



Pavilion

»StartUp@interbad 2026«

StartUp@interbad is the platform for company founders, creators and innovations in the areas of swimming pools, saunas, spas and wellness.

Present your product innovations, designs and technologies here to the industry, and make use of our complete offer for start-up companies - including stand construction and advertising.



Example

StartUp@interbad 2026

Complete offer 3 m²

€ 2,190.00

Flat rate per unit, plus statutory VAT valid at this time
(acc. to the relevant version of the Value Added Tax Act).

Stand area:

- StartUp@interbad communal area
- 3 m² stand space per exhibitor

Stand construction:

- Rear wall, 1 m wide, white, 250 cm high
- Fascia for company name with 20 letters in standard typeface black
- Carpet (rib weave) in colour signal blue

Equipment:

- 1 counter OCTA, white, lockable
- 1 bar stool ZETA, weiß
- 1 WLAN connection for one workstation
- Daily stand cleaning

Lighting + electricity:

- Electrical connection incl. consumption and outlet
- 1 clamp spotlight

Miscellaneous:

- Media fixed rate for your basic entry in the online exhibitor index and visitor system on site
- AUMA contribution and eco surcharge
- Unlimited number of free ticket codes for visitors
- Free range of advertising material for your various marketing activities
- Presentation opportunity in the interbad Forum
- Press release relating to the joint stand
- 1 long-term parking permit

Please order the desired stand construction package with the order form overleaf. To order additional furniture, further equipment and services please use the respective forms or our SMS portal www.stuttgartmesseserviceportal.de. Graphic design or lettering on request.



interbad

Stand construction + service:

Holger Wilhelms
T +49 711 18560-2212
holger.wilhelms@messe-stuttgart.de

Project management:

Joachim Sauter
T +49 711 18560-2448
joachim.sauter@messe-stuttgart.de

Reply

kas@messe-stuttgart.de

Landesmesse Stuttgart GmbH & Co. KG
Joachim Sauter
Messepiazza 1
70629 Stuttgart · Germany

We herewith order according to your offer
(subject to admission to the trade fair):

Pavilion »StartUp@interbad 2026«

Complete offer · Stand area, stand construction & service as described

☐ 3 m² € 2,190.00

☒ AUMA contribution

☒ Eco surcharge

☒ Media package Basic (Media fixed rate)

Flat rate per unit, plus statutory VAT valid at this time (acc. to the relevant version of the Value Added Tax Act).

Text for wall inscription

Please insert the desired
lettering (max. 20 letters):

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Company

Department

Street / P.O. box

Postcode, town, country

Contact person

E-mail contact person

(in case of questions) Name/Tel.

Fax

VAT identification number (EU), tax number

We are: ☐ Entrepreneur ☐ no entrepreneur

All prices are subject to the statutory VAT valid at this time (according to the relevant version of the Value Added Tax Act). The General Terms and Conditions of Messe Stuttgart shall apply (General and Special Exhibiting Conditions, Technical Guidelines, General Terms and Conditions for Services and the House Regulations of Landesmesse Stuttgart GmbH & Co. KG) which are available at www.messe-stuttgart.de/interbad/terms. The place of jurisdiction shall be the Stuttgart District Court or Regional Court, as the case may be, if the contractual partner is a merchant or legal person under public law or has no general place of jurisdiction in Germany. To ensure that work is performed on time please return your order by 14 August 2026.

In connection with your registration, Landesmesse Stuttgart GmbH & Co. KG reserves the right to advertise this event and our own similar events to you, as well as associated services, by e-mail. Furthermore, we will contact you by post and by telephone for advertising purposes, insofar as this is legally permissible. You have the option to revoke at any time the right of Landesmesse Stuttgart GmbH & Co. KG to use your data for advertising purposes. In this case, you will incur no costs other than the transmission costs in accordance with the basic tariffs. Please send your revocation to widerspruch@messe-stuttgart.de or the postal address of Landesmesse Stuttgart GmbH & Co. KG. Please find more information on the use of your data at www.messe-stuttgart.de/privacy.

Place, date

Legally binding signature
(Authorization to represent is insured)

Name in block letters

Messe Stuttgart
Key to Markets



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Messe Stuttgart | 6 – 8 October 2026

International Trade Fair for Swimming Pool,
Sauna and Spa with Congress