



## Media packages and upgrade options

### Your presentation in the trade fair media



## IN.STAND

Media package	Bronze	Silber	Gold
Price (excl. VAT)	€ 850.00	plus € 650.00	plus € 1,150.00
Booking content	Media package	Upgrade	Upgrade
<b>Services included</b>			
<b>Basic entry</b> (Company name; street and house number, post code, city, country; tel., e-mail, link to website, stand no.)	✓	✓	✓
<b>Logo</b> (Display of company logo) - in the Online Exhibitor Index and XXL hall plan (Notice at the hall entrances)	✓	✓	✓
<b>Logo</b> (Display of company logo) - in the Visitor Guide "Exhibitor A-Z"	✗	✓	✓
<b>Logo</b> (Display of company logo) - in the Visitor Guide "Hall plan"	✗	✗	✓
<b>Social media channels</b> (Twitter, Instagram, XING, LinkedIn, YouTube, facebook) in the Online Exhibitor Index	✗	✓	✓
<b>Key visual</b> (page wide image or link to YouTube video) in the Online Exhibitor Index	✗	✗	✓
<b>Categories in Product &amp; Service Directory</b> in the Online Exhibitor Index	3	12	99
<b>Company profile</b> (Image text with up to 2,500 characters and one image) in the Online Exhibitor Index	✓	✓	✓
<b>Contact person</b> (Name, e-mail, telephone of contact) in the Online Exhibitor Index	1	2	6
<b>Press releases</b> (Title, link, text with up to 5,000 characters, one image) in the Online Exhibitor Index	✗	2	6
<b>Product presentation</b> (Title, link, text of up to 3,000 characters, one image) in the Online Exhibitor Index	2	6	10
<b>Information media</b> (PDF download or link to video) in the Online Exhibitor Index	✗	✗	6

#### The following services are also included in the Media package

- ✓ Free print and digital advertising material (see offer in the Advertising Material Shop of the Stuttgart Messe Service Portal)
- ✓ Free ticket codes to invite customers and partners (available from the Messe Ticket Shop of the Stuttgart Messe Service Portal)
- ✓ Exclusive booking options for advertising space, sponsoring packages and publications about IN.STAND 2024

#### Co-exhibitor package (€ 575.00)

Content as in the Bronze package but without the logo display in the hall plans (online and print formats). Upgrades to the Silver or Gold packages are possible. Still, no logo display in the hall plans (online and print formats) is included.

#### Further advertising options (subject to consultation)

Of course, in addition to the media packages, further advertising options are available to you to round off your trade fair appearance. You can set further highlights with additional services, depending on which media you want to use to reach interested parties and customers as an exhibitor: in the printed Visitor Guide, online on the event website, in the app and on the interactive site plan. Advertisements can be booked in the Visitor Guide and on the event websites in various formats (banners, add-ons).

#### Contact for requests

We are happy to assist you on your way to the perfect presentation in our trade fair media.

**Service team Trade fair media:** T +49 711 18560-2077; serviceteam@messe-stuttgart.de