



International Expo and Conference  
国际氢能与燃料电池技术展览会

2023.10.26-28

Shanghai, China 中国·上海

Corresponding event 同期举办

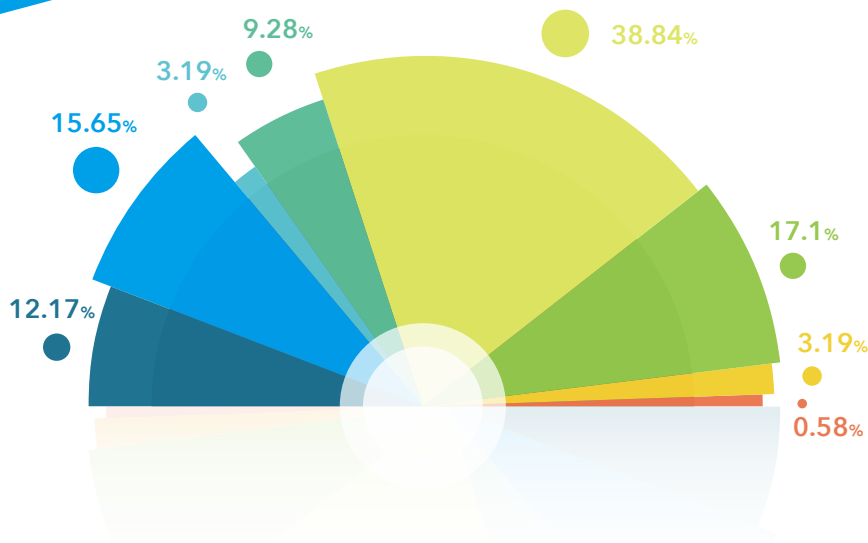
High-level International Conference on Hydrogen and  
Fuel Cell Industry

高端国际氢能和燃料电池产业大会



# 2022 Review

## 上届回顾



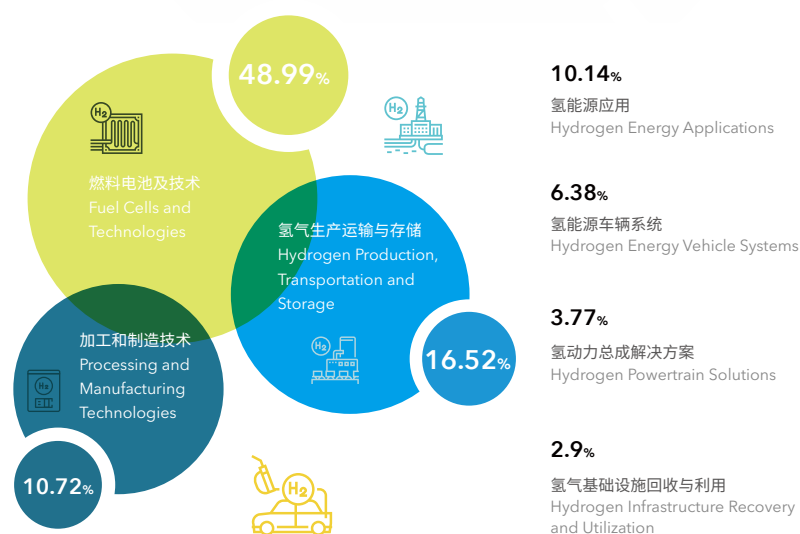
### Visitors by Purpose of Visit

#### 专业观众参会目的

- 维护(拓展) 供应商及销售商  
Contacting Existing Suppliers & Buyers
- 开发及寻求新代理商、分销商及合作伙伴  
Developing New Agents, Distributors & Partners
- 寻求特殊解决方案  
Finding Specific Solutions
- 进行竞争者及市场调研(信息收集)  
Performing Competitors & Market Research
- 学习最新产品技术  
Learning Latest Products Technologies
- 参加行业论坛会议  
Attending Industrial Forum/Conference
- 评估参展可能性  
Assessing Exhibiting Possibility
- 其他  
Others

