabrik GmbH

"interbad is the most important industry event for our company in terms of our target group in the public swimming pool and wellness sectors. During the trade fair we continuously forge contacts with potential sales partners from all over the world. interbad is also an ideal opportunity to maintain and expand our industry networks. We believe that personal discussions, in particular, are irreplaceable."

Rainer Rieger, Managing Director, WDT Werner Dosiertechnik GmbH & Co. KG

"When the wellness industry meets at a large trade fair like interbad, this is always highly significant. Thanks to real contacts with the trade fair visitors and meaningful exchanges, you can convey your visions, ideas and innovations in a more sustainable way because a discussion at a trade fair creates a closer attachment to the company and products while other marketing areas can often only attract the customer's attention for a few seconds."

Marcel Riedlinger, Creative Director, Whirlcare Industries GmbH

"interbad is the first "live" international trade fair in which we have participated since 2019. It is therefore very important for us. We believe that it is necessary for the industry in general to update the knowledge of the latest developments and trends. Networking with several people will be more efficient on the spot instead of via a video link."

Jaana Partanen, Export Manager, Cariitti Oy

"interbad is very important both for the entire industry and Watergames & More. We are currently enjoying strong growth, especially on the German market, with our spray parks, water play structures and water slides. That is why we are really looking forward to seeing everyone from the market again and to tell and show them what we are doing right now."

Remco Snoep, Senior Key Account Manager, Watergames & More

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