



interbad

International trade fair for swimming pools, saunas
and spas with congress for pool and bath technology

27 – 30 October 2020 Messe Stuttgart

www.interbad.de

Innovations for water worlds



Swimming Pools



Saunas



Spas



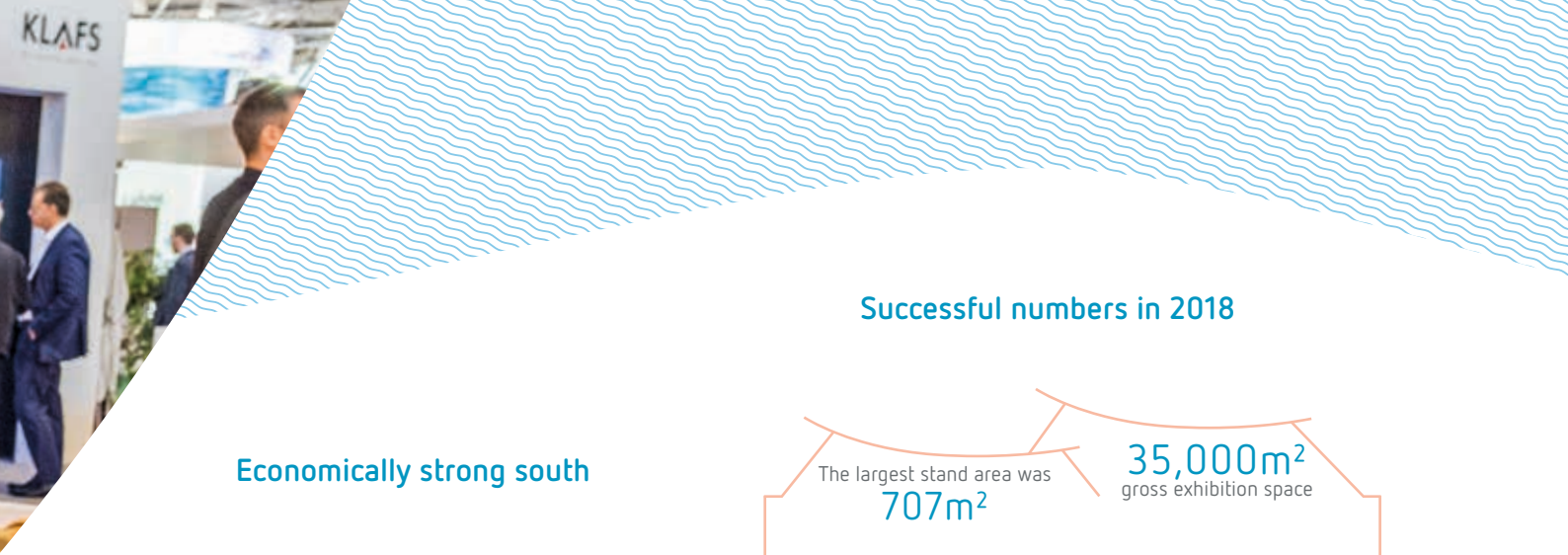
The industry highlight for swimming pools, saunas and spas

With its combination of a trade fair, a Congress and an accompanying programme, interbad is the number one meeting point for the swimming pool, sauna and spa industry. Be there too and present innovative technologies and creative design relating to swimming pools, wellness, saunas and spas to first-rate international trade visitors.

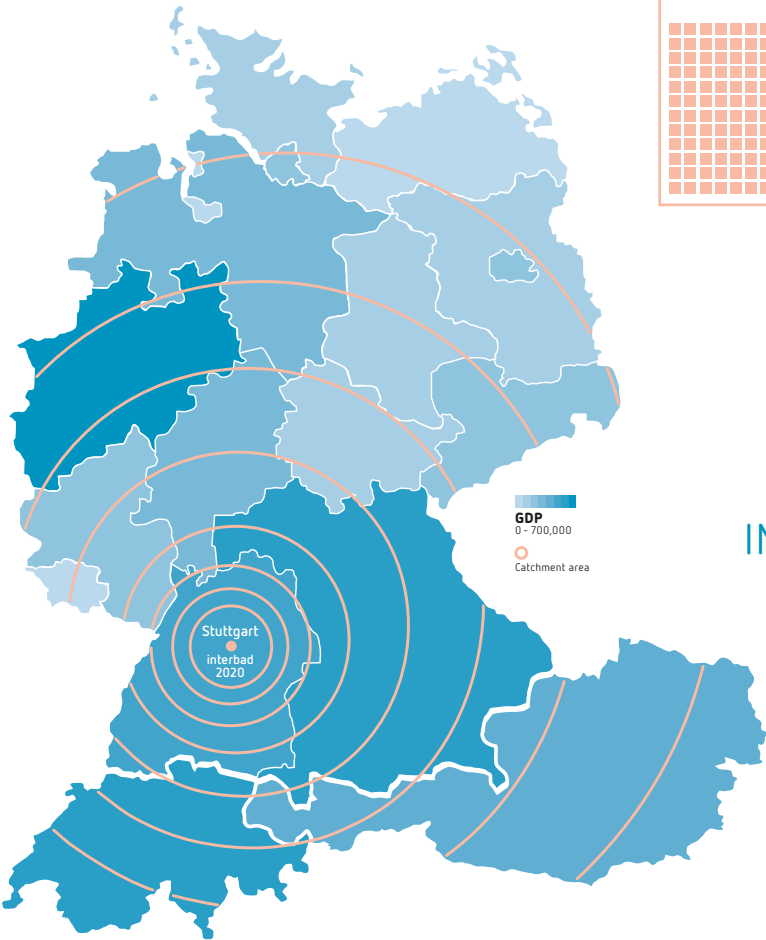
From start-ups to world market leaders: interbad impresses with its extensive and varied exhibitor portfolio – in one of the strongest economic regions in Europe.

