



**interbad**

**INNOVATION DAYS**

CONGRESS/SHOW/NETWORKING

# interbad Innovation Days 2021

22 & 23 September 2021

**Register Now!**



# For Visitors



interbad  
INNOVATION DAYS

interbad Innovations Days 2021 offer:

- Forum for exchange and comprehensive knowledge transfer
- Top-class lectures and solution-oriented congress offers
- Innovation exhibition
- Networking opportunities



→ First major live event after the corona pandemic for the pool, sauna and wellness industry with the opportunity for personal exchange

# For Exhibitors



**interbad**  
INNOVATION DAYS

interbad Innovation Days 2021 offer:

- Corona and planning-safe presentation option
- perfect matching with your relevant target group
- attractive presentation of your innovations
- High-quality stand design by
- Comprehensive participation package
- Valuable customer contacts in times of high information requirements



Meet your customers in person!

# At a glance



**interbad**  
INNOVATION DAYS

interbad Innovation Days

22 & 23 September 2021, from 9:00 am to 6:00 pm

Kongress

Congress for the Pool Industry / Sauna-Impulse (in German)

Innovations-Area

Presentation-Area for companies

Networking-Area

Catering / Meeting-Area

Kongress-Partner



Deutsche Gesellschaft  
für das Badewesen e.V.





interbad

INNOVATION DAYS

CONGRESS/SHOW/NETWORKING

Your Participation

# Your Package



interbad  
INNOVATION DAYS

## Complete Package

9.800 €

- ✓ 16 sqm headstand
- ✓ Incl. board/chairs/cabine/electricity/cleaning/parking tickets
- ✓ Pedestal for your innovation
- ✓ Catering for exhibitors and invited visitors
- ✓ 2 person/exhibitor
- ✓ 30 free entry tickets for visitors
- ✓ Exhibitor Listing in Catalogue
- ✓ Advertising package for your individual visitor communication (for example banners, logos)
- ✓ Optional:
  - ✓ additional equipment
  - ✓ additional visitor tickets



Registration ends: 13 August 2021



interbad

INNOVATION DAYS

CONGRESS/SHOW/NETWORKING

Joint Communication

# Communication – Together for success



**interbad**  
INNOVATION DAYS

## Visitor communication measures:

- Invite your customers to your presentation at **interbad Innovation Days 2021:**
  - Newsletters
  - Social media
  - Press releases
- Joint advertising of your company activities
- Multiplication of your advertising by event partners and media partners
- Accompanying communication by Messe Stuttgart:
  - Social media & Google Ads campaigns
  - Newsletters to visitors of previous interbad
  - Banners & ad campaigns







**interbad**

**INNOVATION DAYS**

CONGRESS/SHOW/NETWORKING

**Contact and Application**

# Your Team



**interbad**  
INNOVATION DAYS

## Project-Team

Dagmar Weise

+ 49 711 18560-2674

[dagmar.weise@messe-stuttgart.de](mailto:dagmar.weise@messe-stuttgart.de)

Joachim Sauter

+ 49 711 18560-2448

[joachim.sauter@messe-stuttgart.de](mailto:joachim.sauter@messe-stuttgart.de)

Register online  
[www.interbad.de](http://www.interbad.de)



## Communication

Nadine Wittleben

+ 49 711 18560-2728

[nadine.wittleben@messe-stuttgart.de](mailto:nadine.wittleben@messe-stuttgart.de)