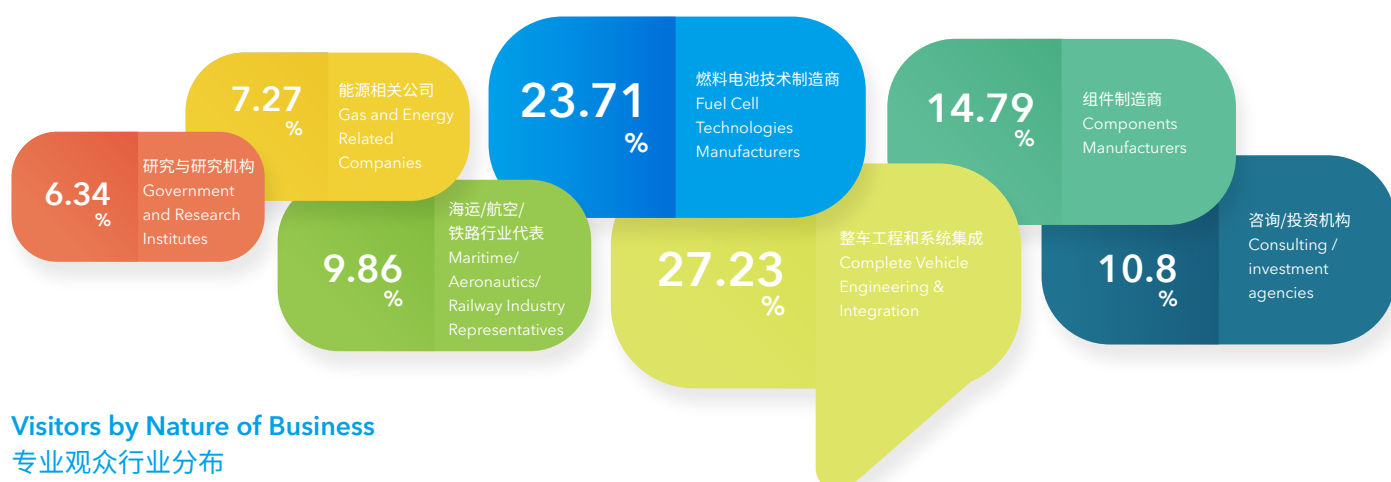
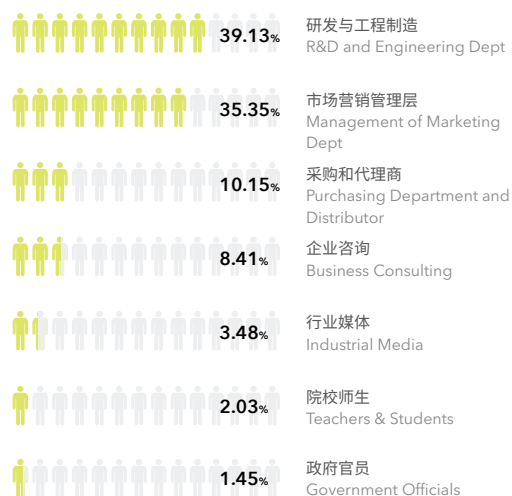
### Visitors focused in Industry Sectors

#### 专业观众关注的范围



### Visitors by Roles

#### 专业观众工作性质



### Visitors by Nature of Business

#### 专业观众行业分布

## Feedback 展商评价



**JM Johnson Matthey**  
Inspiring science, enhancing life

hy-fcell China 是国内少见的偏向技术的论坛，对于目前市场化还不充分的燃料电池市场，行业玩家间的技术交流是十分有利于行业共同进步的。

hy-fcell China is a rare technology-oriented forum in China. For the fuel cell market in China, which is still not well developed, technical exchanges among industry participants are very beneficial to the common progress of the industry.

我们参加过 hy-fcell China，还同中国氢能联盟一起参加加拿大展，展会组织有序、参与级别较高，关注行业趋势和热点。

We have participated in hy-fcell China and participated in f-cell Canada together with China Hydrogen Energy Alliance. The exhibition is well organized, with a high level of participation and focus on industry trends and hot spots.

hy-fcell 作为深耕氢能和燃料电池技术行业近二十余年的专业品牌展会，有较强的品牌影响力、高质量的服务以及优质的行业口碑。可以从中汲取氢能技术的创新与灵感，结识全产业链的高质量资源。

As a professional brand that has been deeply involved in the hydrogen energy and fuel cell technology industry for nearly 21 years, hy-fcell has strong influence of brand, excellent service and high quality industry reputation. We can draw innovation and inspiration from hydrogen technology and meet high-quality resources from the whole industry chain.



**106**

Speakers  
演讲嘉宾



**18**

Tech-Sessions  
技术专场



**445**

Attendees  
专业观众



**3000+**

Online visitors  
线上观众

## Why Exhibit 参展理由

### 全球化

切入全球四大氢能产业腹地，建立实现价值新途径

The full reach of hy-fcell partners and networks across continents

### 交朋友

在国际舞台上结识当地供应商、分销商、代理商

A top event with that fuses industry and social programs

### 亮品牌

向全球采购商和用户展示新技术、产品和解决方案

Technical and business audiences for your products and services

### 获灵感

从技术领袖汲取创新与灵感，更深层的商业、战略见解

An indispensable source of innovative ideas and knowledge exchange

## Exhibit Categories 展品范围



氢能源技术

Hydrogen Energy Technology



燃料电池及技术

Fuel Cells and Technologies



氢气生产运输与存储

Hydrogen Production and Transportation and Storage



氢气基础设施回收与利用

Hydrogen Infrastructure Recovery and Utilization



氢动力总成解决方案

Hydrogen Powertrain Solutions



氢能源车辆系统

Hydrogen Energy Vehicle Systems



氢能源应用

Hydrogen Energy Applications



加工和制造技术

Processing and Manufacturing Technologies



## Highlights 展会亮点

### 氢能全产业链展览和高端论坛

Hydrogen energy complete industry chain fair and high-end forum

### 面向热门应用领域

Applications for hot high-tech industry

### 覆盖全年对接机会

Covering year-round matchmaking opportunities

- 国际氢能与燃料电池技术大会  
4 场主论坛, 6 场分论坛  
共计 38 位全球氢能和燃料电池头部企业技术专家和政策制定专家 (2022 年数据)
- International Hydrogen Energy and Fuel Cell Technology Conference  
4 main panels, 6 breakout sessions, 38 technical experts and policy makers from global hydrogen and fuel cell leaders (hy-fcell 2022)