Target groups

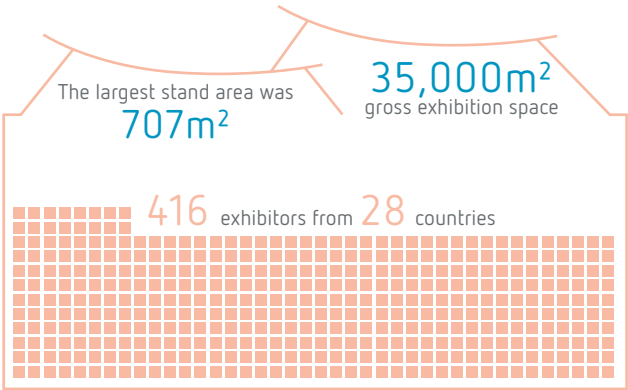
- › Operators of municipal and private swimming pools › Operators of saunas and wellness facilities
- › Swimming pool manufacturers and specialist swimming pool retailers › HVAC specialists
- › Hoteliers › Health resorts, spas and thermal baths › Architects, planners and private builders
- › Physiotherapists › Fitness studios



Economically strong south



Successful numbers in 2018



FEEDBACK

The interbad visitors gave the event the **average rating**



INTERNATIONAL CHARACTER

27% of the visitors came from abroad.

VISITORS 500

over **14,000** visitors



from **62** countries
came to interbad 2018





Swimming pools

Whether municipal operators of swimming pools or private pool owners, interbad is the international meeting point for everyone wanting information about trends and developments in swimming pool technology.

Congress for Pool and Bath Technology

At the 68th Congress of the German Association for the Recreational and Medicinal Bath Industry you can look forward to interesting technical talks on the topics of public baths, saunas and swimming pool personnel.



Innovation Award

Present your future-oriented product developments to visitors in the Innovation Area – and compete for the coveted Innovation Award which will be presented in 2020 for the fourth time through public voting.

Armin Herger, Managing Director of Speck Pumpen

"The visitors are are very diverse and we managed to forge many new contacts – both for private and public swimming pools. As expected, there was a strong international dimension: a large number of international visitors came from Eastern Europe in particular. We are pleased that interbad has always been strong in this respect."

))) Saunas

Dipl.-Wirtsch.-Ing. Stefan Schöllhammer, Managing Director, KLAFS

"For KLAFS, interbad is both a home game and a highlight every two years. It is the number 1 meeting point – and was an ideal setting again for us to present our recent innovations."

With around 150 exhibitors interbad contains the world's largest offering relating to sauna construction, equipment and accessories. Be there too!

Saunaimpulse

The Annual Conference "Saunaimpulse" of the German Sauna Association will also be held again at the same time as interbad. Sauna operators can obtain information here about the latest trends and topics in their industry.



Sauna from Finland

The "Sauna From Finland" network, which has over 200 member companies, will show in a special area what products and general conditions you need to create an authentic Finnish sauna experience.



≈ Spas

When the trade fair becomes a wellness world: during interbad you will have the opportunity to show visitors your ideas for a perfect well-being oasis. In a special show hoteliers, architects and private builders will find specific support and creative suggestions for planning their wellness area.

Robert Hofmann, Technical Consulting, AGROB GmbH

"interbad is characterised by first-class contacts. Customers come here with projects and concrete intentions which are then turned into action plans."



Our service for your success

We will attract a great deal of attention with our advertising and PR activities. Also show your target group before the trade fair that you are looking forward to their visit! We will support you here with free advertising media. We will also be pleased to offer you customised solutions at reasonable prices, e.g. advertising space on the trade fair grounds or sponsorship packages. Simply talk to us!



› Admission tickets:

invite your customers to interbad free of charge



› Brochures & tickets:

for customer contacts and mailshots before the trade fair



› Online banners:

make reference to your participation and stand number



› Logos:

for your website, e-mail signature and other media



› Press service:

for your efficient press and PR activities

Become an exhibitor

Stefan Guckert, Technical Manager, Sopra AG

"In my opinion, the organisation is almost perfect – also during the preparations for the trade fair. Everything is taken care of and there is always a person to contact available. All in all, we are delighted and satisfied with the trade fair."

Prices

*Early booking advantages up to 28.02.2020



Stand area
from €175/m² + VAT*



Stand construction packages
from €79/m² + VAT

Timetable

March 2019

Start of booking confirmations



28.02.2020

End of the early booking advantages



March 2020

Start of planning



May 2020

Dispatch of stand confirmation notices





Here your customers land right at the stand

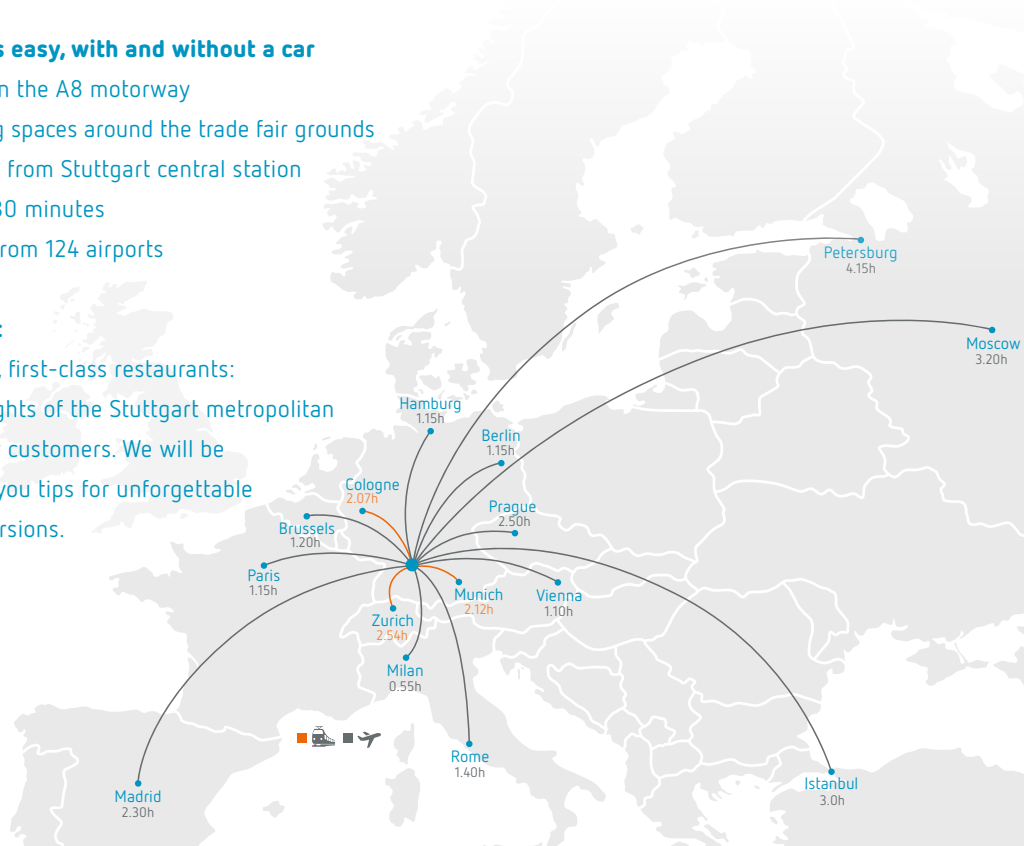
Where else can your customers disembark from the aircraft and reach your exhibition stand comfortably on foot in a few easy steps? The excellent transport connections with airport, motorway and S-Bahn are one of the special benefits of the Stuttgart Trade Fair Centre. This increases visitor frequency and also helps your organisation – as does the modern trade fair centre with its excellent infrastructure.