- 第七届上海 - 斯图加特汽车及动力系统国际研讨会  
与同济大学、斯图加特大学联合举办  
5 场全球汽车业重量级大咖主旨演讲  
9 场分论坛共计 48 场技术演讲  
63 位全球汽车业内专家学者
- The 7th Shanghai-Stuttgart-Symposium on Automotive and Powertrain Technology  
Co-organized by Tongji University and University of Stuttgart  
48 technical speeches with 63 powerful speakers

- hy-fcell China 全国氢能技术与燃料电池技术路演  
时间: 2023 年 4-12 月, 采用线上、线下双结合方式, 京津冀、长三角、珠三角地区巡演。主题涵盖: 船舶应用、燃料电池和部件、航空航天
- hy-fcell China Hydrogen Energy and fuel cell Tech-Tour  
Date: 2023.4-12, Integrated online and offline hy-fcell tech forum tour in Beijing-Tianjin-Hebei, Yangtze River Delta and Pearl River Delta regions  
Topics: Marine Industry, Fuelcell and component, Aerospace





## Worldwide 全球系列展



### hy-fcell 2023

Place / 地点 : Stuttgart, Germany 德国 斯图加特

Date / 日期 : 2023.9.13-14



### hy-fcell China 2023

Place / 地点 : Shanghai, China 中国 上海

Date / 日期 : 2023.10.26-28



### hy-fcell Saudi Arabia 2023

Place / 地点 : Riyadh, Saudi Arabia 沙特阿拉伯 王国 利雅得

Date / 日期 : 2023.11.6-7



### hy-fcell Canada 2024

Place / 地点 : Vancouver, Canada 加拿大 温哥华

Date / 日期 : 2024.6.17-19

## Brand History 品牌历史

### 2023

hy-fcell 全球展系列正式发布  
Launching hy-fcell worldwide family

### 2022

f-cell China 首展开展  
f-cell China launching

### 2021

f-cell 创办 20 周年之际  
正式并入德国斯图加特展览公司

20th anniversary of the  
f-cell and its official  
integration into Messe  
Stuttgart.

### 2019

f-cell Canada 首展开展  
f-cell launched in Canada



### 2017

f-cell与世界电动车协会  
(WEVA) 联合主办f-cell展、电池  
与储能技术展、EVS30  
f-cell and the World Electric  
Vehicle Association (WEVA) are  
jointly organizing f-cell, EVS30,  
BATTERY+STORAGE



### 2012

f-cell 移师至斯图加特展览中心  
f-cell moved to the Stuttgart  
Exhibition Centre.

### 2006

f-cell 的与会专家突破 600 人  
参展厂商突破 40 家

The number of experts  
attending f-cell reached over  
600 and the number of  
exhibitors passed 40.



### 2004

f-cell 开始协助联邦德国政府筹  
组全球最大的氢能源展览会  
FC EXPO 德国国家展团

f-cell started assisting the Federal  
German Government in  
organizing the German national  
pavilion for FC EXPO Japan, the  
world's largest hydrogen energy  
exhibition.

FC EXPO

### 2001

f-cell 首展开展  
f-cell started in Stuttgart, Germany



## Partners / 合作伙伴



## Contacts / 联系方式

王亚男 女士 / Ms. Alan Wang

手机 / Mobile: +86 136 6163 8040

座机 / Phone: +86 021-6214 7330

邮箱 / Email: alan.wang@messenanjing.cn

张罕璐 先生 / Mr. Tony Chang

手机 / Mobile: +86 139 1300 0755

座机 / Phone: +86 025 - 8528 6227

邮箱 / Email: tony.chang@messenanjing.cn

## Messe Stuttgart / 关于斯图加特展览公司

德国斯图加特展览公司是全球著名的展览公司之一，展览和会议业务覆盖全球，在不同国家和地区有数十个分支机构和代表处。南京斯图加特联合展览有限公司是由德国斯图加特展览公司和南京河西会议展览有限责任公司合资成立，是世界级的国际展览、活动、会议及研讨会组织机构。

Messe Stuttgart is one of Germany's leading exhibition companies with a worldwide exhibition and conference coverage and a network of numerous branches and representative offices in different countries and regions. Nanjing Stuttgart Joint Exhibition Ltd is a joint venture between Messe Stuttgart and Nanjing Hexi Conference & Exhibition and is a world-class organizer of international exhibitions, events, conferences and seminars.