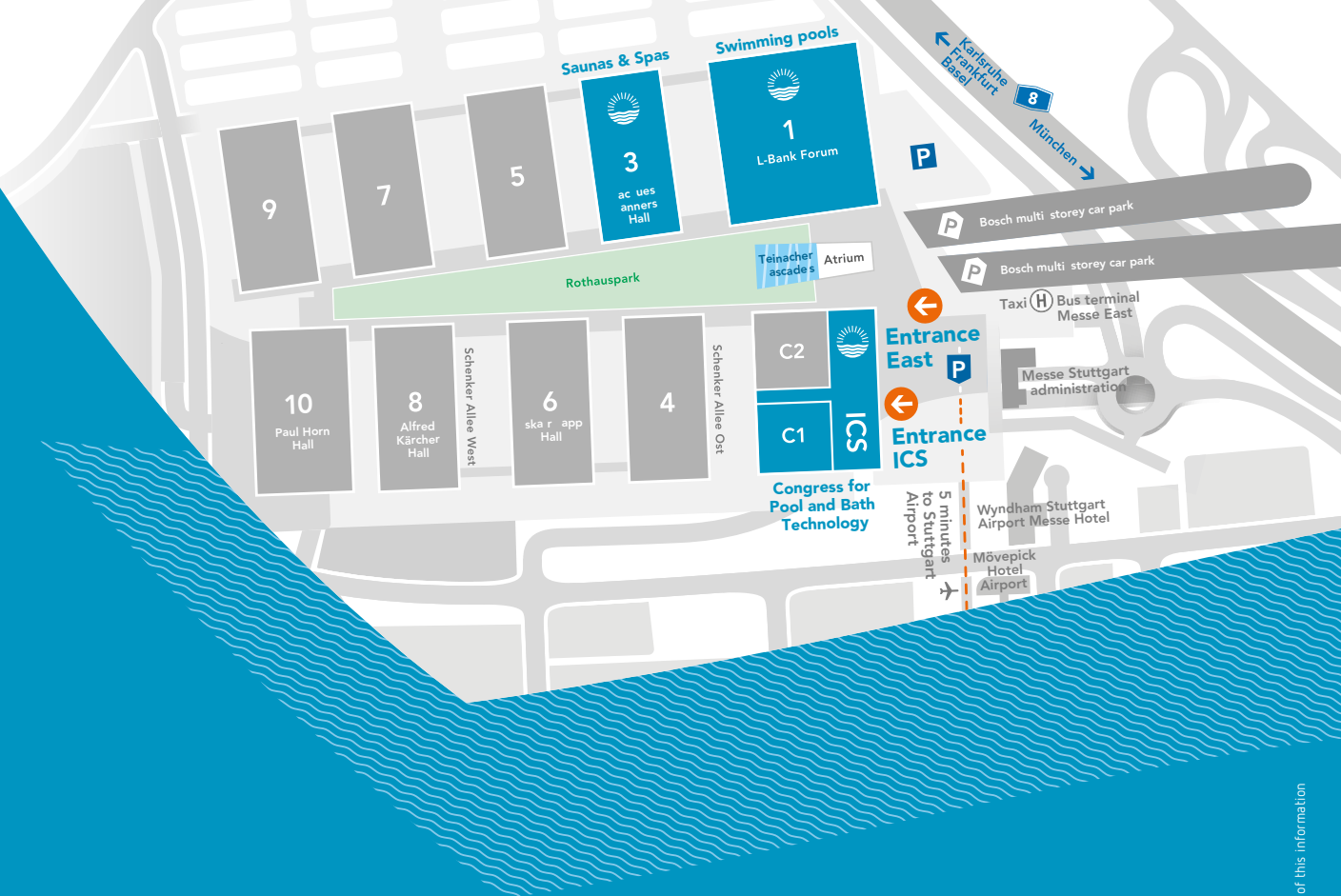
Getting there is easy, with and without a car

- › Top location on the A8 motorway
- › 15,000 parking spaces around the trade fair grounds
- › S-Bahn arrival from Stuttgart central station in just under 30 minutes
- › Direct flights from 124 airports

Enjoy Stuttgart

Vineyards, clubs, first-class restaurants: Enjoy the highlights of the Stuttgart metropolitan region with your customers. We will be pleased to give you tips for unforgettable events and excursions.





Contacts



Department Director

Joachim Sauter

+49 711 18560-2448

joachim.sauter@messe-stuttgart.de



Project Manager

Dagmar Weise

+49 711 18560-2674

dagmar.weise@messe-stuttgart.de



Communication Manager

Kaja Hoppe

+49 711 18560-2728

kaja.hoppe@messe-stuttgart.de



Register for interbad now:
www.interbad.de/anmeldung



Exhibitor Support

Frank Röder

+49 711 18560-2591

frank.roeder@messe-stuttgart.de



Exhibitor Support

Nicola Carniello

+49 711 18560-2697

nicola.carniello@messe-stuttgart.de



Exhibitor Support

Shanna Savidfoluschi-Weeh

+49 711 18560-2256

shanna.savidfoluschi-weeh@messe-stuttgart.de



Congress Organisation

Nicola Jankowski

+49 711 18560-2133

nicola.jankowski@messe-stuttgart.de

Organiser

Messe Stuttgart



Landesmesse Stuttgart GmbH
Messepiazza 1, 70629 Stuttgart (Germany)



Deutsche Gesellschaft
für das Badewesen e.V.

Deutsche Gesellschaft für das Badewesen e.V.
Haumannplatz 4 / 45130 Essen (Germany)

